

Effective Communication Rubric – Fall 2018

	1 significantly below expectations	2 developing competence	3 competence	4 exceeding expectations	5 significantly exceeding expectations
Comprehend, interpret, and analyze written and oral info.	Not reading/listening or reading/listening but no evidence of significant comprehension	Can identify main points.	Can understand complete argument(s) in material.	Can interpret and evaluate arguments in material.	Can interpret and evaluate arguments in the material and contextualize material with outside information.
Express ideas and provide supporting evidence effectively in writing and speaking	Does not express ideas or expresses them in such a way that a reader/listener is unable to understand them.	Expresses individual facts, but not coherent argument(s)	Expresses coherent arguments.	Expresses coherent arguments and provides support for them.	All of 4. Shows evidence of depth of knowledge by, for example, being able to respond to questions effectively. Shows exceptional persuasiveness.
Express ideas creatively through verbal and non-verbal media	Does not express ideas creatively, or expresses ideas by mimicry or existing sources.	Inconsistently uses novel or creative approaches for portions of expression.	Consistently uses novel or creative approaches for expression.	Creative approaches are inconsistently relevant and effective for the target audience.	Creative approaches are consistently relevant and effective for the target audience.
Communicate effectively in a group or team situation.	Doesn't engage with group or engages with group in a negative or disrespectful way.	Engages with group inconsistently or engagement is sometimes positive and respectful, and sometimes negative or disrespectful.	Consistent engagement with group in a mostly positive and respectful manner.	Consistent constructive engagement with group and assumes some leadership responsibilities. Willing to go out of comfort zone in terms of group role.	Consistent constructive engagement with group, taking a leadership role while also valuing and encouraging contributions from other group members. Willing to out of comfort zone in terms of group role.