

New SLO's/SAO's for 2018-19 AY

Career Services

SAO	Assessment Measures	Timeline
<p>1. Increase awareness among CSM administration, faculty, students and community about the availability of Career Services Programs.</p>	<ul style="list-style-type: none"> • Revise website and update social media (FB, LinkedIn, Twitter); track usage • Increase and maintain communication with students and faculty through email and classroom visits, marketing, and on-campus presence • Collaborate with departments to plan career-related events • Launch and maintain <i>What's Your Why?</i> campaign • Career Services "open house" as component of Welcome Center/Orientation 	<p>Fall 2018 – Spring 2019</p>
<p>2. Provide opportunities for students to engage in discussions about majors, career pathways and options, with both CSM staff/faculty and prospective employers.</p>	<ul style="list-style-type: none"> • Create and administer intake survey and follow-up for new (and continuing) students regarding career awareness and resources available; record number of inquiries and results • Facilitate on-campus events: e.g., Career Awareness and Exploration Fair; Volunteer Fair; Job Fair; weekly employer tabling; workshops (Choosing a Major, etc.); guest speaker series • Obtain evaluations (e.g., surveys) of events from attendees and participants • Bulk upload of student data to College Central Network to increase number of students accessing online platform (job board, internships, etc.) 	<p>Fall 2018 – Spring 2019</p>
<p>3. Increase access to and usage of Career Services resources</p>	<ul style="list-style-type: none"> • Collaborate with EOPS, Umoja, MANA, Puente, and other groups to provide awareness about Career Services resources • Create online calendar of events, workshops, and opportunities accessible from home page • Outreach to individual students to make appointments for interest/strength assessments and follow-up • Connect students to internship and related career opportunities targeted to underrepresented groups 	<p>Fall 2018 – Spring 2019</p>