

**AY 2018-2019**

<b>Discipline</b> <i>name your discipline</i>	Wine-making (VINT)
<b>Program</b> <i>Which "end point" are you going to assess?</i>	Certificate of Specialization: Wine Marketing
<b>Research question(s)</b> <i>What are you trying to find out?</i>	<ul style="list-style-type: none"><li>• Are students learning the right sort of skills in the MGMT 100 class</li><li>• Are there any other specific weaknesses in the curriculum</li></ul>
<b>Rationale</b> <i>Why this particular question?</i> <i>Why this particular "program?"</i>	<ul style="list-style-type: none"><li>• MGMT 100 was recently revised; may no longer serve our CS program</li><li>• The CS program needs more regular assessment than the degree program (it's got much higher enrolment)</li></ul>
<b>Method</b> <i>How are you going to do the assessment?</i>	<ul style="list-style-type: none"><li>• Embedded assignment in the capstone course ("Marketing Your New Pinot Noir")</li><li>• Tailored survey in capstone course</li></ul>
<b>Next steps / Timeline</b> <i>What comes next, and when?</i>	<ul style="list-style-type: none"><li>• Embedded assignment to be assessed / scored in November 2018</li><li>• Survey to be distributed to students in VINT 202 in December 2018</li><li>• Discussion/analysis of results at January department meeting 2019</li></ul>
<b>Spring update</b> <i>What was the outcome?</i>	<ul style="list-style-type: none"><li>• Assignment results indicated students are learning required skills.</li><li>• Survey results also indicate that MGMT 100 isn't perceived as relevant; however, curriculum review suggests courses are indeed well aligned with the VINT program</li><li>• Suggestion: Clarify role of MGMT 100 through targeted assignments (collaboration with Business faculty?)</li></ul>