

Division: 4411 - Business/Technology/Broadcasting Arts Department

INDICATOR	Academic Year			Projections		
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Enrollments/Dup. Headcount	183	205	119	105	73	41
WSCH	984	925.6	652.5	522.53	356.78	191.03
FTES	32.8	30.9	21.8	17.4	11.9	6.4
LOAD (WSCH/FTEF)*	338	391	453	509	567	625
Retention %	87%	84%	81%	78%	74%	71%
Success %	64%	72%	78%	86%	93%	100%
<b>Classroom Teaching FTEF</b>						
Full-time FTEF	1.69	1.89	1.17	<p><b>Projection Methodology</b></p> <p>Linear projections based upon 3 years' prior data, using simple linear regression trend analysis. <u>NOTE:</u> Not intended as a goal or target.</p> <p>Notes: Academic Year = Fall + Spring only.</p>		
Adjunct FTEF	1.22	0.47	0.27			
Overload FTEF (F-T Faculty)	0	0	0			
Retired FTEF	0	0	0			
Total FTEF	2.91	2.37	1.44			
Percent Full-time	58%	80%	81%			
Reassigned FTEF	0.2	0.4	0.4			
<b>Number of Sections</b>	12	11	5			
% Vocational Education	100%	100%	100%			
% Transferable	0%	0%	0%			
% Degree Applicable	0%	0%	0%			
% Basic Skills	0%	0%	0%			

Successful Course Completion Rates: 2009-10

Demographic Variable	Count	Col%	Non-			% Success	% Non-Success	% Withdraw
			Success	Success	Withdraw			
<b>Ethnicity</b>								
Asian	11	9	10	1	1	91	9	9
Black	5	4	4	1	1	80	20	20
Filipino	12	10	10	2	2	83	17	17
Hispanic	32	28	29	3	3	91	9	9
Native Am	0	0	0	0	0	0	0	0
Pac	1	1	0	1	1	0	100	100
Islander								
White	41	35	29	12	11	71	29	27
Other	14	12	9	5	3	64	36	21
Unrecorded	0	0	0	0	0	0	0	0
<b>Total</b>	<b>116</b>	<b>100</b>	<b>91</b>	<b>25</b>	<b>22</b>	<b>78</b>	<b>22</b>	<b>19</b>
<b>Gender</b>								
Female	39	34	31	8	7	79	21	18
Male	73	63	56	17	15	77	23	21
Unrecorded	4	3	4	0	0	100	0	0
<b>Total</b>	<b>116</b>	<b>100</b>	<b>91</b>	<b>25</b>	<b>22</b>	<b>78</b>	<b>22</b>	<b>19</b>
<b>Age</b>								
19 or less	21	18	17	4	4	81	19	19
20-24	59	51	46	13	12	78	22	20
25-29	12	10	8	4	3	67	33	25
30-34	7	6	5	2	1	71	29	14
35-39	8	7	7	1	1	88	13	13
40-49	5	4	4	1	1	80	20	20
50+	4	3	4	0	0	100	0	0
Unrecorded	0	0	0	0	0	0	0	0
<b>Total</b>	<b>116</b>	<b>100</b>	<b>91</b>	<b>25</b>	<b>22</b>	<b>78</b>	<b>22</b>	<b>19</b>

**DEFINITIONS:**

**Enrollments/Dup.Headcount:**  
Sum of end-of-term enrollments.

**WSCH:**  
"Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.

**Retention%:**  
The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)

**Success%:**  
The percentage of enrollments with a grade of A, B, C, CR at end-of-term.

**FTEF:**  
"Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.

**LOAD (Productivity) WSCH/FTEF:**  
Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.

**Reassigned FTEF:**  
Faculty assigned to projects to which there is no course/CRN.

**FTES:**  
Full-Time Equivalent Students. Definition to be supplied.

\*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle  
Core Program and Student Success Indicators  
Academic Years 2007/08 to 2009/10

Division: 4411 - Business/Technology/Broadcasting Arts Department

INDICATOR	2007	Fall Term 2008	2009	DEFINITIONS:
Enrollments/Dup.Headcount	83	90	48	<b>Enrollments/Dup.Headcount:</b> Sum of end-of-term enrollments.
WSCH	423.4	398	240	<b>WSCH:</b> "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
FTES	14.1	13.3	8	<b>Retention%:</b> The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
LOAD (WSCH/FTEF)*	298	326	439	<b>Success%:</b> The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
Retention %	88%	92%	90%	<b>FTEF:</b> "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
Success %	63%	74%	90%	<b>LOAD (Productivity)</b> <b>WSCH/FTEF:</b> Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
<b>Classroom Teaching FTEF</b>				<b>Reassigned FTEF:</b> Faculty assigned to projects to which there is no course/CRN.
Full-time FTEF	0.95	0.95	0.55	<b>FTES:</b> Full-Time Equivalent Students. Definition to be supplied.
Adjunct FTEF	0.47	0.27	0	
Overload FTEF (F-T Faculty)	0	0	0	
Retired FTEF	0	0	0	
Total FTEF	1.42	1.22	0.55	
Percent Full-time	67%	78%	100%	
Reassigned FTEF	0	0.2	0.2	
<b>Number of Sections</b>	6	5	2	
% Vocational Education	100%	100%	100%	
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

\*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle  
Core Program and Student Success Indicators  
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Division: 4411 - Business/Technology/Broadcasting Arts Department

INDICATOR	Spring Term			DEFINITIONS:
	2008	2009	2010	
Enrollments/Dup. Headcount	100	115	71	<b>Enrollments/Dup.Headcount:</b> Sum of end-of-term enrollments.  <b>WSCH:</b> "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.  <b>Retention%:</b> The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)  <b>Success%:</b> The percentage of enrollments with a grade of A, B, C, CR at end-of-term.  <b>FTEF:</b> "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.  <b>LOAD (Productivity) WSCH/FTEF:</b> Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.  <b>Reassigned FTEF:</b> Faculty assigned to projects to which there is no course/CRN.  <b>FTES:</b> Full-Time Equivalent Students. Definition to be supplied.
WSCH	560.6	527.6	412.5	
FTES	18.7	17.6	13.8	
LOAD (WSCH/FTEF)*	375	460	462	
Retention %	87%	77%	75%	
Success %	66%	66%	71%	
<b>Classroom Teaching FTEF</b>				
Full-time FTEF	0.75	0.95	0.62	
Adjunct FTEF	0.75	0.2	0.27	
Overload FTEF (F-T Faculty)	0	0	0	
Retired FTEF	0	0	0	
Total FTEF	1.49	1.15	0.89	
Percent Full-time	50%	83%	69%	
Reassigned FTEF	0.2	0.2	0.2	
<b>Number of Sections</b>	6	6	3	
% Vocational Education	100%	100%	100%	
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

\*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle  
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INDICATOR	Summer Term			DEFINITIONS:
	2008	2009	2010	
Enrollments/Dup.Headcount	11	0	0	Enrollments/Dup.Headcount: Sum of end-of-term enrollments.
WSCH	69.77	0	0	
FTES	2.3	0	0	WSCH: "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
LOAD (WSCH/FTEF)*	255	0	0	
Retention %	100%	0%	0%	Retention%: The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
Success %	90%	0%	0%	
<b>Classroom Teaching FTEF</b>				
Full-time FTEF	0	0	0	Success%: The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
Adjunct FTEF	0	0	0	
Overload FTEF (F-T Faculty)	0.27	0	0	FTEF: "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
Retired FTEF	0	0	0	
Total FTEF	0.27	0	0	LOAD (Productivity) WSCH/FTEF: Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
Percent Full-time	0%	0%	0%	
Reassigned FTEF	0	0	0	Reassigned FTEF: Faculty assigned to projects to which there is no course/CRN.
Number of Sections	1	0	0	
% Vocational Education	100%	0%	0%	FTEF: Full-Time Equivalent Students. Definition to be supplied.
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

\*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.