

*Flex Day: Putting Students First*  
*Session 2C (January 12, 9:00 – 10:30, 14-213)*  
Strategies for Reducing Textbook Costs  
Textbook Taskforce and CSM students

- Introductions ([who is here...and why](#))
- Strategies for reducing textbook costs ([lots that's not new and a bit that is](#))
- Student feedback ([a bit now and plans for more later](#))
- Faculty experiences

## **Textbook Taskforce**

### **Charge from IPC, December 2017**

Promise programs and other forms of support are being introduced to reduce or waive fees and textbook costs for many first-year students, but these programs do not address the ongoing cost of textbooks and supplies for all students.

IPC recognizes that the selection of pedagogically sound textbooks and other educational materials is the responsibility of the faculty and that cost is one, but not the only, consideration in textbook selection. College of San Mateo faculty have already adopted a variety of lower or no cost options such as paperback or reduced-color textbooks, electronic textbooks, inclusive access agreements supported through the bookstore, and open educational resources.

To further reduce costs for students, the Textbook Taskforce is charged with

1. Determining the current range of cost for textbooks and supplies for students in various majors and programs
2. Identifying the steps that faculty and the bookstore have already taken to reduce the costs of textbooks and supplies
3. Learning what students see as the advantages and disadvantages of lower and no-cost textbook options
4. Developing a process for ensuring that faculty are aware of lower and no-cost options for textbooks and supplies
5. Working with faculty and the bookstore to promote student awareness of the variety of textbook options that faculty have selected for specific courses

### **Textbook Taskforce Members**

Faculty (approved by Academic Senate)

*Sylvia Aguirre-Alberto (Counseling), Donna Eyestone (Digital Media), Steve Gonzales (Electronics), Cheryl Gregory & Lena Feinman (Math), Jon Kitamura (English), Minu Mathur (Sociology), Chris Smith (Biology), Lia Thomas (Library)*

Staff (approved by Classified Senate)

*Lisa Clayton (Math Resource Center), Margaret McGugan (Writing Center), Joey Martinez (Learning Center), James Peacock (Bookstore)*

Students: *TBD*

Administrator: *Laura Demsetz*

### **Textbook Taskforce Timeline**

|                        |   |
|------------------------|---|
| December 2017          | Committee charge and composition approved by IPC<br>Information gathering |
| January, February 2018 | Flex day discussion with student panel<br>Tasks 1 and 2 completed         |
| March 2018             | Flex day update<br>Task 3 completed                                       |
| April 2018             | Tasks 4 and 5 completed   |

## Strategies for reducing textbook costs (lots that's not new and a bit that is)

- [Minnesota Office of Higher Education, 2008](#)  
([2011 report](#) also)
- [10 Ways to Reduce Textbook Costs](#) (SJSU Library)
- Open source stuff
  - <http://www.cool4ed.org/> California Open Online Library for Education (UC, CSU, CCC)
  - <https://open.umn.edu/opentextbooks/> Free textbooks “reviewed by faculty from a variety of colleges and universities”
  - <http://www.collegeopentextbooks.org/> “Over 850 titles, curated specifically for two-year colleges”
- Inclusive Access (flyer attached)
- Other options!

Student feedback  
(a bit now and plans for more later)

Faculty experiences

# Inclusive Access

*Presented by the SMCCCD Bookstores*

## **What is Inclusive Access?**

Inclusive access is a content delivery model available for courses which REQUIRE access to online resources and/or homework managers. The model provides all students access to the required material on DAY 1 of the course at a lower cost than direct from the publisher or traditional packages in the bookstore.

## **How does Inclusive Access work?**

In most cases, faculty must integrate their course through Canvas. Publisher representatives can assist with the integration, and our campus Canvas coordinator can assist with Canvas training. Once integration is complete and your course is set up, students will automatically have access to the content required for their course when they log in to Canvas and access the course. There is usually no need to enter an access code or take any further steps. (This is a new model, and there are a few exceptions!)

## **How do Students Pay for Inclusive Access?**

The fee for Inclusive Access is charged to each student's account on or shortly after the first day of classes and can be paid just like tuition. If a student wishes to pay for Inclusive Access in the bookstore, they also have the ability to use funds received through scholarships, EOPS, Veterans Affairs, CalWorks, Financial Aid (and lots more!).

## **Can Students get Printed Books?**

In some cases, yes! If students participate in the Inclusive Access program, printed books may be available at a substantial discount. Please check the bookstore textbook department to check the availability of a "print upgrade". In limited cases, printed books may also be available direct from the publisher when you access your course online.

## **Can students "Opt-Out"?**

The Inclusive Access program is possible because of the partnership between the district bookstores and major U.S. publishers. The fees for the program represent the lowest price available to students, and it is in their interest to participate. However, participation is NOT mandatory. Students may opt out by visiting the bookstore website and filling out a short opt out form. The request for opting out must be received before the add/drop date established by the college for the possibility of a tuition refund. The inclusive access program offers the lowest possible cost for required resources. It is recommended that students NOT opt out. Once done, there is no way for students to re-enter the program.

## **Still Have Questions? Your local friendly Bookstore Manager can help:)**

### **Canada**

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