



President's Report to the SMCCCD Board of Trustees

President Michael Claire ~ January 18, 2019

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“Student Voice

“College has taught me that if you don’t stand for something, you can fall for anything.”

- Oscar, second year CSM student

CSM Career and Workforce Hub Launches New Series of Career Brochures



CSM's Career and Workforce Hub helps to guide students into programs that lead to jobs. One way to do that is to provide students with marketing materials that capture the excitement and growth potential in career programs.

College of San Mateo

With the funding available from the State of California Strong Workforce Initiative, the Hub has partnered with Community Relations & Marketing to create a new lineup of brochures to promote some of the most exciting career programs at CSM.

So far, the Hub has created brochures to promote careers in Accounting, Entrepreneurship, Computer Information Science, Electronics Technology and Fire Technology. A new brochure for Cosmetology is on the way, with more materials planned this spring along with videos and digital promotion campaigns.

Each career brochure features a snapshot of topics covered in the program, examples of job titles the program leads to, salary and job growth statistics, alumni profiles and lists of the companies where CSM's graduates work. The pieces are now a vital part of student recruitment for CSM. ■

Honor Society Newsletter, Labyrinth, Wins First Place in the Nation – Again!

For the second time in three consecutive years, CSM's Honors Project publication, Labyrinth, has won first place in a national honors newsletter competition. The National Collegiate Honors Council awarded Labyrinth first place among all public and private universities and colleges in the nation. The awards were announced at NCHC's annual national conference in Boston in November 2018.

Labyrinth has been recognized three years in a row: first place in 2016, second place in 2017, and first place again in 2018. This accomplishment is even more impressive given the scope of the competition – honors programs from the nation's top universities.

In its award letter to the CSM Honors Project, the National Collegiate Honors Council wrote, "We are so thankful for the work you have done to raise the standard of honors education, and are so proud to celebrate your accomplishments!"

Labyrinth is planned, created, edited and produced by students from CSM's Honors Project, under the guidance of faculty advisors David Laderman and Jill Kolongowski. Two issues are published each academic year, each featuring stories, essays, poetry, visual art, illustration, photography and academic papers.

Labyrinth is viewable online at CollegeofSanMateo.edu/honorsproject. ■



CSM Launches Facilities Management Certificate Program

As part of its work to identify career paths for students, the Division of Business and Technology has created a new certificate program in facilities management. With nearly 800 job openings in the Bay Area in the past year, and average salaries over \$90,000, there is an opportunity to bring more students into this growing field. The program is off to a great start, with 22 students enrolled in the initial Essentials of Facilities Management course for Spring 2019.



The new program was formally launched November 19 with a Facilities Management Certificate Program and Orientation dinner to introduce students, community members and industry partners to CSM's program. More than 65 people attended, including faculty, CSM and adult school students, industry professionals, IFMA professionals, CSM facilities management employees, CSM Climate Corp Fellows, JobTrain employees and the Career, Workforce and ACCEL team. The Career and Workforce team enrolled interested individuals on the spot and they continue to offer enrollment support after the event.

A new course is being taught this spring by Christian Pellecchia, vice president of operations for Slatter Construction and an active member of the International Facility Management Association. As part of the class, students will have a free one-year

membership in the International Facility Management Association and the opportunity to attend regular IFMA meetings. Christian and our Career and Workforce team will help students connect with job and internship opportunities throughout the semester.



CSM Student Wins 2019 Latinos in Technology Scholarship



CSM student Oscar Franco has been named a 2019 Latinos In Technology Scholar by the Silicon Valley Community Foundation. The scholarship provides LatinX students in STEM fields with funding of up to \$10,000 per year for three years when they transfer to a four-year university. The scholarship can total as much as \$30,000.

A graduate of San Mateo High School, Oscar is completing his third year at CSM. He has applied to a number of UCs and CSUs to enter in fall 2019 as a biology major. He is also exploring biology-based internships for the summer before transferring.

Oscar learned of the Latinos In Technology scholarship from CSM's

MESA (Mathematics, Engineering, Science, Achievement) program. MESA supports students with access to funding sources, internships, tutoring, field trips and special events designed to encourage first-generation and underprivileged students to pursue careers in STEM fields. The scholarship is available to LatinX STEM majors in certain Northern California counties with at least a 3.0 GPA.

To learn more about MESA, visit CollegeofSanMateo.edu/mesa. ■

Mike Claire Joins Board of San Mateo Credit Union

President Mike Claire has been appointed to the Board of Directors for the San Mateo Credit Union. The five member board sets general policies and works with the CEO to ensure that the credit union fulfills its mission and accomplishes its strategic goals. The

San Mateo Credit Union has assets of more than \$1 billion and serves more than 90,000 members.

According to President Claire, "The San Mateo Credit Union has been a great partner to all three colleges in our district.

Their mission of serving the community, and

particularly underserved members of the community, is consistent with the mission of our colleges and our district."



President Claire will serve a three year term.■

CSM Hosts San Mateo Leadership Program Education Day

As part of its ongoing engagement with community leadership, CSM hosted the 2019 San Mateo Leadership Program for its education day on December 7, 2018. Operated by the San Mateo Chamber of Commerce, the Leadership Program immerses local leaders in an intensive program of seminars on local government, business and services. The program also develops leadership skills and connects participants to professional networks in San Mateo County.



President Mike Claire, himself a graduate of the Leadership Program, hosted lunch, presented on community college education, and gave a campus tour for the class. Local

school superintendents participated in a panel discussion on challenges faced in the schools, including Dr. Maggie MacIsaac, Burlingame City School District; Louann Carlomagno, Hillsborough City School District; Dr. Joan Rosas, San Mateo-Foster City Elementary School District; and Dr. Kevin Skelly, San Mateo Union High School District. ■



UPCOMING EVENTS

Eclipse of the Wolf Moon Viewing

Saturday, January 20 • 6:30 pm - 10:00 pm
CSM Plaza of the Sun

The first supermoon of 2019 will pass through the shadow of the Earth, which results in a lunar eclipse.

The Astronomy Department and San Mateo County Astronomical Society will set up telescopes for public viewing of the lunar eclipse in the CSM Plaza of the Sun (north of the planetarium).

CSM Student Artist Reception

Monday, January 28 • 2:15 pm - 3:30 pm
CSM CSM Building 1

CSM art student Barbara Plant was asked to create a large painting for Personal Counseling and Wellness Services. Her beautiful landscape, Drifting Dreams, sets a relaxing and welcoming mood for students.

CSM Basketball vs. Chabot

Wednesday, January 30 • 5:00 pm
CSM Gymnasium, Building 8

Come out and cheer on the Bulldogs!

CSM Softball vs. Siskiyous

Saturday, February 2 • 11:00 am
CSM Softball Field

Come out and cheer on the Bulldogs!

Employer Tabling: Meet Local Businesses and Organizations

Wednesday, February 6 • 11:00 am - 1:30 pm

Bayview Dining Room, Building 10

On selected Wednesdays, local employers set up information tables where students can learn more about local businesses and organizations, as well as jobs, internships, and volunteer opportunities available.

The Sky Tonight Planetarium Shows

Friday, February 8 • 7:30 pm - 9:30 pm
CSM Planetarium

Come for a live presentation about what's visible in the night sky tonight, followed by a full dome immersive movie about fascinating topics in astronomy! The 50-minute show runs twice, at 7:30 and 8:30 pm.

Free 2018 Income Tax Preparation (VITA)

Saturdays, February 9 - March 30
(excluding February 16) • 9:00 am - 12:30 pm

CSM South Hall Building 14, Room 104
CSM Accounting students will prepare non-complex income tax returns for free for individuals/families with income less than \$55,000. No appointment necessary.

CSM Jazz Ensembles Concert

Sunday, February 10 • 7:30 pm - 9:30 pm
CSM Theatre Building 3

The award-winning College of San Mateo Jazz Ensemble presents an evening of contemporary and classic jazz compositions, with a special guest: the Aragon High School Jazz Ensemble, directed by Kevin Gallagher. This concert benefits fire victims, so please attend!