



# President's Report to the SMCCCD Board of Trustees

President Michael Claire ~ May 11, 2018

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## College of San Mateo Wins 11 State "Stars" Awards for Excellence in Career Education

College of San Mateo career education programs have again earned numerous awards from the California Community College's Strong Workforce Stars recognition program. CSM's career education programs won one Gold Star, two Silver Stars, and eight Bronze Stars for success in helping students reach new heights in earning power and social mobility.

Strong Workforce Stars is an annual recognition for career education programs, also known as career technical education, which debuted in 2017 within the California Community Colleges system. It highlights programs whose graduates show significant gains in factors important for advancing social mobility — a substantial increase in earnings, attainment of a living wage and a job closely matched with the field of study. CSM earned five Strong Workforce Stars awards in 2017 — more than any other California community college.

"I am proud of the faculty who have worked for so many years to build such strong career programs at CSM," said College President Mike Claire. "It is fitting that these programs are receiving so much recognition at the state level."

This year, Bronze Stars, Silver Stars, and Gold Stars categories were introduced, with each winning program receiving recognition in at least one of these categories:

- An increase in earnings by 50% or more, based on a match to the state wage file, for students who were last enrolled in 2015-16
- Attainment of the regional living wage by 70% or more, based on a match to the state wage file, for students who were last enrolled in 2015-16
- 90% or more are employed in a job similar to their field of study, according to the CTE Outcomes Survey, for students who were last enrolled in 2014-15

CSM's 2018 Strong Workforce Star programs represent a broad range of business, technology, healthcare, and public service fields:

**★ BRONZE STARS ★**

(attained threshold outcomes on one metric)

- Business Management: 85% of students attained the regional living wage
- Cosmetology and Barbering: 79% increase in earnings
- Construction Inspection: 88% of students attained the regional living wage
- Dental Assistant: 157% increase in earnings
- Office Technology-Office Computer Applications: 82% increase in earnings
- Computer Software Development: 83% of students attained the regional living wage
- Administration of Justice: 153% increase in earnings
- Fire Technology: 90% increase in earnings

**★ SILVER STARS ★**

(attained threshold outcomes on two metrics)

- Computer Aided Drafting: 71% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study
- Electronics & Electric Technology: 76% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study

**★ GOLD STARS ★**

(attained threshold outcomes on all three metrics)

- Registered Nursing: 110% increase in earnings, 83% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study ■

## CSM Graduation Speaker Set: CSM Alumna Boryana Straubel

Boryana Straubel Graduated from CSM in 2008 with an associate's degree in liberal studies with President's Honors and transferred to University of California, Berkeley, graduating with a BA in economics in 2010. She says, "My time at CSM was transformational and life-changing."

Straubel was part of Phi Theta Kappa, a platform that enabled her to lead various social change projects. She was also a member of the Honors Society, taking various honors classes that led to leadership initiatives, research projects, and internships. At Cal, she also founded the German Club.

Some of Straubel's awards include the 2009 Cal Alumni Association Leadership Award,

the 2008 UC Berkeley Future Leaders Award, the 2008 American Association of University Women Award, the 2008 Rotary Club of San Mateo Award, the 2007 Cordes Language Studies Award, the 2007 CSM Credit Union Award, the 2007 The Morris Family Award and the 2006 SMCCD Anniversary Award.

Professionally, she is currently building out the Straubel Foundation, which she founded with her husband in 2015. Academically, she is working on two graduate degrees at Stanford University: An MS in management science & engineering (expected 2019) and MS in management MSx GSB (expected 2020).



She draws inspiration from three major sources: Her past, her family, and the mentors she has had in college and at work. She is motivated by the idea of paying forward the support that she has received in the past. ■

## Year One Merges with Promise

College of San Mateo has developed the Year One Promise—a program that removes the financial stress while providing important tools for having a successful first year of college. The Year One Promise combines a full scholarship, up to \$750 for books, and a dedicated counselor who will work with each student to make an education plan. So far, over 800 students have completed a Year One Promise application.

“What we hope to achieve with our Year One Promise initiative is to think differently about how we connect all first-time, full-time students to our campus community,” says Lizette Bricker, dean of enrollment services & Support Programs at CSM. “The Year One Promise combines financial support and student support so that students have all the tools they need to succeed.”

The Year One Promise includes full tuition for the first year of college (fall, spring and summer semesters), up to \$750 towards the costs of textbooks, and mandatory counseling support, workshops, and other services designed to get students off to a good start.

Each Year One Promise student will be evaluated by a CSM counselor based on high school coursework, grades, placement exams and other factors. Some students will be placed in a learning community—a group of students who take classes and study

together, forming a tight-knit group that has shown to help student success. Some students will take College One, a course that specifically develops students' study skills. Other students may place out of these requirements.

In addition, each participating student will be required to work with a counselor to complete a Student Education Plan (SEP), which will plot out which courses a student will take each term in order to make good progress and graduate on time. Check-in meetings with counselors will help to ensure students stay on track.

Students will also be able to choose to attend Pathway to College or Math Jam in the summer at CSM. These one-week classes specifically prepare students for the transition to college or for college-level math and/or science classes. These summer courses also give Year One Promise students an advantage in the fall by giving students some familiarity with campus, student life and a built-in network of support.

"CSM was already the best deal in town," said CSM President Mike Claire. "Now we are basically making the first year of college free along with a lot of extra help. It doesn't get any better than that!"

Learn about the CSM Year One Promise at [collegeofsanmateo.edu/promise](http://collegeofsanmateo.edu/promise). ■

## CSM Welcomes Hundreds of High School Students and Families for Connect to College Night

Several hundred high school students, parents, siblings and friends from local schools packed the Bay View Dining Room at CSM on April 19, for the popular annual Connect to College event. Part information session and part college fair, the event is a great



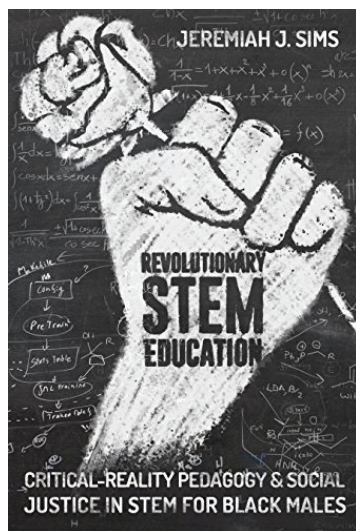
way for families considering CSM to learn about financial aid, the Year One Promise program, the myriad student organizations and activities available, and the best tips for how to succeed in college.



CSM counselors and admissions staff helped students apply to CSM, fill out financial aid forms, and spoke with families about how to plan for college. More than 40 CSM clubs and academic departments tabled in the resource fair. A panel of recent CSM grads shared wisdom with the high school students on their experiences transferring to Stanford, UC Berkeley, San Jose State and San Francisco State. Families heard presentations on transferring from CSM, financial aid, and the Year One Promise program. And there were drawings through the night for scholarships worth up to \$500. ■

## Equity Director's Book Published, With Another In the Works

CSM Equity Director Jeremiah Sims' new book is now out and available through Peter Lang Publishers. *Revolutionary STEM Education: Critical-Reality Pedagogy and Social Justice in STEM for Black Males* calls for a revolutionary paradigm shift in the STEM education of and for black boys.



Sims' lived experiences as an inner-city, low-income black male are interspersed throughout *Revolutionary STEM Education*. However, the heartbeat of this book is undoubtedly the stories of the positive transformation that the MAN UP scholars experienced while becoming more competent in STEM, developing positive STEM identities, and learning to use their STEM knowledge for social justice.

In addition to this book, a group of SMCCD educators are working on another with Peter Lang Publishers, entitled: *Minding the Obligation Gap in Community Colleges: Theory & Practice in Enacting Educational Equity*. Sims is co-authoring this book along with Jennifer Taylor

Mendoza, Lasana Hotep, and Jeramy Wallace. Peter Lang Publishers is also in the process of creating a community college specific book series and asked Sims to be the editor. This means SMCCD will soon be leading the state and conceivably the country in community college specific literature. ■

# Campus Ambassador Holds CalCPA Event

Five years ago, CalCPA implemented the Campus Ambassador Program for students attending four-year schools in an effort to support their studies and secure a stronger transition into the accounting profession. This year, CalCPA expanded the program with an experiment. It selected two community colleges to adopt the Campus Ambassador Program. College of San Mateo was one of those chosen, and Suzanne McGhee became CSM's first CalCPA Campus Ambassador.



As the CSM Campus Ambassador, Suzanne attended the statewide event “CalCPA Day at the Capitol” in Sacramento and subsequently planned and hosted a CalCPA event for students at CSM. The “CalCPA Day at the Capitol” was spent meeting members of the assembly and senators. She met with Senator Patricia Bates and Assembly member Marc Berman while participating in a lively discussion regarding current tax laws and issues sensitive to the accounting profession. These meetings were facilitated by CalCPA members who have worked several years as CPAs.

Suzanne’s CalCPA event, “So You Want to be a CPA When You Grow Up!” was a smashing success. With the aid of the Business Club, 150 students attended the event on April 23, which generated an increased CalCPA membership of 31 students. Suzanne led a panel discussion asking various questions to three CPA’s about the nature of the accounting industry and what to expect in the profession. David Grisham, CPA (forensic accountant), Michelle Okabe, CPA (recruitment), and Jonathan Anderson, CPA (tax accountant) were panelists. Suzanne also had representatives from both Roger CPA Review and Golden Gate University in attendance. The students thoroughly enjoyed the event.

Suzanne says, “I am extremely grateful for the support from the College of San Mateo administration, facilities, faculty and staff who so hard to make my CalCPA event so impactful and successful. I also appreciate the mentorship and support from

accounting professor Bruce Maule. The astounding results of this event proved how much CSM needs to continue the CalCPA Campus Ambassador program.”

Suzanne is eager to continue serving as the CalCPA Campus Ambassador for CSM. The position allows her to connect with professionals and students in a way she couldn't have before, allowing the College of San Mateo the recognition and reputation that it absolutely deserves. *(Submitted by Elizabeth “Suzanne” McGhee)* ■

## Earth Day Job Fair a Big Hit

CSM's 4th Annual Earth Day Job Fair was a rollicking success. The college hosted the event on April 18th made up of 20+ exhibitors, including green jobs and internships, sustainable food and tech, environmental justice and student clubs. The event was widely attended by students and CSM faculty and classified staff, and featured a huge, collaborative 'bee' mural that will be displayed prominently on the campus when finished.



Overall, 165 students completed and turned in pledge cards.

Exit surveys revealed great results: 119 unique responses from participants, and names and email addresses for 109 students that want to be contacted by Strong Workforce about jobs and internships.



Preliminary survey results show:

- 22.7% of participants said they think they got an interview from the event.
- 70.6% of participants said the event was effective and they learned a lot.
- 95% said they want the event next year, and the other 5% said they were unsure (no one said “no”).
- 53.8% said they signed up with an exhibitor to get more info about jobs.

*(Submitted by Paul Hankamp)* ■

# UPCOMING EVENTS

## **CSM Softball vs. Sacramento City**

*CCCAA Super Regional Playoffs - Game 2*

**Saturday, May 12 • 12 pm**

CSM Softball Field

Come out and cheer on the Bulldogs!

## **Pianos Plus**

*Piano and Harmony Student Concert*

**Monday, May 14 • 7 - 9 pm**

CSM Music Building 02, Room 110, Choral Room

Join in an eclectic evening of music making from CSM's talented music majors and pianists. Enjoy classical and popular selections, along with original student compositions and arrangements. A great opportunity to learn what our music majors do!

## **Honors Project Student Showcase**

*Students from the Honors Project present their research projects*

**Thursday, May 17 • 2pm - 4:30pm**

**Friday, May 18 • 1pm - 3:30pm**

CSM North Hall Building 18, Room 206, Center for Academic Excellence

Please join us for intellectual stimulation, lively discussion and refreshments as students from the Honors Project present their research inquiries and findings. All members of the CSM community are welcome.

## **Jazz Under the Stars**

*Free Stargazing on CSM's Rooftop*

**Saturday, May 19 • 8:30 pm - 10:30 pm**

CSM Science Building 36, Rooftop Observatory

Come see craters on the first quarter moon, Venus, Jupiter's moons, star clusters, and more through our telescopes while listening to KCSM Jazz 91 FM! Dress warmly and come by anytime between 8:30 & 10:30 pm. Parking is free.

## **Voices of CSM**

*CSM Voice Spring Concert*

**Wednesday, May 23 • 7:30pm - 10pm**

CSM Music Building 02, Room 110, Choral Room

Come Sing-Along with your Disney favorites! Hear the amazing voices of College of San Mateo in their final concert of the semester. From Classical to Karaoke!

## **Stepping Up: A Transfer Tribute**

*Celebration for students who are transferring in Fall 2018*

**Thursday, May 24 • 4pm - 6:30pm**

CSM College Center Building 10, Bayview Dining Room

Festive celebration of transferring CSM students, with food, music, speakers and entertainment! All members of the CSM community are welcome.

## **2018 Commencement Ceremony**

**Friday, May 25 • 5:30pm - 8pm**

CSM Gymnasium Building 8

College of San Mateo proudly presents the 96th Commencement ceremony for Summer and Fall 2017 and Spring 2018 graduates. This year's speaker will be CSM Alumna and Executive Director of the Straubel Foundation Boryana Straubel.