



SPARKPOINT

COLLEGE of SAN MATEO

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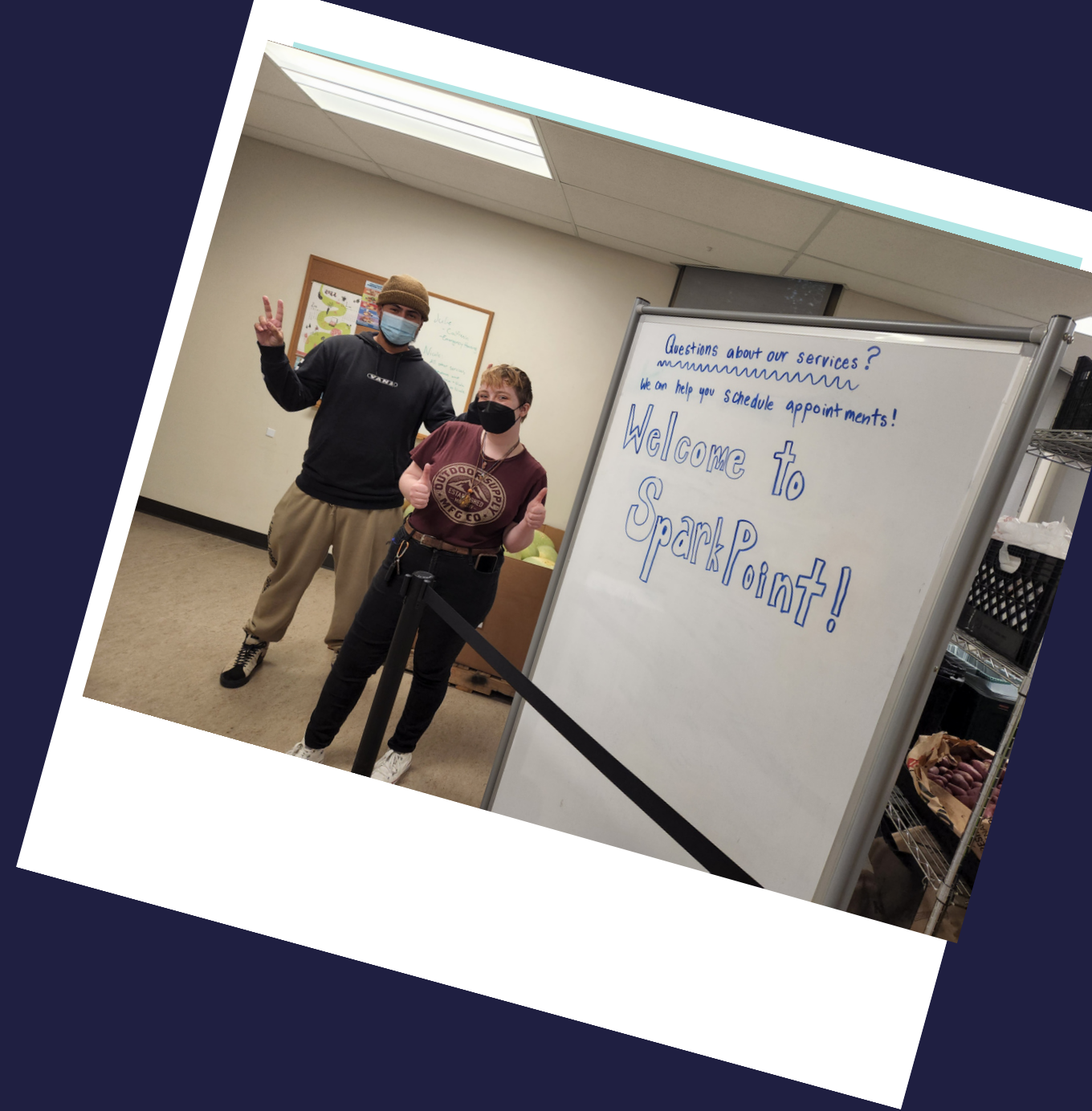
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- Financial education & literacy building
- Food access programs
- Housing crisis response
- Budget alleviation supports



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Model

GOAL: ECONOMIC ADVANCEMENT OVER THE LIFE COURSE.

1. Attend to immediate basic needs crisis

Immediate access to food, shelter and support.

2. Stabilize basic needs

Enrollment in public benefits, health insurance and grocery money. Connection with local agencies who provide long-term support.

3. Support growth towards financial stability and independence.

Financial coaching, financial aid disbursement management, self-advocacy skill building, knowledge building.



Where did you learn:

How to open a bank account?

How to file your taxes?

How credit cards work?

How to manage debt?

How to create a budget?

How to plan for college costs?

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Financial education & literacy building

- Financial Coaching
- Tax Preparation
- Financial aid budget management
- Transfer budgeting
- Public benefits enrollment



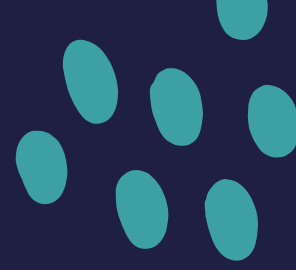


20% of CCC students in the Bay Area reported experiencing homelessness in the last 12 months and 59% reported experiencing housing insecurity.

39% of CCC students surveyed reported experiencing food insecurity

- Sara Goldrick-Rab, 2019)
- #REALCOLLEGE 2021: BASIC NEEDS INSECURITY DURING THE ONGOING PANDEMIC (2021)





Average rent in San Mateo for a 1 bedroom = \$2,680

Minimum wage is \$16.50/hr

40/hours a week = \$2,640 PRE TAX



Increasing Need

In Fall 2021 SparkPoint supported over 1,000 individual students

Fall 2022 compared to Fall 2021

- 59% increase in students using the SparkPoint Free Grocery
- 27% increase in financial coaching appointments
- 73% increase in emergency hotel placements



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Housing crisis response:

- Emergency Hotel Stay Program
- Rental Assistance
- Referrals to CORE Agencies



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Food access programs

- SparkPoint Free Grocery
- Drive-Thru Food Distribution
- Heat-n-serve meals
- Supplemental Meal Funding (SAM Card)
- CalFresh Assistance



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Budget alleviation supports

- Personal care supplies
- Medi-cal and CalFresh enrollment
- Transportation and utility assistance



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How can I support?



- Increase understanding of students needs and circumstances. Provide support or accommodations when appropriate.
- Refer students to SparkPoint (with realistic expectations)
- Advocate for student basic needs





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QUESTIONS?
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