

Open Education Resources (OER) & Zero Text Costs (ZTC) Update Spring 2023

Jennifer Howze-Owens, OER Liaison
Julieth Diaz Benitez, Inst. Designer



The Instructional Design Team at CSM



Julieth Diaz Benitez. MS: Language Arts, Business/Technology & Kinesiology/Athletics/Dance.



Jennifer Howze-Owens, Ed.D: Math/Science, Creative Arts & Social Science, Academic Support & Learning Technologies.

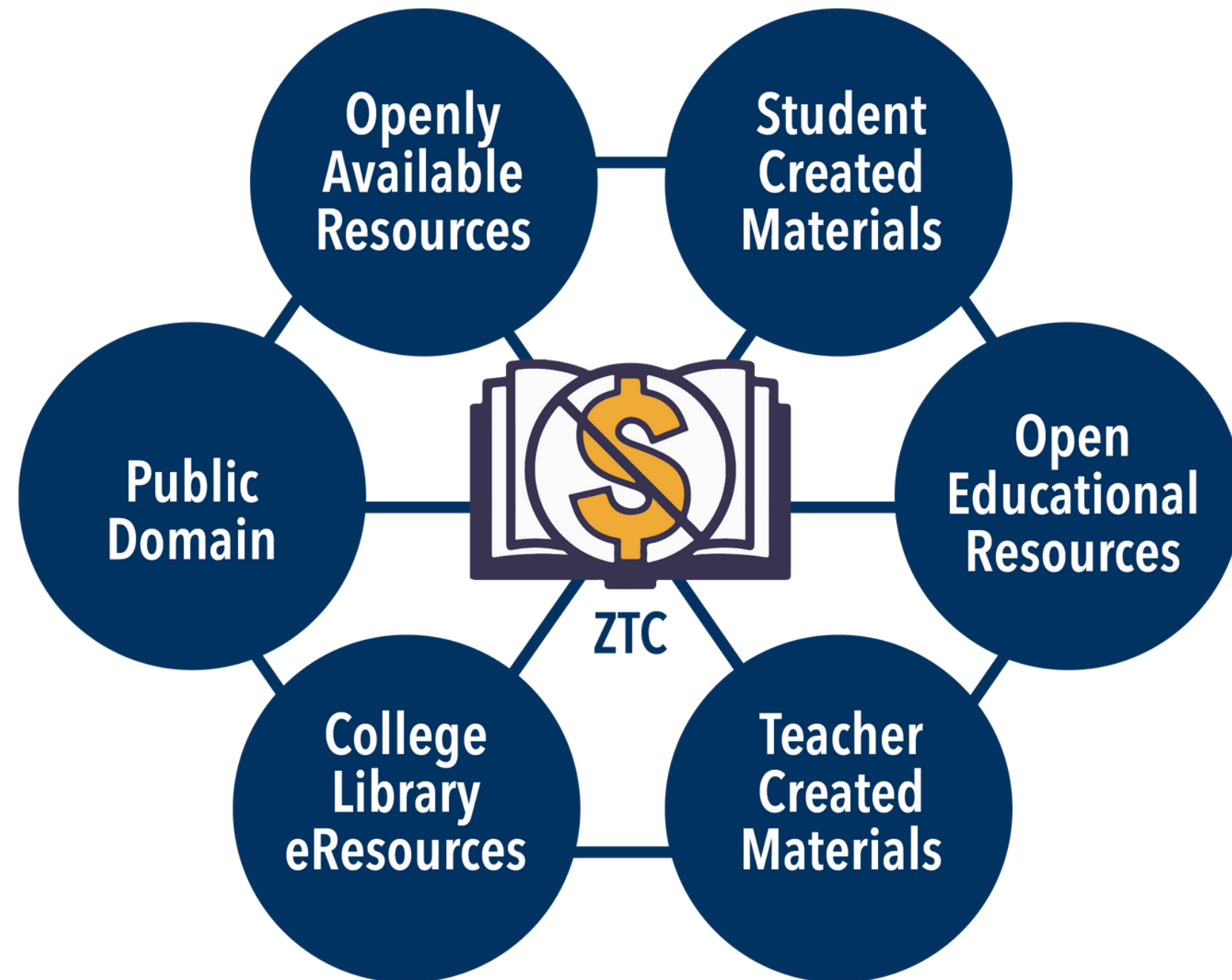


New CSM OER Liaison

What is OER?

- Textbooks
- Course readings, articles, and journals
- Course packs
- Quizzes
- Streaming videos
- Any other materials used for educational purposes

What is ZTC?



OER @ SMCCCD & CSM

SMCCCD

Textbook Affordability Solutions Workgroup

CSM

- 2 Instructional Designers
- Librarian
- Bookstore Manager



COFFEE TALK



with
Board President
Dr. Lisa Petrides

TUESDAY, MARCH 7, 2023 • 3:00 PM
ZOOM MEETING ID: 822 6519 1361

Grab your afternoon coffee, and join us in conversation with Lisa Petrides, SMCCCD Board of Trustees President, about the past, present, and future of Open Educational Resources (OER) in the San Mateo County Community College District.

This event and all OE Week activities are brought to you by the SMCCCD Textbook Affordability Solutions Workgroup



oeweek.oeglobal.org

2023 OER Student Survey

- Course material preference:
 - 26% prefer purchasing a higher cost print material
 - 22% prefer a ZTC in an online format
 - 21% prefer LTC material in an online format
- 61% of CSM students are aware of LTC and ZTC icons in WebSchedule
- 50% Awareness of LTC/ZTC by professor
- If I were to label a LTC:
 - 28% < \$10
 - 22% < \$20

2023 OER Faculty Survey

- 16 respondents across district

Textbook Adoption – Key Reporting Dates

Spring 

Request for course materials goes out in **October**

Summer 

Request for course materials goes out in **March**

Fall 

Request for course materials goes out **March/April**

OER / ZTC Support

- Your Campus Team
- Flex Day archives
- 1:1 Consultations
- OERI Basics Canvas course (self-paced)
- Decision Tree

What's next?

- CCC ZTC Degree Pathway grant
 - \$20,000 for campus implementation (Fall 2023)
 - \$180,000 (by December 2024)

*Topics: student awareness campaign, faculty training, ZTC degree mapping

Q & A
Thank You!

