ENROLLMENT UPDATE

September 21, 2022

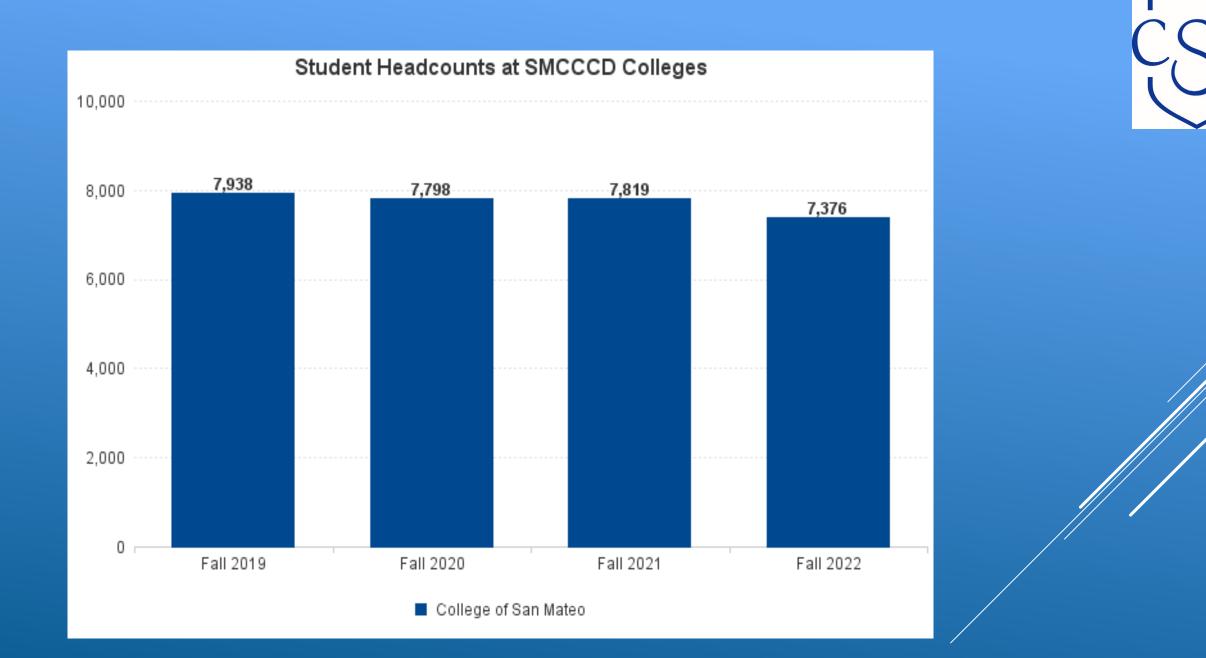
PRODUCTIVITY & EFFICIENCY REPORT SEPTEMBER 20, 2022 COLLEGE OF SAN MATEO

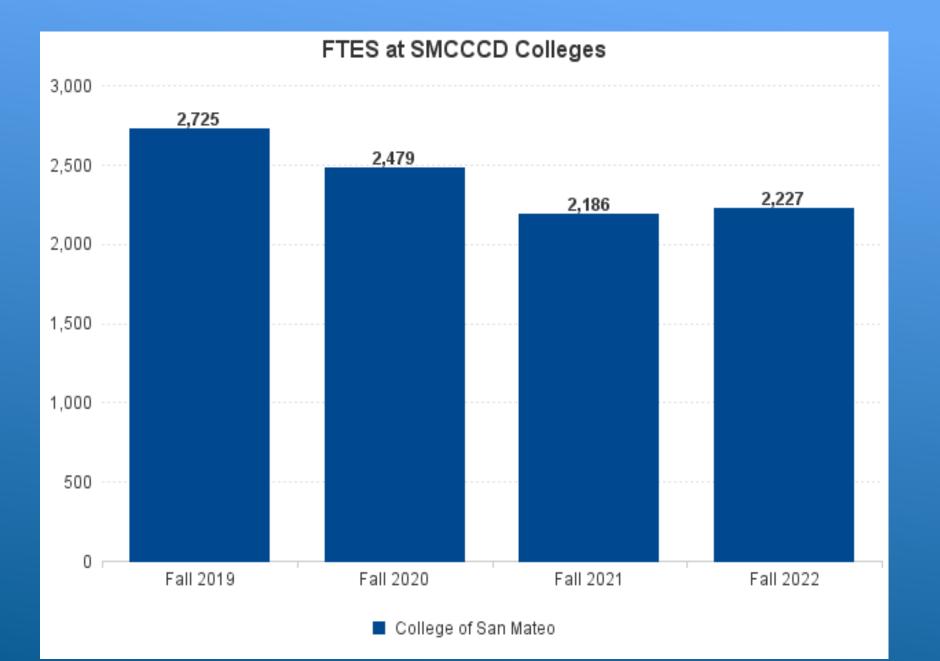


Year	Unique Census Headcount	Headcount Percent Change	FTEF	FTES	FTE S Percent Change	Load	Load Percent Change	Sections	Census Enroll / Section	Section Fill Rate
2017-2018	14,851		421.7	6,855		488		1,791	29.5	69.93%
2018-2019	14,363	-3.29%	410.4	6,540	-4.59%	478	-1.96%	1,749	28.9	69.24%
2019-2020	13,609	-5.33%	397.1	6,103	-6.68%	461	-3.57%	1,704	28.0	69.57%
2020-2021	14,783	8.63%	398.1	5,773	-5.40%	435	-5.62%	1,699	26.8	71.38%
2021-2022	13,254	-10.43%	386.7	5,076	-12.09%	394	-9.50%	1,645	24.9	68.00%
2022-2023	9,711	-26.63%	220.6	2,858	-43.68%	389	-1.30%	919	25.1	65.33%

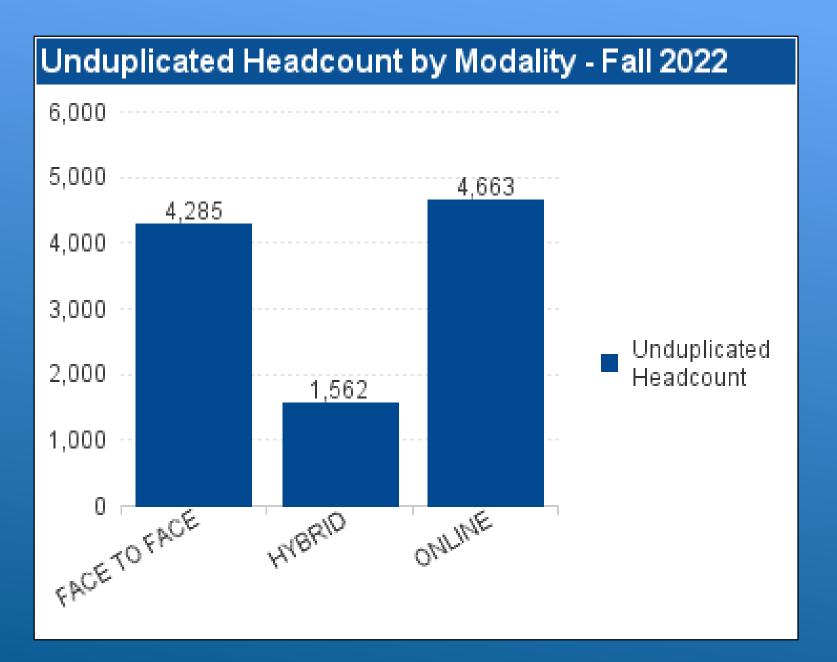
Metric - CSM	Fall 2021	Fall 2022	Percent Change
Enrollments	17,395	17,506	0.6%
Enrollments (Online)	7,991	7,502	-6 .1%
FTEF	171	174	1.6%
FTES	2,186	2,227	1.9%
Headcount	7,819	7,376	-5.7%
Headcount (First-Time)	1,408	1,457	3.5%
Headcount (Int'I)	178	202	13.5%
Load	383	384	0.1%
Sections	704	726	3.1%
WSCH	65,589	66,820	1.9%



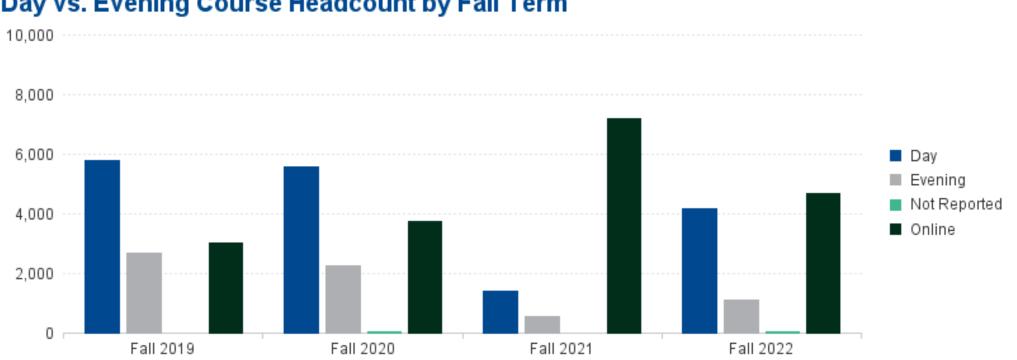




CSM

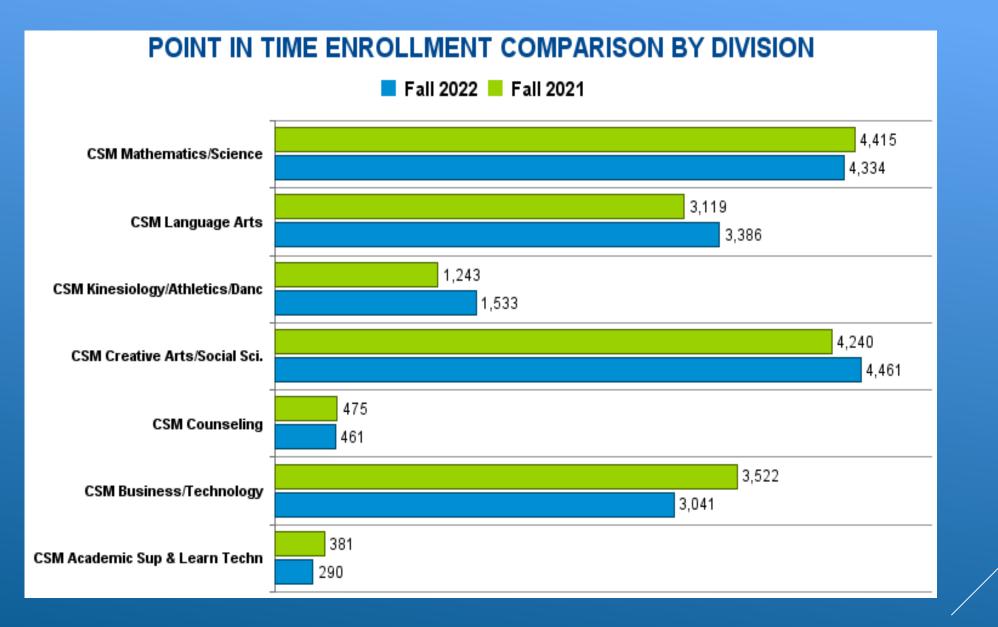






Day vs. Evening Course Headcount by Fall Term





CSM

	FALL 2021 Final Tally			_ 2022 p 19, 2022	Difference	Difference	
Demographics	N	%	Ν	%	N	binerence %	
TOTAL	8071	100.0%	7433	100.0%	-638	-7.9%	
Female	3918	48.5%	3683	49.5%	-235	-6.0%	
Male	3946	48.9%	3553	47.8%	-393	-10.0%	
Unreported	207	2.6%	197	2.7%	-10	-4.8%	
Full Time (12.00 Units or More)	3184	39.4%	3130	42.1%	-54	-1.7%	
Part Time (11.99 Units or Less)	4887	60.6%	4303	57.9%	-584	-12.0%	
American Indian/Alaskan Native	8	0.1%	8	0.1%	+0	+0.0%	
Asian	1350	16.7%	1212	16.3%	-138	-10.2%	
Black - Non-Hispanic	238	2.9%	176	2.4%	-62	-26.1%	
Filipino	648	8.0%	520	7.0%	-128	-19.8%	
Hispanic	2711	33.6%	2593	34.9%	-118	-4.4%	
Pacific Islander	210	2.6%	179	2.4%	-31	-14.8%	
White Non-Hispanic	2024	25.1%	1938	26.1%	-86	-4.2%	
Unknown	251	3.1%	220	3.0%	-31	-12.4%	
Multiraces	631	7.8%	587	7.9%	-44	-7.0%	





		Week 2 - 3			Week 4 - 7		Week 8 - 12			
	Number of		Unduplicated	Number of		Unduplicated	Number of		Unduplicated	
	Sections Ran						Sections Ran		Headcount	
Fall 2019	10	237	219	15	273	255	41	990	856	
Fall 2020	42	989	899	11	256	250	55	1251	1074	
Fall 2021	52	1272	1090	18	433	410	63	1545	1296	
Fall 2022	50	929	875	16	358	318	55	1297	1129	

Percentages by Term	SMCCCD Unduplicat ed Headcount	SMCCCD	Attended Skyline Only	Attended Cañada Only	Attended CSM Only	Skyline & Cañada	Skyline & CSM	Canada & CSM	Skyline & Cañada & CSM
Fall 2019	20468	16.5%	33.7%	20.0%	29.8%	3.5%	6.0%	5.1%	1.8%
Fall 2020	19223	23.7%	32.9%	16.4%	27.0%	5.4%	8.6%	6.0%	3.6%
Fall 2021	17475	24.7%	31.6%	16.6%	27.1%	5.6%	9.2%	6.1%	3.8%
Fall 2022	16052	22.1%	29.1%	19.4%	29.4%	5.2%	8.0%	5.8%	3.2%
GRAND TOTAL	45354	31.2%	29.0%	16.0%	23.7%	6.0%	10.2%	6.7%	8.3%



UPCOMING ENROLLMENT EFFORTS

- Disaggregating data
- Increased marketing of specific programs
- Focus on retention
- Student-centered scheduling
- Strategic Enrollment Management