



TEDx

College of San Mateo

x = independently organized TED event

PROPOSAL SUBMISSION INSTRUCTIONS

Your proposal should tell the reader what question you are answering or what problem you intend to address or solve through your research. It also should connect to TEDx CSM's theme but this is not necessarily a requirement for your project to be considered. If your research is in progress or incomplete, that is okay, you can still submit a proposal and get your research results later (see deadlines in separate attachment).

In single PDF or .doc(x) file, please include the following:

1. Proposal Title
2. Up to 200 words to describe your project, summarize the driving question to your research, the results of your research, and if applicable, how it relates to TEDx CSM's theme, "Living in Uncertainty."
3. Up to 100 words detailing the methodology and/or the processes used in the research project
4. 3 references that were most influential in your research project and please explain their use to your project in an annotated bibliography form

Please submit the file through this Google Form:

<https://forms.gle/TpnfWuDCBX1Po6P17>

See the next page for a sample proposal.

SAMPLE PROPOSAL

Title [Main]:

Greed and the China Syndrome; the downfall of America's finest corporations.

Title [Sub - optional]:

An investigation into the traps of practicing little risk diversification in pursuit of handsome short-term profits associated with manufacturing in China.

Abstract [150 words]:

The Trump administration has left many American Multinational Corporations in the dust with its fanatical international trade policies. Over-reliance on China for all things manufacturing has sparked a global practice centered on maximal profit. The result is a serious lack of production diversification outside of mainland China. This phenomenon is worrying, as a single national event may disrupt entire supply chains (exemplified by the current Coronavirus epidemic). Thus, the need for capital investment in other Asian countries is the centerpiece of my research and argument. Proper balancing of shared investment and capital allocation is tricky, (and less attractive for short term financial returns) but allows for a positive-sum game in the long run. The economic practice of hedge bets and risk determination will be analyzed amongst Southeast Asia economies, with Vietnam ranked as the best alternative to China. Ultimately, the impact of my proposal for business owners and investors alike could be a massive economic game-changer.

Methodology [50 words]:

I have spent 8 months closely following the ups and downs of the trade war and understanding its properties. I also interviewed Economics Professors as well as Chinese Business Owners to gauge the differences in perspective. I referenced a wide array of academic journals and publications for a reputable hypothesis.

References [3 minimum]:

1. Tan, D., & Chen, C. (2019). Modelling the economic impact of the Sino– US trade dispute: A global perspective. In SONG L., ZHOU Y., & HURST L. (Eds.), *The Chinese Economic Transformation: Views from Young Economists* (pp. 215-236). Australia: ANU Press. Retrieved February 14, 2020, from www.jstor.org/stable/j.ctvp7d4j8.18
2. Doukas, J., & Lang, L. (2003). Foreign Direct Investment, Diversification and Firm Performance. *Journal of International Business Studies*, 34(2), 153-172. Retrieved February 15, 2020, from www.jstor.org/stable/3557150

3. Nguyen, H. (2009). Emerging Issues and Recommendations. In National Competitiveness of Vietnam: Determinants, Emerging Key Issues and Recommendations (pp. 165-200). Frankfurt am Main: Peter Lang AG. Retrieved February 15, 2020, from www.jstor.org/stable/j.ctv9hj8tt.11