



CSM@100

Centennial Themes and Planning

October 7, 2020



Centennial Themes

Brainstorming Exercises, May 2020



Centennial Themes

Brainstorming Exercises, May 2020

- From your perspective, what makes CSM unique?
- How can CSM best support students for the next five years and beyond?
- What does CSM need to do to support the community in the next five years and beyond?
- How can CSM support Bay Area employers for the next five years and beyond?



Centennial Themes

Four Themes

- Student-centered culture
- Responsive to the community
- Ongoing historical legacy
- Campus location and beauty



Student-Centered Culture

- History of creating robust wrap-around student supports
- Innovative supports like helping students with housing, food, technology
- Faculty and staff passion for collaboration and supporting student success
- Professional development
- Track record of spearheading social justice
- Track record of supporting close groups of students/Learning Communities



Responsive to the Community

- Responding to the pandemic and changing job training needs
- Employer hiring/training needs
- Creating internships/externships/job opportunities
- Business council/advisory group/curriculum input
- Wonderful community engagement events
- Ideas for more engagement kicked off for the centennial



Ongoing/Historic Legacy

- Local, regional, national, global
- History of community support/funding
- CRP program, famous alumni, sports legacy
- Innovation in community serving programs
- Keynotes/guests of honor for future events



Campus Location/Beauty

- Convenient location, serving local education needs
- Spectacular campus
- Idyllic, university-like setting



Next Steps

Centennial Content

- Use themes to generate stories
- Begin work on website, videos

Centennial Events

- Adapting/dedicating existing events
- Flexibility for Covid

Planning Committee

- Begin early 2021



Thank You!