

Transportation Analysis and Recommendations

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CSM Current Shuttle Service

- We Drive U – Shuttle Service from and to Millbrae Bart Station

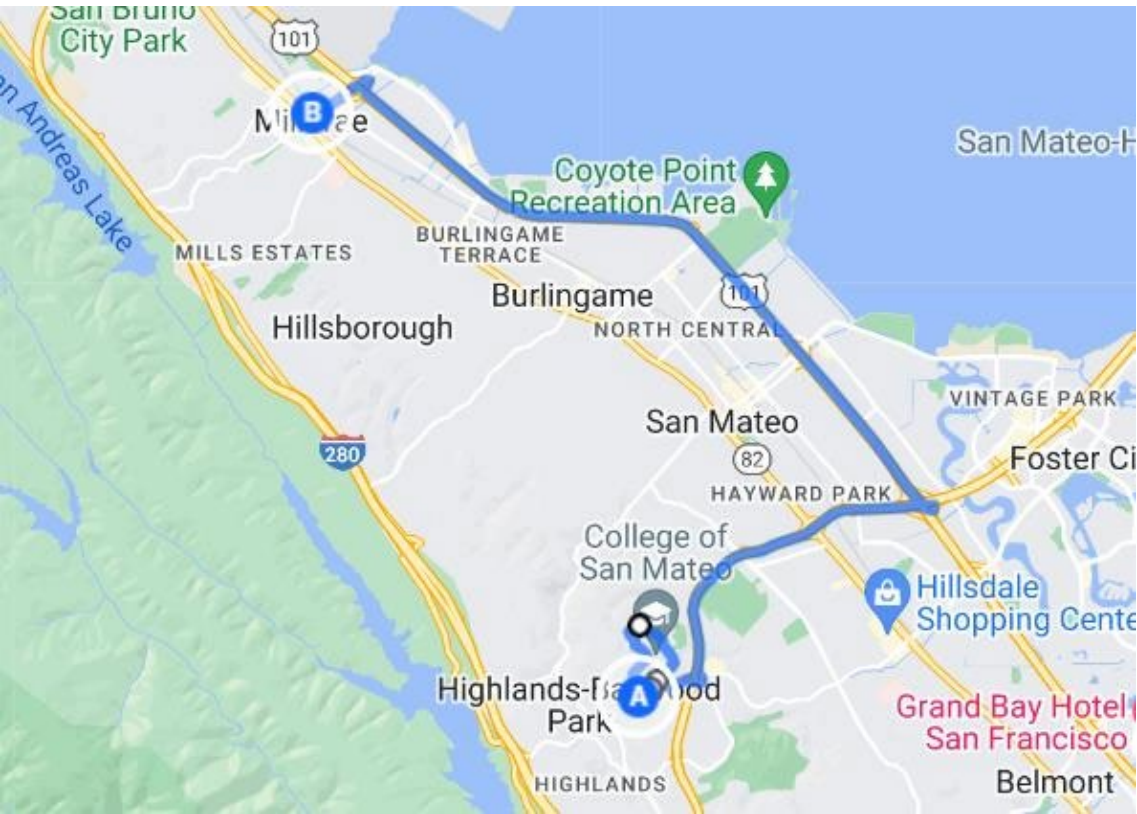
Operates Monday–Friday.

- First Shuttle Starts at Millbrae BART 7:10 am (20 minutes to CSM)
- Last Shuttle Picks up at College Center 2:10 pm & drop-off at Millbrae BART 2:32 pm

Shuttle stops include:

- Millbrae Station
- Health & Wellness/Athletic Center Building 5
- Science and Planetarium Building 36
- College Center Building 10

CSM Current Shuttle Service



Timetables

The free CSM Shuttle will not operate on SMCCCD observed holidays.

Current Schedule

Millbrae BART	Athletic Center	Science Building	College Center	Millbrae BART
7:10 am	7:30 am	7:34 am	7:38 am	8:00 am
8:10 am	8:30 am	8:34 am	8:38 am	9:00 am
9:10 am	9:30 am	9:34 am	9:38 am	10:00 am
10:10 am	10:30 am	10:34 am	10:38 am	11:00 am
11:30 am	11:45 am	11:49 am	11:53 am	12:15 pm
12:30 pm	12:45 pm	12:49 pm	12:53 pm	1:15 pm
1:30 pm	2:00 pm	2:05 pm	2:10 pm	2:32 pm*

*Drop off only

CSM Current Lyft Program

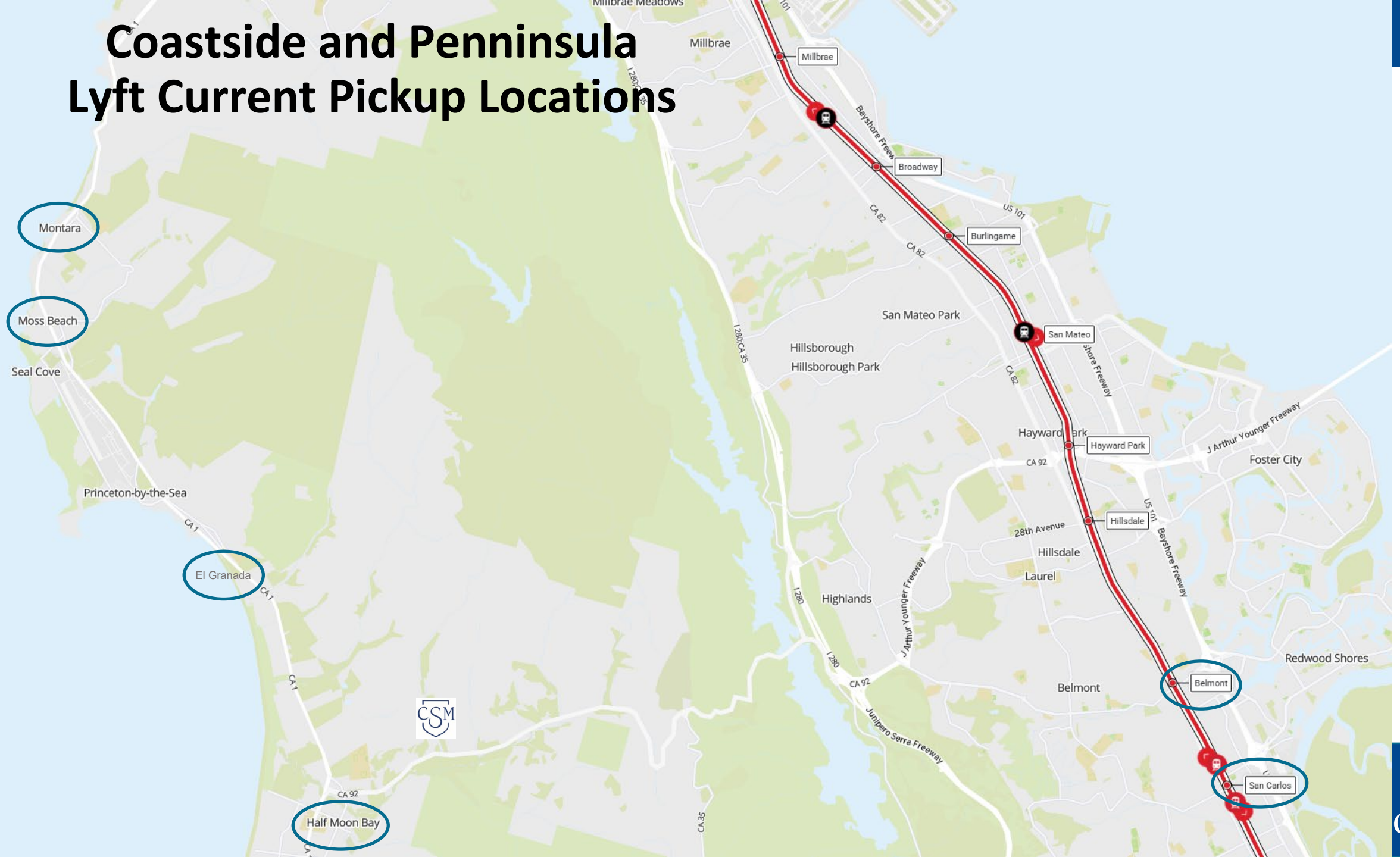
Program Details

- Effective for the Spring 2025 semester
- Riders must be over 18 years old to participate
- Must be enrolled in at least one CSM course
- Up to 40 rides per month
- Up to \$50 per ride covered by CSM
- Valid only on Standard rides
- Must start or end at a designated pick-up/drop-off site

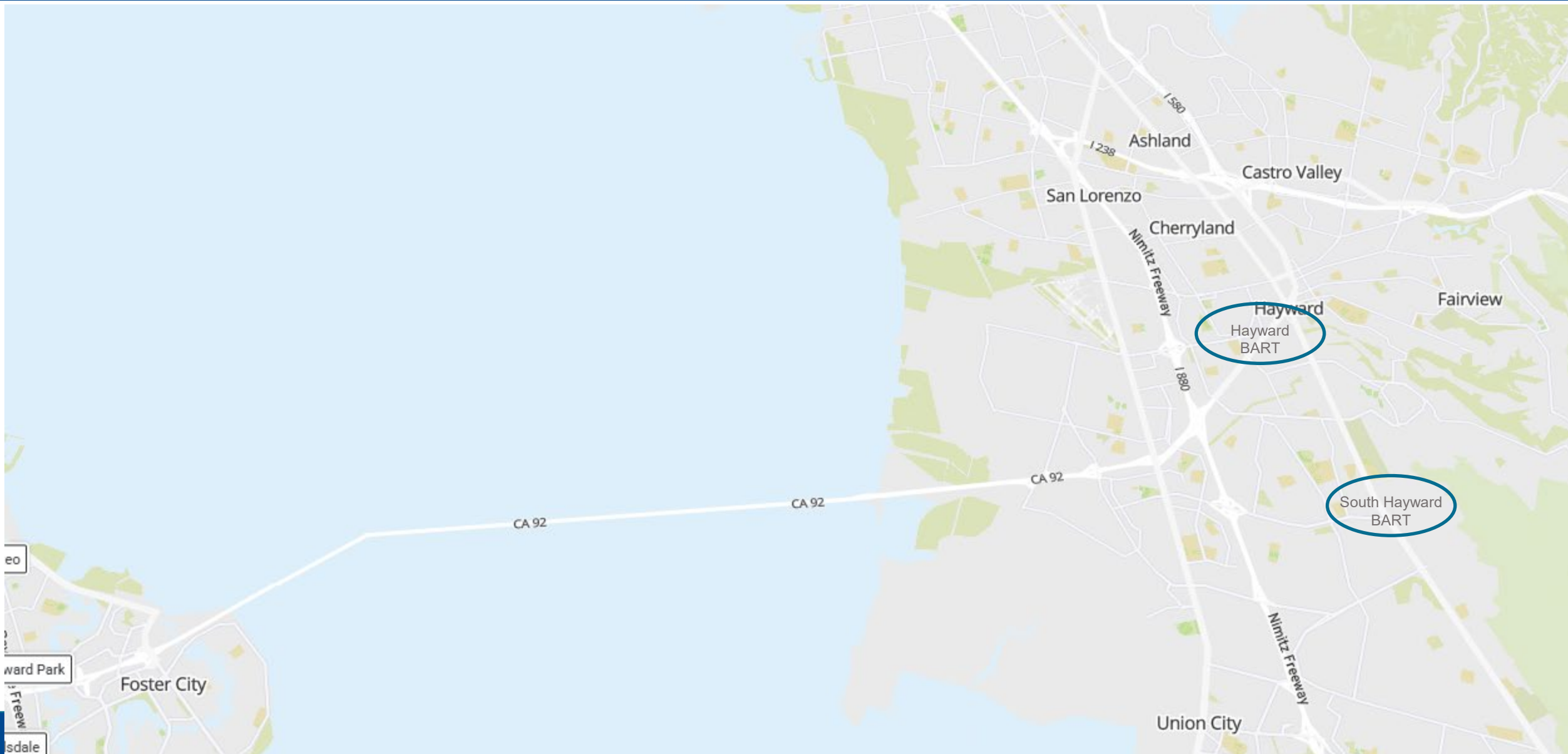
Service Hours: Monday–Friday, 6:00 am–10:30 pm, Saturday Sunday 7 am–7 pm

- Coastside: Door-to-door service for Half Moon Bay, El Granada, Moss Beach, Montara
- East Bay: Service to and from campus from Hayward & South Hayward BART Stations
- Peninsula: Service to and from campus from Belmont and San Carlos CalTrain stations

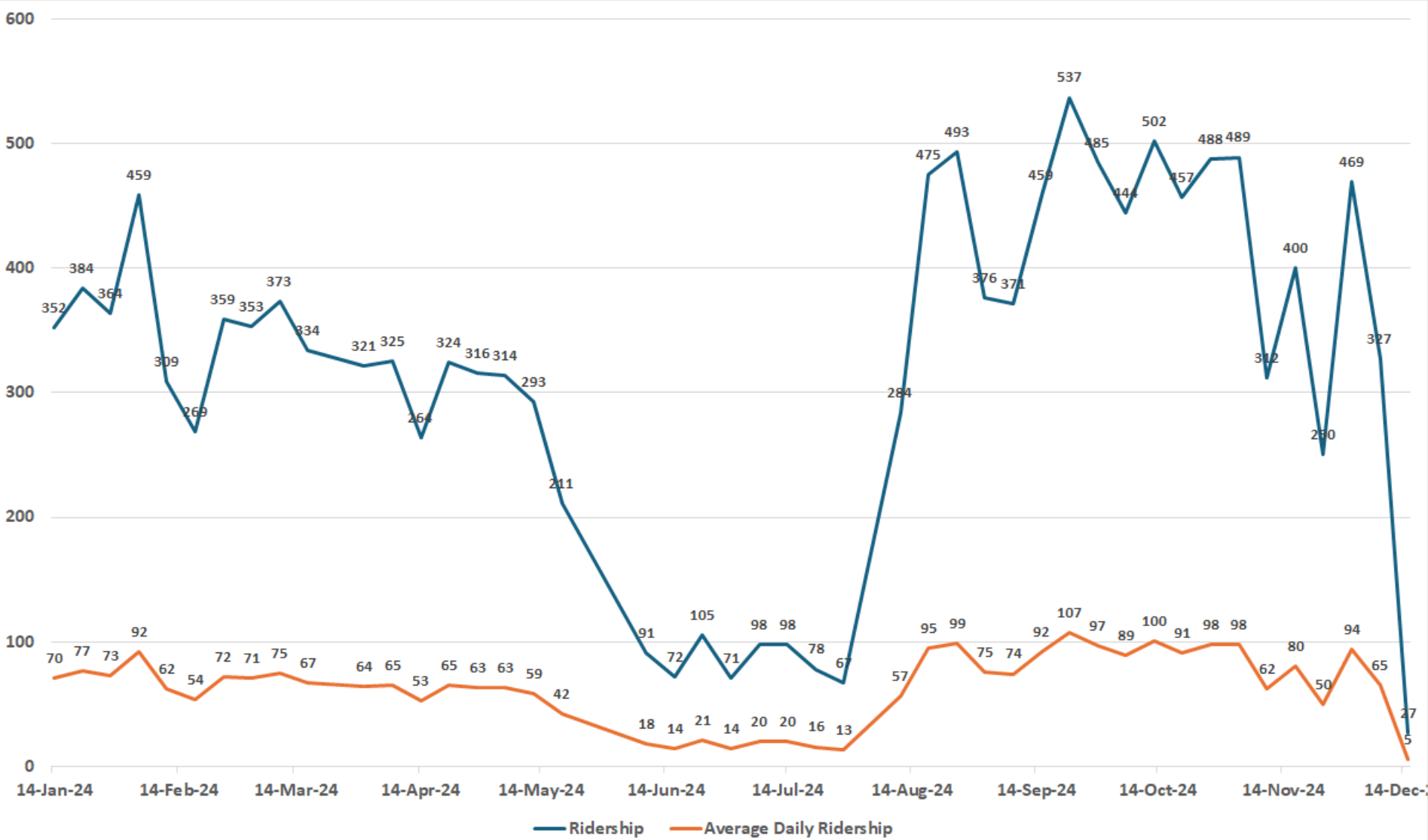
Coastside and Peninsula Lyft Current Pickup Locations



East Bay Lyft Current Pickup Locations



2024 Millbrae Shuttle Ridership



Month	Ridership
Jan-24	955
Feb-24	1,499
Mar-24	1,102
Apr-24	1,375
May-24	993
Jun-24	268
Jul-24	398
Aug-24	1,266
Sep-24	1,846
Oct-24	2,195
Nov-24	1,529
Dec-24	823
Total	14,249

FY2023-24 Lyft Riders per Month (est. 16,000 per year)

Lyft Rides per Month for 2024



Lyft Program - Fall 2024 Ridership and Average Cost per Ride

Rides to CSM				Rides From CSM	
Origin	# of Rides			Destination	# of Rides
Belmont	1208			Belmont	1467
El Granada	1			Burlingame	101
Half Moon Bay	652			El Granada	2
Hayward	1232			Half Moon Bay	762
Montara	69			Hayward	1033
Moss Beach	65			Montara	60
San Carlos	738			Moss Beach	91
San Mateo	36			San Carlos	1046
Grand Total	4001			Grand Total	4562

Pick-up Location	Average Cost per Ride
Belmont	\$ 22.81
Burlingame	\$ 29.46
Hayward	\$ 43.53
Montara	\$ 42.07
Moss Beach	\$ 39.99
San Carlos	\$ 26.17
San Mateo	\$ 34.13
Lyft Average	\$ 33.42

Estimated 16 thousand one-way rides in FY2023-24 and over 20 thousand one-way rides during FY2024-25

Fall 2024 Lyft Ridership Stats (to CSM only – double for return rides)

		Average number of Riders per Day for Fall 2024 semester (to CSM Only)						
Pickup City	Weekly Average	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Hayward	68.4	0.9	13.2	13.4	14.1	11.9	11.7	3.2
Belmont	67.1	1.3	14.2	16.0	12.4	15.9	6.0	1.2
San Carlos	41.0	0.4	7.6	10.4	8.7	9.1	4.3	0.4
Half Moon Bay	36.2	0.3	6.3	9.3	7.5	9.2	3.5	0.1
Montara	3.8	0.0	0.6	1.1	1.2	0.7	0.2	0.0
Moss Beach	3.6	0.0	0.9	1.0	0.8	0.1	0.8	0.0
San Mateo	2.0	0.0	0.2	0.3	0.3	0.7	0.5	0.0
El Granada	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Grand Total	222.3	3.00	42.94	51.44	45.28	47.56	27.06	5.00

Cost of Student Transportation Program

Funding Source	COVID Block 31306	COVID Block 31306	Estimated Number of Individual Rides		Need to Identify Funding
Fiscal Year	FY2023-24	FY2024-25 Estimate	2024	Average Cost per ride	FY2025-26 Estimate
We Dive U (Shuttle Services)	322,902	277,370	14,249	\$ 19.47	305,107
Lyft	481,417	664,657	20,013	\$ 33.21	731,122
Totals	804,319	942,027	34,262	\$ 27.49	1,036,230

Estimated Lyft Cost by Location and Day of Week

Rider Home Location	% of Total Lyft Cost	Cost per Location	Unique Riders
Belmont	21%	\$ 152,599	132
Burlingame	3%	\$ 19,986	14
El Granada	0%	\$ 336	4
Half Moon Bay	18%	\$ 129,653	66
Hayward	41%	\$ 299,449	73
Montara	2%	\$ 15,647	8
Moss Beach	3%	\$ 20,209	9
San Carlos	13%	\$ 93,244	112
Totals	100%	\$ 731,122	

Day of the Week	% of Total Lyft Cost	Cost per Day of the Week	Unique Riders
Sunday	2%	\$ 12,075	22
Monday	20%	\$ 142,898	211
Tuesday	23%	\$ 165,554	207
Wednesday	21%	\$ 150,804	224
Thursday	21%	\$ 153,043	215
Friday	12%	\$ 88,181	164
Saturday	3%	\$ 18,567	75
Totals	100%	\$ 731,122	

Summary of Findings

Shuttle Service:

- Service area is limited to Milbrae and hours from 7:10 am to 2:32 pm
- More cost effective with average cost per rider at \$19.47

Lyft Program:

- Coverage is broad, including East Bay outside district service area
- Extensive hours of coverage M–F, 6:00 am–10:30 pm, S & S 7 am–7 pm
- Number of Lyft rides are increasing significantly each year
(16 thousand in FY2023–24 to 20 thousand estimated in FY2024–25)
- Almost twice the average cost per ride at \$33.42

Funding:

- Funding from grants will expire in FY2024–25
- Other funding sources are limited and challenging to secure