

Enrollment Sustainability and Growth Work Group Meeting

March 8, 2024 | 11:00 AM - 1:00 PM

Building 10, Room 10-468

Members: Deborah Baker, Alex Claxton, David Crafts, Manasi Devdhar-Mane, Krystal Duncan, Allie Fasth, Eddie Flores, Alicia Frangos, David Galvez, Nectalis Gonzalez, David Lau, Deborah Laulusa, Joseph Martinez, Claudia Menjivar, Liz Morales, Monique Nakagawa, Patrice Reed-Fort, Eric Rodrigues, Arielle Smith, Steven Trinh, Andrea Vizenor, Chris Walker, Todd Windisch, Tammy Wong

Co-Chairs: Carla Grandy and Carol Ullrich

Minutes

Item	Time	Facilitator
Welcome + Lunch	10 minutes	Carla Grandy
Discussion: Campus Engagement	20 minutes	All
 Suggestions include division meetings, 		
governance meetings, Flex Day, webpages, All-		
College meeting		
 If we are sharing out on Flex Day, it should be 		
during a general session so that we get a wider		
audience and participation. Carla said that she		
can advocate for that at Cabinet.		
Another suggestion was the All-College meeting		
so that everyone can attend. We haven't had an		
All-College meeting this year, and Carla will bring		
this up in Cabinet.		
Group Work – Finish 1-pagers	45 minutes	All
 For each of the goals listed in your group's 		
section, write a one-pager narrative.		
 Create a slide deck for each goal using the 		
template Carla is sharing with everyone.		
 These recommendations will be compiled to 		
present to the campus and new CSM President,		
and also posted on the ESG website.		
Large Group Share out of 1-pagers	45 minutes	All
 Outreach and Marketing and HS Engagement: 		
not enough information to share out their goals		
to campus. Discussion on measurable outcomes		

- and how to create more formal connections of what we can't control right
- Completion/Program Mapping: can share with campus, but it depends on how precise you want to be. Ongoing institutional goals need specific folks to represent for some specifics to be actionable.
- Retention: gathering data and efforts already happening. Focus on retention and belonging. We could recommend things we want based on piggybacking off of campus data on retention/persistence. However, this group needs an instructional voice. Carla reached out to instructional faculty and counseling to join the group, but hasn't gotten a response. It would be best to have GE faculty. It would also be good to have focus groups with students and instructional faculty focused on students' 1st year experience. Carla said that it may be possible to conduct these focus groups this semester.
- Curriculum Advancement + Innovation: discussion of PIV in Program Review, CTE connecting with the community and keeping up with changing demands, and how to incentivize the connection between faculty and community.