

Enrollment Sustainability and Growth Work Group Meeting

February 9, 2024 | 11:00 AM – 1:00 PM

Building 10, Room 10-468

Members: Deborah Baker, Alex Claxton, Manasi Devdhar-Mane, Krystal Duncan, Allie Fasth, Alicia Frangos, David Galvez, Nectalis Gonzalez, David Lau, Deborah Laulusa, Joseph Martinez, Claudia Menjivar, Liz Morales, Monique Nakagawa, Patrice Reed-Fort, Eric Rodrigues, Arielle Smith, Steven Trinh, Andrea Vizenor, Chris Walker, Tammy Wong

Co-Chairs: Carla Grandy and Carol Ullrich

Minutes

Item	Time	Facilitator
Welcome + Lunch <ul style="list-style-type: none"> The meeting started at 11:07 AM, and Carla reviewed the agenda. 	10 minutes	Carla Grandy
Retention Group Update <ul style="list-style-type: none"> Sharing of the work they've been doing and whether or not to combine Retention Group and Enrollment Group. Group reconvened in-person for "Leading from the Middle" (LFM) meeting with others in October to design a project for retention and collaborate as a team. Asked "what does retention look like" and invited a coach from Modesto City College to speak with the group. His definition was persistence from fall to fall, but Liz sees it more as day to day work and how to help students stay at school. Reviewed the data of where we are at and what's being done at CSM with discussions about the Early Alert System. Krystal said that there's been a lot of work done around Early Alert, so maybe that's not the best route. Early Alert System is in place, but not utilized across campus. There is no data that has been collected by PRIE right now on the Early Alert System. 	20 minutes	Liz Morales

<ul style="list-style-type: none"> • There is Student Services support with Early Alert, but there needs representation from faculty to go into Early Alert and increase effectiveness. • Plan is to look at data, strategies used, get new data from PRIE, and prepare for 2nd reconvening of LFM and coach. • Alicia said that in comparison with statewide data from the Chancellor's Office, CSM is above other community colleges, but there is more work to be done. • What groups aren't attaining at a higher rate? From the PRIE data on Promise and academic standing, we need to offer increased support to students unaffiliated with a group, as a majority of students are not connected with a group. • Carla mentioned our previous discussions of connecting students with their schedules based on availability and community. • Krystal also had discussed this in the retention group and there was an SEM project conducted five years ago focusing on a blocking schedule and some scheduling changes were made by previous deans. There was some survey data from students to know what they wanted, but many things have changed now, and that data isn't relevant now. Alicia has that data set in her files. • Early alert drawbacks: hard to get a hold of students, sometimes faculty refer half their class, and there's not widespread adoption by faculty. • Carla said that Early Alert is reactive, and let's focus on both Early Alert and a proactive way to retain students. • Liz says it makes sense to merge teams and broaden the focus beyond just student services. Retention has a meeting at the end of this month. • Chris said that there is a lack of faculty in both groups, and to address issues related to Early Alert , we need faculty and counseling representatives (Academic Senate) to be involved, especially in key departments like Math and English.. • Moving forward: invite the retention group to ESG, Carla is invited to retention meeting, and recruiting instructional faculty 		
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<p>Board Visit Update</p> <ul style="list-style-type: none"> • Carla, Alicia, Carol, Andrea, and Arielle attended an ad hoc group the Board put together to visit the three colleges. They wanted to hear what people are saying about enrollment. Trustee Wayne Lee and Interim Chancellor Melissa Moreno attended the 40 minute presentation which highlighted high level things and included Q&A. • Takeaways: Trustee learned about what we do on the group, and this ties in with the Board Study Session and District Working Group on class caps. They requested the PPT to share with the rest of the Board, and the presentation was well-received by the CSM Acting President as well. • We were able to frame our conversation of here's what we could do with more resources, but they pushed back that there will be no extra funds, so we have to do these things without extra funds. Requested an updated scheduling software program and moving forward with technology improvements, but these take funds. • They were receptive to listening and made good comments. Not sure if this was discussed further at the Board Retreat. Group was able to present our narrative of what's happening, and trustee seemed receptive and pleased. • Trustee said that people need to know about us and was genuinely excited with our programs. CSM was the last campus they visited, and hopefully, they see that we share commonalities in the issues we are all facing. Enrollment has been up at CSM, so we are doing well in their minds, and the retention part has challenges, so the Retention Group is important. It was good that they hear what we are doing so they can advocate for us. 	10 minutes	Carla Grandy
<p>Spring 2024 Group Projects</p> <ul style="list-style-type: none"> • Reviewed work we started, and members placed into four main areas to develop implementation plans and begin preparing a 1-page narrative to share with the whole group. All documentation to be completed on a shared Google document. • Groups: (1) Outreach, Marketing, and High School Engagement; (2) Retention and Belonging; (3) 	80 minutes	All

<p>Curriculum Advancement and Innovation; (4) Completion/Program Mapping</p> <ul style="list-style-type: none"> • Groups completed their sections, and for the next meeting, group will discuss how we gather campus input and buy-in, and also have each group share out their 1-page narrative. • Meeting concluded at 12:50 PM. 		
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