

# College of San Mateo

## Enrollment Sustainability and Growth Work Group

10-192 | [smccd.zoom.us/j/81321132866?pwd=eG9kdEREbIR3S1VROThSeDZiRVIKZz09](https://smccd.zoom.us/j/81321132866?pwd=eG9kdEREbIR3S1VROThSeDZiRVIKZz09)

Friday, May 12, 2023 | 11:00 AM-12:30 PM

**Members:** Deborah Baker, Guillermo Cockrum, Manasi Devdhar-Mane, Krystal Duncan, Alicia Frangos, David Galvez, Deborah Laulusa, Alejandra Lombera, Joseph Martinez, David McLain, Claudia Menjivar, Liz Morales, Monique Nakagawa, Patrice Reed-Fort, Steven Trinh, Andrea Vizenor, and Tammy Wong  
**Ex officio:** Jennifer Taylor-Mendoza

**Co-Chairs:** Carla Grandy and Carol Ullrich

## MINUTES

### Welcome

Vice President of Instruction and co-Chair Cara Grandy called the May 12 Enrollment Sustainability and Growth (ESG) Work Group meeting to order at 11:09 a.m. She welcomed everyone both in-person and online to the meeting.

The Outreach/Marketing working group will complete their section on “Expanding Multilingual Services and Advertising.” The Retention/Completion Group will list out barriers to retention and completion and identify the top three or four barriers to share with the whole group.

### Small Group Ideation on Barriers to Retention and Completion

Members discussed in working groups (1) Action Steps; (2) Timeline; (3) Responsible person(s); (4) Data/Resources needed on the group’s Google working document as an outline.

### Large Group Presentation

The Retention/Completion Group identified these areas to address: optimizing embedded support for math; providing professional development related to cultural competency; building more community for all students with cohorts based on communities and cohorts based on scheduling; utilizing IAC and Deans to build cohesive course schedules.

### Next Steps

The Retention/Completion group will complete their section of the working document. All members will review a draft based on EAB’s Strategic Enrollment Plan template.

Possible June meeting to review draft plan. ESG meetings will resume regularly in the Fall.

Next meeting will take place on May 19, 2023.

### Adjourn

Carla adjourned the meeting at 12:31 p.m. and thanked everyone who attended, in-person and virtual.