Morris, Teresa

From: Delaplaine, Ada
Sent: Monday, December 3, 2018 12:13 PM
To: Gomez, Alma
Cc: Bennett, Diana
Subject: FW: DGME 170 request

Hi Alma,

For the January meeting unless Teresa has any objections.

Thanks.
Ada

From: Bennett, Diana
Sent: Monday, December 03, 2018 12:11 PM
To: Morris, Teresa <morrist@smccd.edu>
Cc: Delaplaine, Ada <delaplaine@smccd.edu>; Demsetz, Laura <demsetz@smccd.edu>
Subject: DGME 170 request

Teresa
I am requesting a minor change to DGME 170 that was approved 10/25

NEW Title change: Introduction to Online Advertising
Approved: Introduction to Advertising

Online makes it specific for digital media vs advertising would fall under marketing program.
The original title was Online Advertising before approval 10/25

Please contact me if you have any questions.

Thank you.
Diana

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Diana Bennett
Professor, Digital Media
CSM CTE Liaison

PH: 650.358.6769
EM: bennett@smccd.edu

OF: 10-186C (College Center)