



Until There's A Cure

2023 Summer Internship Opportunities

[www.until.org](http://www.until.org)

[www.hivlife.org](http://www.hivlife.org)

# About Until There's A Cure & Our Internship Program

Founded in 1993, Until There's A Cure® Foundation is a national organization dedicated to eradicating HIV/AIDS by raising awareness and funds to combat this pandemic. We are seeking fun and creative individuals for our internship program to revamp, reinvigorate, and re-energize our operations in order to meet the needs of 2023. This is an incredible opportunity to learn and engage in cutting edge, meaningful work for a nationally renowned nonprofit AIDS organization. Our interns play a vital role in our organizational success, and can anticipate a challenging, fun, and rewarding experience.

The internships are designed to be both educational and practical. In this position, interns will learn how to take skills they have acquired in school, related to their particular areas of interest, and apply them in a professional setting. Interns have the opportunity to promote the values, products, and services offered by Until There's A Cure®. All interns will receive internship credit for their school after the completion of the program. Below are all of our 2023 summer internship opportunities

# Internship Hours & Benefits

This internship program will run during the summer from approximately May - August (We are flexible with start and end dates depending on your school schedule)

The hours are from 10 am - 4 pm Monday - Thursday in our office:

560 Mountain Home Road  
Woodside, CA 94062

This internship is an unpaid volunteer position however, we will be more than happy to work with your school to ensure that you receive academic credit / service requirements (we also write great letters of recommendation too!)

# Social Media Marketing Intern

As a social media marketing intern, you will be working closely with the marketing team and be responsible for planning, creating, scheduling, and posting content for various social media platforms as well as assisting the team with brainstorming campaigns.

## Social Media Intern Responsibilities:

- Assisting the social media marketing team with creating social media posts for various platforms such as Facebook, Instagram, TikTok, Twitter, & LinkedIn
- Planning and scheduling out social media posts through platforms such as Hootsuite
- Being aware of hashtags, posting times, and trends that can help boost our social media presence
- Brainstorming and creating email marketing campaigns
- Analyzing analytics to gauge the success of campaigns.
- Assisting with other tasks as needed that are not described here

## Social Media Intern Requirements:

- Excellent knowledge of social media platforms
- Creative mindset
- Ability to multitask
- Ability to work alongside a team
- Open to feedback
- Ability to be a team player
- Reliable
- Able to meet deadlines

This internship is an unpaid volunteer position



# Marketing/Brand Strategy Intern

As a marketing / brand strategy intern, you will be working closely with the social media content team and be responsible for planning, creating, and executing campaigns as well as identifying new and potential partnerships

## **Responsibilities:**

- Designing and presenting new social media campaign ideas
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Identifying potential partnerships with influencers, celebrities, activists, etc. that would be a good fit for our mission
- Developing a strong reach message & campaign for potential partnerships
- Assisting the social media content team with creating social media posts for various platforms such as Facebook, Instagram, TikTok, Twitter, & LinkedIn
- Assisting with other tasks as needed that are not described here

## **Requirements:**

- Excellent knowledge of social media platforms
- Excellent understanding of our mission and our target audience
- Creative mindset
- Ability to multitask on various projects
- Ability to work alongside a team
- Open to feedback
- Ability to be a team player
- Reliable
- Able to meet deadlines

This internship is an unpaid volunteer position

# **Advocacy & Research Intern**

## **Stigma and Discrimination: Eliminating Barriers in Health Clinics Across The United States**

We are looking for thinkers, activists, and advocates who are passionate about making a difference through advocacy to make an impact on improving health equity and eliminating HIV related stigma and discrimination. Evidence shows that stigma and discrimination in health-care settings are widespread across the world, therefore, tackling stigma in health clinics is key to ensuring health equity. Breaking down HIV-related stigma and ending discrimination against people living with HIV are critically important because they prevent people from seeking HIV prevention, testing and treatment services.

According to UNAIDS, examples of discrimination against people living with HIV in health care settings include the following:

- Reduced standard of care
- Denial of access to care and treatment
- HIV testing without consent
- Breaches of confidentiality including identifying someone as HIV-positive to relatives and outside agencies
- Negative attitudes and degrading practices by health-care workers

Over the course of the summer students will be working closely with a team of other interns to figure out what steps we can take to end stigma & discrimination. Some projects we will be working on may include, but are not limited to:

- Looking at where denial of access to HIV care & treatment is happening, how often it happens, and why it happens
- What factors are causing HIV stigma & discrimination in healthcare settings and what locations is this occurring frequently
- Why stigma is still occurring around HIV treatment such as PrEP even though it is highly effective for preventing HIV
  - Taking findings and contacting local officials to implement changes

## **Advocacy & Research Intern**

# **Stigma and Discrimination: Eliminating Barriers in Health Clinics Across The United States (cont.)**

### **Advocacy & Research Intern Requirements:**

- Strong oral and written communication skills
- Someone who is motivated and passionate
- Ability to work alongside a team
- Ability to multitask
- Open to feedback
- Ability to be a team player
- Reliable
- Able to meet deadlines

This internship is an unpaid volunteer position