



Public Relations Board Regular Meeting Agenda

Thursday, October 14, 2021, 12:10 p.m.

Via Zoom: Join Link: <https://smccd.zoom.us/j/81961045716>

Dial-In Number: (669) 900-9128 | Webinar ID: 819 6104 5716

The public is invited and encouraged to attend ASCSM Public Relations Board meetings. All meetings are open to the public and are accessible to those with disabilities. Start times are approximate. The public may address the Public Relations Board on non-agenda items during the Announcements and Hearing of the Public items on the agenda. Members of the public may participate in discussions only when recognized by the chair. The Public Relations Board reserves the right to suspend the orders of the day if necessary to conduct business.

I. Call to Order

II. Roll Call

III. Approval of the Agenda

IV. Approval of the Minutes of Prior Meeting(s)

V. Announcements and Hearing of the Public

During this time, members of the public may address the Public Relations Board on non-agenda items. Limit of 15 minutes per topic and 3 minutes per speaker.

VI. Reports

- a. Chair Jiana Javier-Ramos
- b. Vice Chair vacant
- c. Members
- d. Advisors
 - i. Aaron Schaefer, Student Life and Leadership Manager
 - ii. Fauzi Hamadeh, Student Life and Leadership Assistant

VII. Unfinished Action, Discussion, and Information Items

a. Goals for 2021-2022

The board shall continue to brainstorm, discuss, and adopt goals for the 2021-2022 academic year. Possible action to take place.

VIII. New Business, Discussion, and Information Items

a. Advertisement Request Process

The board shall brainstorm, discuss, and consider establishing a process by which the ASCSM Student Senate and boards may request advertisement of their events, services, and activities. Possible action to take place.

b. Snapchat

The board shall brainstorm, discuss, and consider ways to utilize Snapchat to promote ASCSM, its services, events, and activities. Possible action to take place.

c. Election of Vice Chair

The board shall open nominations and hold an election to select a member to serve as vice chair. Possible action to take place.

IX. Future Agenda Items

At this time, members of the Board may suggest agenda items for consideration for future meetings.

X. Final Announcements and Hearing of the Public

During this time, members of the Public Relations Board and the public may voice any concluding comments.

Limit of 15 minutes per topic and 3 minutes per speaker.

XI. Adjournment