



## Public Relations Board Regular Meeting Agenda

Thursday, September 30, 2021, 12:10 p.m.

**Via Zoom:** Join Link: <https://smccd.zoom.us/j/81961045716>

Dial-In Number: (669) 900-9128 | Webinar ID: 819 6104 5716

The public is invited and encouraged to attend ASCSM Public Relations Board meetings. All meetings are open to the public and are accessible to those with disabilities. Start times are approximate. The public may address the Public Relations Board on non-agenda items during the Announcements and Hearing of the Public items on the agenda. Members of the public may participate in discussions only when recognized by the chair. The Public Relations Board reserves the right to suspend the orders of the day if necessary to conduct business.

### **I. Call to Order**

### **II. Roll Call**

### **III. Approval of the Agenda**

### **IV. Approval of the Minutes of Prior Meeting(s)**

### **V. Announcements and Hearing of the Public**

During this time, members of the public may address the Public Relations Board on non-agenda items. Limit of 15 minutes per topic and 3 minutes per speaker.

### **VI. Reports**

- a. Chair Jiana Javier-Ramos
- b. Vice Chair vacant
- c. Members
- d. Advisors
  - i. Aaron Schaefer, Student Life and Leadership Manager
  - ii. Fauzi Hamadeh, Student Life and Leadership Assistant

### **VII. Unfinished Action, Discussion, and Information Items**

#### **a. Goals for 2021-2022**

The Public Relations Board shall continue to brainstorm, discuss, and adopt goals for the 2021-2022 academic year. Possible action to take place.

### **VIII. New Business, Discussion, and Information Items**

#### **a. Overview Parliamentary Procedure and the Ralph M. Brown Act**

The Public Relations Board shall review and discuss information regarding parliamentary procedure and the Ralph M. Brown Act (California Government Code Section 54950 et seq.). No action to take place.

#### **b. Hispanic Heritage Month Educational Posts**

The Public Relations Board shall brainstorm and consider notable members of the Hispanic-American community to make educational posts about to then upload to the ASCSM Instagram. Possible action to take place.

#### **c. Discussion on General Outreach**

The Public Relations Board shall brainstorm and discuss ways to promote ASCSM to the larger CSM community. Possible action to take place.

**d. New Members Recruitment**

The Public Relations Board shall brainstorm and discuss ways to recruit additional members. Possible action to take place.

**IX. Future Agenda Items**

At this time, members of the Board may suggest agenda items for consideration for future meetings.

**X. Final Announcements and Hearing of the Public**

During this time, members of the Public Relations Board and the public may voice any concluding comments. Limit of 15 minutes per topic and 3 minutes per speaker.

**XI. Adjournment**