

**College of San Mateo  
Official Course Outline**

1. **COURSE ID:** DGME 135    **TITLE:** Radio Production Lab IV  
**Units:** 2.0 units    **Hours/Semester:** 16.0-18.0 Lecture hours; 48.0-54.0 Lab hours; and 32.0-36.0 Homework hours  
**Method of Grading:** Grade Option (Letter Grade or Pass/No Pass)  
**Prerequisite:** DGME 134
2. **COURSE DESIGNATION:**  
**Degree Credit**  
**Transfer credit:** CSU
3. **COURSE DESCRIPTIONS:**  
**Catalog Description:**  
Students gain experience with more complex radio programming and production projects in the context of community-interest radio.
4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**  
Upon successful completion of this course, a student will meet the following outcomes:
  1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
  2. Record, mix, and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
  3. Share knowledge and expertise with less experienced students.
  4. Manage and produce live radio.
  5. Market shows to listeners.
5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**  
Upon successful completion of this course, a student will be able to:
  1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
  2. Record, mix, and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
  3. Mentor and share knowledge and expertise with less experienced students.
  4. Network with other students, programs and departments to help build/maintain partnerships with content providers.
  5. Assume larger role in radio station management and promotion.
6. **COURSE CONTENT:**  
**Lecture Content:**
  - o Developing a program or series concept
  - o Establishing a schedule and budget for research, program development, and production
  - o Identifying a target audience and possible sources of financial support
  - o Planning background research and identifying potential interview subjects
  - o Interview techniques
  - o Advanced recording techniques
  - o Live event production
  - o Social Media marketing**Lab Content:**  
Lab content consists of the demonstration/implementation of lecture content in the context of individual and/or group programming and production projects. Provide technical support and guidance to new producers making live or pre-recorded radio shows.
7. **REPRESENTATIVE METHODS OF INSTRUCTION:**  
Typical methods of instruction may include:
  - A. Lecture
  - B. Lab
  - C. Activity
  - D. Discussion
  - E. Guest Speakers

F. Observation and Demonstration

8. **REPRESENTATIVE ASSIGNMENTS**

Representative assignments in this course may include, but are not limited to the following:

**Writing Assignments:**

Proposal/prospectus for an in-depth program or series.

Interview plans

Live event set-up production documents

**Reading Assignments:**

Background research related to project topic(s).

**Other Outside Assignments:**

Interviews

Field recording of concerts or other events

9. **REPRESENTATIVE METHODS OF EVALUATION**

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Work
- C. Group Projects
- D. Homework
- E. Lab Activities
- F. Oral Presentation
- G. Projects

10. **REPRESENTATIVE TEXT(S):**

Possible textbooks include:

- A. Connelly, D.,W.. *Digital Radio Production*, 3 ed. Waveland Press, Inc., 2017

**Origination Date:** October 2021

**Curriculum Committee Approval Date:** November 2021

**Effective Term:** Fall 2022

**Course Originator:** Michelle Brown