

College of San Mateo
Official Course Outline

1. **COURSE ID:** DGME 134 **TITLE:** Radio and Podcast Production Lab III
Units: 2.0 units **Hours/Semester:** 16.0-18.0 Lecture hours; 48.0-54.0 Lab hours; 32.0-36.0 Homework hours; 96.0-108.0 Total Student Learning hours
Method of Grading: Grade Option (Letter Grade or Pass/No Pass)
Prerequisite: DGME 133

2. **COURSE DESIGNATION:**
Degree Credit
Transfer credit: CSU

3. **COURSE DESCRIPTIONS:**
Catalog Description:
Continuation of radio lab sequence. Students gain experience with more complex radio programming and production projects in the context of community-interest radio.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
Upon successful completion of this course, a student will meet the following outcomes:
 1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
 2. Record, mix and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
 3. Manage and produce live radio events.
 4. Share audio production knowledge and expertise with less experienced students.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
Upon successful completion of this course, a student will be able to:
 1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
 2. Record, mix, and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
 3. Share knowledge and expertise with less experienced students
 4. Network with other students, programs and departments to help build/maintain partnerships with content providers
 5. Assume role in managing radio station content.

6. **COURSE CONTENT:**
Lecture Content:
 - Developing a program or series concept
 - Establishing a schedule and budget for research, program development, and production
 - Identifying a target audience and possible sources of financial support
 - Planning background research and identifying potential interview subjects
 - Interview techniques
 - Advanced recording techniques
 - Mechanics of live event production
 - Social Media marketing**Lab Content:**

Lab content consists of the demonstration/implementation of lecture content in the context of individual and/or group programming and production projects. Students produce radio content and schedule it according to program schedule on student radio station.

7. **REPRESENTATIVE METHODS OF INSTRUCTION:**
Typical methods of instruction may include:
 - A. Lecture
 - B. Lab
 - C. Activity
 - D. Critique
 - E. Discussion
 - F. Field Experience

- G. Guest Speakers
- H. Observation and Demonstration

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

- Proposal/prospectus for an in-depth program or series.
- Analysis of commercial and non-commercial radio and podcasting.
- Show outlines and pre-production notes.

Reading Assignments:

Background research on topic, such as local events, campus issues, or jazz artist biographies for KCSM FM.

Online reading assignments of current trends in radio and podcasting.

Other Outside Assignments:

Conduct and edit audio interviews for news and feature stories.

Field recording of concerts or other events.

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Performance
- C. Class Work
- D. Lab Activities
- E. Oral Presentation
- F. Papers
- G. Portfolios
- H. Projects

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Ahern, Steve. *Making Radio and Podcasts: A Practical Guide to Working in Today's Radio and Audio Industries*, 4 ed. Focal Press, 2022

Origination Date: September 2022
Curriculum Committee Approval Date: October 2023
Effective Term: Fall 2024
Course Originator: Michelle Brown