1. **COURSE ID:** DGME 134   **TITLE:** Radio Production Lab III
   Units: 2.0 units **Hours/Semester:** 16.0-18.0 Lecture hours; 48.0-54.0 Lab hours; and 32.0-36.0 Homework hours
   Method of Grading: Grade Option (Letter Grade or Pass/No Pass)
   Prerequisite: DGME 133

2. **COURSE DESIGNATION:**
   Degree Credit
   Transfer credit: CSU

3. **COURSE DESCRIPTIONS:**
   Catalog Description:
   Continuation of radio lab sequence. Students gain experience with more complex radio programming and production projects in the context of community-interest radio.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
   Upon successful completion of this course, a student will meet the following outcomes:
   1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
   2. Record, mix and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
   3. Manage and produce live radio events.
   4. Share knowledge and expertise with less experienced students.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
   Upon successful completion of this course, a student will be able to:
   1. Design in-depth radio programming to inform, educate, or entertain a specific audience.
   2. Record, mix, and edit longer blocks or a series of related blocks of radio programming that meet FCC requirements.
   3. Share knowledge and expertise with less experienced students
   4. Network with other students, programs and departments to help build/maintain partnerships with content providers
   5. Assume larger role in radio station management.

6. **COURSE CONTENT:**
   Lecture Content:
   - Developing a program or series concept
   - Establishing a schedule and budget for research, program development, and production
   - Identifying a target audience and possible sources of financial support
   - Planning background research and identifying potential interview subjects
   - Interview techniques
   - Advanced recording techniques
   - Mechanics of live event production
   - Social Media marketing
   Lab Content:
   Lab content consists of the demonstration/implementation of lecture content in the context of individual and/or group programming and production projects. Students produce radio content and schedule it according to program schedule on student radio station.

7. **REPRESENTATIVE METHODS OF INSTRUCTION:**
   Typical methods of instruction may include:
   A. Lecture
   B. Lab
   C. Activity
   D. Critique
   E. Discussion
   F. Field Experience

G. Guest Speakers
H. Observation and Demonstration

8. **REPRESENTATIVE ASSIGNMENTS**
Representative assignments in this course may include, but are not limited to the following:
Writing Assignments:
Proposal/prospectus for an in-depth program or series.
Anaylsis of commercial and non-commercial radio and podcasting.
Show outlines and pre-production notes.
Reading Assignments:
Background research related to project topic.

Online reading assignments of current trends in radio and podcasting.
Other Outside Assignments:
Interviews

Field recording of concerts or other events.

9. **REPRESENTATIVE METHODS OF EVALUATION**
Representative methods of evaluation may include:
A. Class Participation
B. Class Performance
C. Class Work
D. Lab Activities
E. Oral Presentation
F. Papers
G. Portfolios
H. Projects

10. **REPRESENTATIVE TEXT(S):**
Possible textbooks include:
A. Connelly, D.,W.. *Digital Radio Production*, 3 ed. Waveland Press, Inc., 2017

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Course Originator: Michelle Brown