

College of San Mateo
Official Course Outline

1. **COURSE ID:** ART 384 **TITLE:** Advanced Digital Photography
Units: 3.0 units **Hours/Semester:** 24.0-27.0 Lecture hours; 72.0-81.0 Lab hours; and 48.0-54.0 Homework hours
Method of Grading: Letter Grade Only
Prerequisite: ART 383
Recommended Preparation:
 ART 351

2. **COURSE DESIGNATION:**
Degree Credit
Transfer credit: CSU; UC

3. **COURSE DESCRIPTIONS:**
Catalog Description:
 Designed for advanced students to refine and develop their digital editing and printing using current tools and software through the development of a portfolio. Includes exploration of digital papers and inks. Students to provide photographic materials in the form of images from digital cameras. Extra supplies may be required. A materials fee as shown in the Schedule of Classes is payable upon registration.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
 Upon successful completion of this course, a student will meet the following outcomes:
 1. Demonstrate, through his or her photographs, a knowledge of an understanding of effective composition.
 2. Demonstrate use of the digital darkroom to produce a professional portfolio.
 3. Demonstrate a clear artistic perspective.
 4. Critically examine and evaluate their work and the work of others.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
 Upon successful completion of this course, a student will be able to:
 1. Demonstrate, through his or her photographs, a knowledge of an understanding of effective composition.
 2. Demonstrate use of the digital darkroom to produce a professional portfolio.
 3. Demonstrate a clear artistic perspective.
 4. Critically examine and evaluate their work and the work of others.

6. **COURSE CONTENT:**
Lecture Content:
 Using Lightroom software
 Adjusting the image quality digitally
 Printing
 Matting and presentation
Lab Content:
 This course is a lab/lecture course where advanced students conceive and produce two portfolios that are based on assigned themes. Students digitally edit, print and mat present photographs that are critiqued in class.

 Concepts:
 - Developing the ability to produce a conceptually clear portfolio
 - Researching photographic subjects and styles
 - Refining compositional skills
 - Making greater use of natural lighting conditions
 - Articulating a point of view Presentation vehicle:
 - Portfolio.
 - A 2-3 page written museum report.

7. **REPRESENTATIVE METHODS OF INSTRUCTION:**
 Typical methods of instruction may include:

- A. Lecture
- B. Lab
- C. Directed Study
- D. Activity
- E. Critique
- F. Observation and Demonstration

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

Create one 8 print portfolio due midterm, and Create one 8 print portfolio due final critique, and one written 2-3 page museum report assignment.

Reading Assignments:

Photography – Henry Horenstein. Chapter 17, Digital Imaging

Other Outside Assignments:

Shooting for the final portfolio

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Lab Activities
- B. Papers
- C. Portfolios
- D. Projects
- E. Research Projects
- F. -Portfolio evaluation (See SLOs 1, 4). -A 2-3 page written museum report. (See SLOs 4).

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Scott Kelby. *The Adobe Photoshop Lightroom CC Book for Digital Photographers*, 1 ed. New York: New Riders Press, 2015

Origination Date: November 2020

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Course Originator: Richard Lohmann