Digital Media Advisory Meeting Agenda
Focus: Web Design and UI/UX
AY: 2024-2025

Facilitator: Diana Bennett

1. **Attendees**
   - Steve Travis
   - Fabio Fernandes
   - Lilya Vorobey
   - Emanuela Quaglia
   - Hyla Lacefield
2. **Program/Project Updates**
   - Development courses for the UI/UX Certificate
   - Updated 2-year requirement curriculum
   - Hiring Adjunct Faculty
   - Updating Computer Systems in 10-161
   - AI impact in industry
3. **Discussion Topics** (
   - Curriculum revisions
   - New Curriculum
   - AI Trends and implications in industry
   - Partnerships
   - Resource needs, technology updates
   - Industry trends, community engagement
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4. *Input on Discussed Topics:*
   Board members recognized noticeable progress over the past year, particularly in integrating more project-based learning and industry-relevant tools into the curriculum. They noted increased student engagement and stronger portfolio outcomes. However, concerns about keeping pace with emerging technologies and ensuring equitable access to resources for all students were raised.

   Recommendations for Program Improvement:

   - Continue offering annual faculty development sessions, emphasizing emerging digital platforms and AI trends.
   - Expand internship and externship opportunities through new partnerships with regional businesses and nonprofits.
   - Continue to explore grant opportunities to improve technology access and update lab equipment.
   - Strengthen soft skills training (e.g., communication, teamwork) within project assignments to align with industry expectations.