Digital Media Advisory Meeting Agenda
Focus: Web Design and UI/UX
AY: 2023- 2024

Facilitator: Diana Bennett

1. **Attendees**
   - Steve Travis
   - Fabio Fernandes
   - Lilya Vorobey
   - Emanuela Quaglia
   - Hyla Lacefield
2. **Program/Project Updates**
   - UI/UX Certificate Approved COI
   - Hiring Adjunct Faculty
   - Updated Computer Systems in 10-182 & 10-163
3. **Discussion Topics** (
   - Curriculum revisions
   - New Curriculum
   - Partnerships
   - Resource needs, technology updates
   - Industry trends, community engagement
4. **Advisory Board Feedback**
   - Members expressed strong support for the proposed curriculum updates, particularly the addition of more hands-on projects that reflect current industry tools. However, some raised concerns about whether faculty have sufficient training to deliver the new content effectively.
   - *Recommendations for Program Improvement:*
     1. Develop short-term faculty professional development sessions focused on new technologies and software platforms.
     2. Strengthen partnerships with local businesses to offer more real-world project opportunities for students.
     3. Create an alumni mentorship program to help current students better understand career pathways.
     4. Review and update the program's assessment methods to ensure they measure both technical and soft skills effectively.