

Digital Media Advisory Meeting Agenda
Focus: Web Design and UI/UX
AY: 2023- 2024

Facilitator: Diana Bennett

- **Attendees**
 - Steve Travis
 - Fabio Fernandes
 - Lilya Vorobey
 - Emanuela Quaglia
 - Hyla Lacefield
- **Program/Project Updates**
 - UI/UX Certificate Approved COI
 - Hiring Adjunct Faculty
 - Updated Computer Systems in 10-182 & 10-163
- **Discussion Topics (**
 - Curriculum revisions
 - New Curriculum
 - Partnerships
 - Resource needs, technology updates
 - Industry trends, community engagement
- **Advisory Board Feedback**
 - Members expressed strong support for the proposed curriculum updates, particularly the addition of more hands-on projects that reflect current industry tools. However, some raised concerns about whether faculty have sufficient training to deliver the new content effectively.
 - *Recommendations for Program Improvement:*
 - Develop short-term faculty professional development sessions focused on new technologies and software platforms.
 - Strengthen partnerships with local businesses to offer more real-world project opportunities for students.
 - Create an alumni mentorship program to help current students better understand career pathways.
 - Review and update the program's assessment methods to ensure they measure both technical and soft skills effectively.