

Industry Advisory Board

November 13, 2017

6:00 pm – 7:00 pm

AGENDA



Meeting called by Cindy James:

<p>Advisory Board Members:</p>	<p>Irrany Montalbano, Alexander's Aesthetics Maureen Sterling-Blake, Art-Chi-Tech Salon Madeline DeMarco, Barberia Salon Janise Robinson, Burmax Lisa Rolle, DBE/Cosmoprof Montanna Morrison (Chrissy), Drybar Lindsay Loomis, European Wax Center Pati Geraghty, Eva's Esthetics Kathie Morales, Goldwell Victoria Pelaez, Salon Kavi Karla Barrick, Salon Kavi Elizabeth Stenstrom (Lenny), L Salon Rhea San Diego-Chin, La Reve' Salon Julie Eagher, La Reve' Salon Joyce Poon, Noir Lash Lounge Lisa Loufas, Strands Salon George Ferrer, X.L. Salon</p>
<p>Advisory Board New Member Invitations:</p>	<p>Anna Morris, Skin Utopia Ramona Gomez, Sports Clips Deanna Guthrie, Salon 1322</p>
<p>Guests:</p>	<p>Heidi Diamond, Interim Dean of Business and Technology Ashley Phillips, Industry Relations Manager</p>
<p>Dept. Attendees:</p>	<p>Andria Nalls, Professor (Intermediate/Advanced) Becky Boosalis, Associate Professor (Fundamental) Aurora Medrano, Associate Professor (Fundamental) Toni Coleman, Associate Professor (Intermediate/Advanced) Cindy James, Adjunct Faculty Cosmetology Program Assistant Kim Salido, Instructional Aide Sara Leahy, Instructional Aide Rafael Delgado, Staff Assistant Oksana Brinson, PT Storekeeper</p>
<p>Location:</p>	<p>CSM Cosmetology 1700 W Hillside Blvd., Bldg. 5, 2nd Floor, Classroom 5-290, San Mateo, CA 94402 (650) 574-6361</p>

Time	Item	Pertinent Info
<p>6:00 pm – 6:05 pm</p>	<p>Introductions</p>	<p>All</p>

6:05 pm – 6:15 pm	Advisory Board Victories <ul style="list-style-type: none"> ○ Your input matters! 	All
6:15 pm – 6:30 pm	Industry Trends <ul style="list-style-type: none"> ○ What’s happening in the trenches ○ Skills we should train for ○ New products/equipment/techniques 	All
6:30 pm – 6:45 pm	Salon Support Skills <ul style="list-style-type: none"> ○ Inventory ○ Front Desk ○ Social media/marketing ○ Soft skills <ul style="list-style-type: none"> ▪ Active listening ▪ Speaking ▪ Service orientation ▪ Critical thinking ▪ Active learning ▪ Judgement & decision making ▪ Social perceptiveness ▪ Complex problem solving ▪ Monitoring/assessing ▪ Reading comprehension ▪ Time management 	All
6:45 pm – 7:00 pm	What is your perspective on the skill level of emerging stylists? <ul style="list-style-type: none"> ○ Are they ready to work & earn a living wage? ○ Has the NIC testing influenced the skill level you are seeing? ○ How theoretically (foundationally) strong are the newly licensed? ○ Do you have to retrain on safety & sanitation <ul style="list-style-type: none"> ▪ How do you have stylists set up their equipment <ul style="list-style-type: none"> • Towel/Paper towel • Where is disinfecting solution located • Storage 	
7:00 pm	Closing – Thank you all for your participation!	All