

**Industry Advisory Board**

November 17, 2015

6:30 pm – 7:30 pm

Meeting called by Cindy James:

Education is the most powerful weapon  
which you can use to change the world.

-Nelson Mandela

<b>Advisory Board Members:</b>	Pati Geraghty/Eva's Esthetics	Aaron Gluck/Drybar
	Jackie Kirk/Greatclips	Maria Polakis/ONYX Salon
	George Ferrer/X.L. Salon	Maureen Sterling-Blake/Art-Chi-Tech Salon
	Debbie Nicholson/Hairclub	Madeline DeMarco/Barberia Salon
	Karla Barrick/Salon Kavi	Victoria Pelaez/Salon Kavi
	Kaylyn Kling/Burmax	Maria Kwon/Hairclub
	Anna Ayria/Hairclub	Rhea San Diego-Chin/La Reve' Salon
	Elizabeth Stenstrom/L Salon	Julie Eagher/La Reve' Salon
	Lisa Loufas/Strands Salon	Lindsay Loomis/European Wax Center
	Lisa Rolle/DBE/Cosmoprof	

**Guests:** Kathy Ross, Dean of Business and Technology

**Dept. Attendees:** Andria Nalls/Professor (Seniors)  
Becky Boosalis/Associate Professor (Freshman)  
Aurora Medrano/Instructor (Seniors)  
Cindy James/Cosmetology Program Assistant  
Erin Gruman/Instructional Aide (Seniors)  
Kim Morgan/Instructional Aide (Freshman),  
Gabby Collins/PT Instructional Aide (Seniors)  
Rafael Delgado/Staff Assistant

**Confirmed:** Pati Geraghty, Jackie Kirk, Joyce Poon, Rhea San Diego-Chin, Julie Eagher, Joyce

**Absent:** Poon

**Chairperson:** Andria Nalls, Professor

**Please read:** Agenda Additional Information to prepare comments

**Please bring:** Pertinent Industry Information

**Location:** CSM Cosmetology  
1700 W Hillsdale Blvd., Bldg. 5, 2<sup>nd</sup> Floor, Classroom 5-290,  
San Mateo, CA 94402  
(650) 574-6361

Time	Item	Pertinent Info
6:30 pm – 6:35 pm	<b>Introductions</b>	All
6:35 pm – 7:00 pm	<b>Curriculum Changes</b> <ul style="list-style-type: none"> <li>○ Do have any concerns/kudos/comments regarding our curriculum?</li> <li>○ Are there any skills not represented in our curriculum that you feel are important?</li> <li>○ Will apprenticeships during school contribute to future success?</li> <li>○ How much salon exposure would be beneficial?</li> </ul>	All
7:00 pm – 7:15 pm	<b>Salon Environment</b> <ul style="list-style-type: none"> <li>○ Are most salons willing to train new stylists?</li> <li>○ What factors limit success for new stylists?</li> <li>○ Retail sales, is this a critical skill for success?</li> </ul>	All
7:15 pm – 7:30 pm	<b>Industry Trends for Emerging Stylists</b> <ul style="list-style-type: none"> <li>○ New Stylists Portfolios – what will put our students ahead of other applicants? Electronic/Social Media Accounts/Traditional</li> <li>○ New Stylists Skillset – what are salons looking for?</li> </ul>	
7:30 pm	<b>Closing</b> – Thank you all for your participation! We can't stay current without industry leaders participating in our Advisory Board!  Department tour for those interested!	All