

Report of College of San Mateo Accounting Department Advisory Council Fall 2015

To: Kathy Ross, Dean, Business/Technology Division
From: Bruce Maule, Rosemary Nurre, Vincent Li

The advisory council met on November 4, 2015. Council members are listed below:

- Bruce Maule, Full-time faculty
- Rosemary Nurre, Full-time faculty
- Vincent Li, Full-time faculty
- Gitti Lindner, Learning Technology Specialist, Pearson Professional & Career Higher Education
- Mike Vuolo, Learning Technology Representative, McGraw-Hill Education
- Allen McCaskill, Publisher's Representative, JOHN WILEY & SONS, INC.

The minutes of the meeting are listed below:

Welcoming comments

- Bruce thanked advisory committee members for attendance

Introduction of members attending meeting

- Gitti, Mike, and Allen introduced themselves

Approval of minutes from previous meeting

- Motioned, seconded, approved

Review of CSM ACTG courses, certificates, degrees currently offered

- Rosemary presented the courses, certificates, degrees currently offered

Discuss online courses vs. on-campus courses

- Online learning resources available
- Online resources in development, launch date 2016 – 2017
- Blending online resources in on-campus classes
- Integrity features on online assessment
- Trends in enrollment

Summary in recommendations made during meeting

- Review new features as they are released
- Experiment with online assessment features
- Blend online resources in on-campus classes

Adjournment