CSM ACADEMIC SENATE GOVERNING COUNCIL MINUTES
January 22, 2013
2:30 p.m.—4:25 p.m.

MEMBERS PRESENT
President James Carranza
Vice President David Laderman
Treasurer Rosemary Nurre
Secretary Lee Miller
Business/Technology Darrel Dorsett
Creative Arts/Social Science Jim Robertson
Language Arts Amy Sobel
Language Arts Tim Maxwell
Math/Science Kathy Maxwell
Physical Education/Athletics Larry Owens

MEMBERS ABSENT
Immediate Past President Diana Bennett
Business/Technology Lilya Vorobey
Creative Arts/Social Science Michele Titus
Library Stephanie Alexander
Math/Science (& SLOAC Chair) David Locke
Student Services Kathleen Sammut
Student Services Kevin Sinarle

NON-VOTING REPRESENTATIVES
ASCSM Secretary John Kilic
COI Chair Teresa Morris

OTHERS ATTENDING
Sandra Dorsett, AFT Part-Time Representative
John Galloway, Safety Committee Representative
Dan Kaplan, AFT
Theresa Martin, Biology

I. ORDER OF BUSINESS

Agenda:
Add to Agenda, Info Item, VPI Screening Committee

Minutes:
12/11/2012 minutes approved without objection with the following spelling corrections: Jeramy Wallace, Derek Plemons, Darrel Dorsett

Public Comment:
Theresa Martin announced the Reading Apprenticeship Program luncheon, Jan. 25, 12-1:30, City View Conference Room.

II. Information Items

1. ASCSM Update: John Kilic, ASCSM Secretary
Reboot Week, Tues-Thurs next week, passing info and free items to students.

2. President’s Report: James Carranza

(a) College Council Update

(b) Institutional Planning Committee Update
Setting up a Basic Skills Math Task Force and a Working Students Task Force. The task forces will make recommendations to IPC. Lloyd Davis volunteered to serve on the Basic Skills Math Task Force. Rosemary Nurre volunteered to serve on the Working Students Task Force.

Jim Robertson suggested that the Working Students Task Force consider the unique challenges of working students who have children.

(c) SoTL Center Update
Theresa Martin reported that she’s working with Jeramy Wallace on Professional Enrichment Planning and Coordination. They are working on a website, calendar of faculty professional development opportunities and a speaker series. They will facilitate funding of tenure-track faculty attending conferences, 3 conferences in 4 years, related to teaching and learning, and develop ways for faculty to share their experiences afterward. Emphasizing professional development activities related to Reading Apprenticeship.

(d) VPI Screening Committee
Human Resources (HR) objected to CSM President Mike Claire’s screening committee appointments, due to lack of ethnic and gender diversity. James Carranza suggested adding Frederick Gaines as a 4th faculty member; HR supported the recommendation and President Claire made the appointment.

Rosemary Nurre expressed concern that HR would veto appointments even though ASGC had recommended the people we thought were best. James Carranza said he’d made the same point to President Claire; however, President Claire can appoint whomever he wants. Ultimately, the resolution of adding Frederick Gaines works out to faculty advantage, because the faculty got an extra (4th) appointment representing another division, in addition to the 3 faculty recommendations ASGC had made.
3. Standing Committee Reports

(a) Basic Skills Initiative: James Carranza, Co-Chair
Created Request for Proposals for faculty projects related to increasing retention and success rates for underprepared students.

(b) College Assessment: David Locke, Chair
No report.

(c) Committee on Instruction: Teresa Morris, Chair
No report.

III: Action Items

Committee Appointments

The following appointments were approved without objection:
• Basic Skills Math, IPC task force: Lloyd Davis
• Distance Education and Technology in Education Committee: Alexis Alexander, co-chair; Eileen O’Brien, Stephanie Alexander, and Tracy Deville.

IV. Discussion Items

1. Safety Committee Update/Presentation
Faculty Representatives, Lin Bowie and John Galloway, reported on activities of Safety Committee. The Committee created an emergency preparedness website. It includes safety tips and an evacuation map. They request that faculty put the URL of the website on their syllabi.

Jim Robertson indicated that he’s sent CSM VPSS Jennifer Hughes 4 emails about the fact that doors don’t lock from the inside and it's not possible to barricade them. VP Hughes didn’t respond. Lee Miller said he had the same experience. Lin suggested that they forward their emails to the Safety Committee representatives.

Darrel Dorsett indicated that there are no night time faculty trained in AED. He suggested more training for faculty.

Theresa Martin suggested adding an emergency banner to CSM home page.
2. **Massive Open Online Courses**
   ASGC discussed this latest trend in online, distance education. James Carranza reported that San Jose State is working with Udacity to pilot a program for statistics classes. Gates Foundation is offering $500,000 in grants to colleges to set up MOOCs or MOOC related technology in supplemental learning platforms, for example, in a Learning Center or other support venue.

   Darrel Dorsett felt that this can’t replace classroom teachers because students need individual attention.

   Stephanie Alexander said that UC Regents were considering setting up an online program as an alternative to community colleges for the purpose of transfer to UCs.

   Tim Maxwell said that for-profit companies have taken control of the public discourse over this topic. He said it is essential for faculty to articulate the importance of classroom teachers. Faculty teach the culture of education, not just the content. We teach students how to learn.

   Amy Sobel said that there’s value in different modes of instruction. She has an open mind and would like to see what MOOCs can add to what we currently do.

   Jim Robertson said that Ron Galatolo has publicly committed himself to using these technologies in some fashion. Jim said he’d like to know the Board’s position on this. He expressed concern that the private companies would offer 2-3 lectures per week and faculty would be reduced to the roles performed by teaching assistants in large university lecture classes, forced to merely repeat or clarify arguments that they might disagree with.

   James Carranza said that Bunker Hill Community College is having students listen to a lecture by an MIT professor, and he shared a presentation Laura Demsetz will be making at an upcoming Engineering conference. Community college faculty in the MIT example are performing a role like teaching assistants (answering questions and administering exams).

   Tim Maxwell said that a Stanford professor made the argument that we can no longer afford the egalitarian model of public higher education that
we’ve followed in California. We are going to have Stanford and other elite colleges at the top of a very hierarchical system.

Rosemary Nurre said that Stanford became more interested in online education because University of Phoenix was making a lot of money from this model. Rosemary tried a MOOC from Stanford and was very disappointed at the quality of instruction offered.

Dan Kaplan indicated that the characteristics that bring success in online classes are precisely the characteristics that community college students lack. There is an 80-90% attrition rate in this district, and other districts, for online classes. MOOCs represent one more step in trying to turn education into a money-making commodity. Richard Holober said this trend seems to be at the intersection of education and business. The head of Udacity was a tenured professor at Stanford and resigned to make more money. It’s not clear what sort of contract Ron Galatolo wants the Board to sign with Udacity. How would faculty be compensated for participation in this? There was a political decision to slash the budgets for public higher education, and they are now looking for a way to fill the gap. But it’s not clear that MOOCs will save taxpayers money. It might cost more. A 90% dropout rate might result in higher costs, not lower. Chancellor Galatolo, and also Gov. Brown, both have a close relationship with Dr. Sebastian, the head of Udacity. There is no research to support the contention that the investment this will require will pay off. Serious peer-reviewed research is necessary before we do this. There isn’t any at present. If the Board comes forward with a proposal to do move in this direction, AFT will immediately call for negotiation. Good learning is about developing an effective relationship between teachers and students.

Jim Robertson suggested this is an attempted corporate takeover of higher education.

Darrel Dorsett said additional compensation is inconsistent with saving money.

James Carranza said that we should remember that the voters approved tax increases in 2012 because they responded to Brown’s warning that we must in order to save public education. They voted with their pocket books to support higher education—not to “disrupt” higher education or replace it with distance education, MOOCs or any other. The voters made it clear they don’t believe the system is “broken.” But instead that they are very much in support of higher ed.
Kathy Diamond suggested that online lectures can’t incorporate the teaching techniques that faculty know work in the classroom and online.

Lee Miller suggested that if they’re really serious about saving money, they should eliminate lower division classes at CSUs and UCs, and send students to community colleges for their first two years. Community colleges have a much lower cost per student than CSUs and UCs.

Lee also questioned how MOOCs can teach writing and critical thinking skills. Lee suggested faculty make it clear that we oppose changes that don’t enhance student learning, writing and critical thinking.

3. Academic Senate Spring 2013 Objectives and To-Do List
   Tabled until next meeting.

4. Program Review
   James Carranza will email ASGC representatives to find out who in their divisions are doing the program review. A rubric for faculty feedback needs to be established. What sort of feedback by Administration to faculty program reviews should be provided?

   Amy Sobel suggested the following:
   • Did you provide enough information?
   • What additional information could you have provided?
   • What additional information could they have used more of, what less of?

   Kathy Diamond suggested alternatively that Administrators respond to each individual section of each program review.

5. Academic Senate Leadership and Committee Chairs
   ASGC needs to review COI, College Assessment Committee, and other Committee Chair terms, timelines, and future appointments. We will also need to discuss ASGC Executive Committee leadership in preparation for the next two-year term.

   David Locke’s tenure as SLO chair will be ending next year. (6 units release time.) Teresa Morris plans to return for another term as COI Chair. James Carranza will be stepping down as BSI chair at the end of semester. Jeff Flowers’ term as Library Advisory Committee representative will be ending at end of this semester.
David Laderman is interested in running for ASGC President if James Carranza steps down at the end of this year.

Lee Miller indicated that all officers were elected for a 2-year term, and therefore have one additional year remaining in their terms.

Meeting adjourned at 4:25 pm.