We offer the following certificates: Certificate of Achievement in Accounting, and thirteen Certificates of Specialization (Accounting Assistant, Accounting Essentials for Business Professionals, CPA Exam Preparation: Auditing and Attestation, CPA Exam Preparation: Business Environment and Concepts, CPA Exam Preparation: Financial Accounting and Reporting, CPA Exam Preparation: Regulation, Enrolled Agent Exam Preparation, Individual Tax Professional, Personal Financial Planning, Preparation for a Master's Degree in Accounting, Preparation for a Master's Degree in Taxation, Tax Preparer I, Tax Preparer II). These programs are detailed in the Program Description. We believe our programs are successful given the growth in the number of students in our classes. We are now partnering with the Strong Workforce Development Grant to fund videos to better advertise, promote and explain our varied curriculum. We also advertise jobs in accounting on a continual basis. Our students successfully transition to four year universities, graduate programs in Accounting, and jobs in industry and government. Based on the data below the job market for Accountants continues to be strong.

The Bureau of Labor Statistics shows the following information nationally for accountants and auditors:

**2017 Median Pay** \$69,350 per year \$33.34 per hour

Typical Entry-Level Education Bachelor's degree

## **Work Experience in a Related Occupation None**

On-the-job Training None

Number of Jobs, **2016** 1,397,700

Job Outlook, 2016-26 10% (Faster than average)

**Employment Change, 2016-26** 139,900

Employment data (by Program Top Code) from the State Chancellor's Office: <a href="https://misweb.cccco.edu/perkis/Core">https://misweb.cccco.edu/perkis/Core</a> Indicator Reports/Summ coreIndi TO PCose.aspx

https://misweb.cccco.edu/perkins/Core\_Indicator\_Reports/Summ\_coreIndi\_T OPCode.aspx

Based on the Perkins data we are meeting or exceeding our goals across the five Core areas Skill Attainment, Competence, Persistence, Employment and Nontraditional employment. We appear to be weakest in supporting students with disabilities and students with limited English proficiency primarily in the areas on employment and nontraditional employment. The issue seems to be in completion of the program. We need to further investigate why these students are withdrawing from our programs at a higher level. We have identified this as something we will investigate as part of our SLO review this year.

## Explain how the program meets a documented labor market demand.

The Program Market Demand Report prepared by our District offers support of strong job growth in our 5 county region.

"In an average month, there were 6,952 unique job postings for 10 different Accounting related jobs with 4,680 actually hired. This means there was approximately 1 hire for every 1 unique job posting."

"Job postings in this category were 9% above the national average. There was a 9.5% increase in the total number of jobs with annual openings of 11, 996 jobs. Median hourly wage was \$29.16 this includes jobs requiring a bachelor's degree or no degree at all."

It was interesting to note that the top hiring companies were Temporary and Job Search firms with Robert Half being the largest. This may have something to do with the challenging labor market we are in right now.