

# Strategic Scan: Supporting CSM's Strategic Goals through Distance Education

The following table illustrates how the Distance Education plan aligns with the college and district priorities:

CSM Distance Education Goals	CSM Strategic Goals	EMP Strategic Intention	District Strategic Goals
<b>Goal 1: Distance education is well integrated into CSM's institutional initiatives and goals.</b>	Priority #4: Building on a Culture of Participation and Communication	4.1: Broaden participation of faculty, staff, and students who are aware of and involved in college governance	—
<b>Goal 2: Current and accurate information is communicated to the college community about the courses and services available to distance learners.</b>	Priority #4: Building on a Culture of Participation and Communication	4.2: Create processes and resources to enhance effective communication	—
<b>Goal 3: Distance Education students have access to instructional, student services, learning resources and other support services which are equitable to those available for students enrolled in face-to-face mode courses.</b>	Priority #1: Supporting our Student's Aspirations	1.3: Improve access to classes, services, and support	Strategic Goal 3: Increase Program Delivery Options, Including the Expanded Use of Instructional Technology, to Support Student Learning and Success
<b>Goal 4: Faculty, staff, administrators, and instructional and student services support staff receive effective institutional support for distance education training and learning.</b>	Priority #3: Committing to Progressive and Innovative Teaching and Learning	3.1: Support innovations in teaching and learning necessary to respond to changing student demographics, learning styles, and technology.	Strategic Goal 3: Increase Program Delivery Options, Including the Expanded Use of Instructional Technology, to Support Student Learning and Success
<b>Goal 5: Increase synergy between District Distance Education Advisory Committee and College DE teams to provide district-wide infrastructure, resources, and support for online learning.</b>	Priority #3: Committing to Progressive and Innovative Teaching and Learning	3.1: Support innovations in teaching and learning necessary to respond to changing student demographics, learning styles, and technology.	Strategic Goal 3: Increase Program Delivery Options, Including the Expanded Use of Instructional Technology, to Support Student Learning and Success

# Distance Education Goals 2017-2020

## **Goal 1: Distance education is well integrated into CSM's institutional planning processes and cycles.**

- Objective 1: Align Distance Education work plan and goals into the CSM Planning Goals and Educational Master Plan
- Objective 2: Instructional programs can compare student achievement data by mode of delivery (distance education vs. face-to-face) as part of the program review process.
- Objective 3: Support for Distance Education staffing, professional development, and technology will be established through the resource request process..

## **Goal 2: Current and accurate information is communicated to the college community about the courses and services available to distance learners.**

- Objective 1: Campus community and college constituencies are regularly informed about Distance Education current course offerings and support services.
- Objective 2: CSM website remains current with accurate information about the Distance Education support, professional development, and current course offerings.

## **Goal 3: Distance Education students have access to instructional, student services, learning resources and other support services which are equitable to those available for students enrolled in face-to-face mode courses.**

- Objective 1: Provide integrated online academic support services for Distance Education students that are comparable to those available to students on campus.
- Objective 2: Develop and revise online content to meet 508 and WCAG 2.0 accessibility requirements.
- Objective 3: Provide integrated online student support services for Distance Education students that are comparable to those available to students on campus.
- Objective 4: Provide integrated online technical support services for Distance Education students that are comparable to those available to students on campus.
- Objective 5: Develop new or revise current surveys for students to assess needs for services and satisfaction with the online and hybrid courses.

## **Goal 4: Faculty, staff, administrators, and instructional and student services support staff receive effective institutional support for distance education training and learning.**

- Objective 1: Provide on-going professional development on Instructional Technology and best practices for online instruction and pedagogy for faculty at CSM..
- Objective 2: Utilize and integrate OEL rubric as part of course design process to create high-quality online learning.
- Objective 3: Provide on-going professional development on Canvas LMS to student support staff.
- Objective 4: Integrate Approved Third Party LTI into Canvas LMS

## **Goal 5: Increase synergy between District Distance Education Advisory Committee and College DE teams to provide district-wide infrastructure, resources, and support for online learning.**

- Objective 1: Advocate for District Education policies to support quality teaching and learning in online courses.
- Objective 2: Work with DEAC to adopt districtwide principles of excellence and online pedagogy training requirements.
- Objective 3: Advocate for a standard suite of technology tools to support both faculty and students in their online courses
- Objective 4: Establish guidelines and policies around use of 3rd-Party vendors.
- Objective 5: Create policies (procedures) that define standards, protocols, and expectations to guide faculty and instructional administrators in assigning and teaching Distance Education courses.
- Objective 6: Update Criteria for the Course Outline of Record Distance Education Supplement to meet Federal, State, and ACCJC requirements.
- Objective 7: Explore three-year course review and retrofitting process to allow instructors to incorporate new online practices, instructional technology and/or meet compliance requirements.
- Objective 8: Develop new or revise current surveys for students to assess needs for services and satisfaction with the online and hybrid courses.
- Objective 9: Identify and recommend resources to support faculty in meeting 508 and WCAG 2.0 accessibility requirement