

# What You Can Do With A Major In ...

## ART

Career Services Center

### Career Opportunities:

With an education in art (whether earning an associate or bachelor degree), a student learns:

- about the creation of art from a historical and contemporary perspective
- to analyze and understand compositional structure
- historical significance and hands-on skills working in a variety of media

Experienced artists frequently specialize in a particular product or field such as fashion, industrial art, advertising, computer art, or story illustration. Artistic design can be applied to almost any career or type of media – food, clothing, computers, flowers, etc. Many higher paying career opportunities in art require a BA or an advanced degree.

### Typical Job Titles:

Animators	Art Directors	Artists	Book Illustrators
Computer Artist & Designer	Computer Programmer	Multimedia Spec.	Set or Scenic Designer
Special Effects Specialist	Technical Illustrator	College Professor	Art Critic
School Teacher	Museum Curator	Graphic Designer	Restorer/Conservator
Art Editor	Art Agent	Art Administrator	Art Therapist
Photomechanical Printmaker	Lithographer	Antique Dealer	Apparel Designer
Tattoo Artist	Calligraphers	Cartoonist	Cinematographer
Color Consultant	Makeup Artists	Costume Designer	Curator
Esthetician	Facility Space Manager	Fashion Illustrator	Film Developer
Glassblower	Handcrafter	Home Stager	Image Consultant
Industrial Designer	Interior Decorator	Jewelry Maker	Kitchen/Bath Designer
Life Coach	Web/Internet Designer	Model Maker	Medical/Science Illus.
Merchandising Displayer	Applied Artist	Floral Designer	Window Trimmer
Videographer	Toy Designer	Theatrical Designer	Advertising Executive
Greeting Card Writer	Bridal Consultant	Event Planner	Spec Effects Specialist

### Places of Employment:

Art Studios	Educational Institutions	Printing Firms	Media Organizations
Advertising Agencies	Fashion Design Firms	Publishing Cos.	Printing Firms
Textile Manufactures	Industrial Design Cos.	Art Studios	Government Groups

### Salary Information: For Zip Code: 94402/CA

Job Title	Source	10%ile	25 <sup>th</sup> %ile	50 <sup>th</sup> %ile	75 <sup>th</sup> %ile	90 <sup>th</sup> %ile
Artist	Salary.com	\$34,015	\$40,768	\$48,185	\$56,011	\$63,136
Artist (Applied)	Eureka.org	\$36,936		\$67,236		\$78,084 & up
Media & Communications	Eureka.org	\$31,548		\$61,488		\$80,340
Artist	Onetonline.com	\$31,300	\$34,900	\$50,100	\$70,600	\$90,600

## Education:

<p><b>CSM offers three AA degrees:</b></p> <ul style="list-style-type: none"> <li>• Fine Arts: General Studio Art</li> <li>• Art History</li> <li>• Photography</li> </ul>	<p><b>CSM Offers 1 Certificate of Achievement:</b></p> <ul style="list-style-type: none"> <li>• Art History</li> </ul>	<p><b>AA-T Major in Studio Art for transfer to CSU.</b></p> <p>Receive both an associate degree and transfer to a CSU with this newly created program. (See the CSM catalog for details.)</p>
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## Resources for Research into Art-Related Careers:

Resource	Web Address	Description
<b>Art Careers</b>	<a href="http://theartcareerproject.com/art-as-a-career">theartcareerproject.com/art-as-a-career</a>	Provides excellent info about all types of art careers. Provides educational & salary info. Matches careers with colleges that offer degrees in that field.
<b>Eureka</b>	<a href="http://eureka.org">eureka.org</a> Click on "Click here to register" on the right side of page. Then enter CSM's code of: <b>JXHLXRL</b> . Then set up your own account. Your: <b>User Name</b> _____; <b>Password</b> _____	Eureka offers detailed career info & videos on 2800+ careers, with details about more than 175 art-related careers. It also matches careers with UC & CSU schools that offer a major in that field. Provides CA salary & job outlook for each career.
<b>O*NET</b>	<a href="http://onetonline.org">onetonline.org</a>	Detailed career info. Similar to Eureka, but doesn't offer an education matching component.
<b>California Career Cafe</b>	<a href="http://cacareercafe.com">cacareercafe.com</a>	Features videos and activities to learn about career pathways. Plus, tons of professional associations to visit to network with those in that field.
<b>The Reel Directory</b>	Book & <a href="http://reeldirectory.com">reeldirectory.com</a> No. California's Production Directory	Contains brief descriptions about 100s of companies in Bay Area in production, make up, sets, wardrobe, creative services, etc.
<b>College Scorecard</b>	<a href="http://whitehouse.gov/issues/education/higher-education/college-score-card">whitehouse.gov/issues/education/higher-education/college-score-card</a>	National listing of four-year colleges produced by White House. Enables student to compare colleges offering the same program of study – their costs, graduation rate, size, etc.
<b>College Reality Check</b>	<a href="http://collegerealitycheck.com">collegerealitycheck.com</a> The Chronicle of Higher Education	Compare colleges on variety of scales -- cost, completion rates, debt accrued, etc.
<b>LinkedIn</b>	<a href="http://www.linkedin.com">www.linkedin.com</a>	Like Facebook, but with a professional focus. Create your own account for free & network with people in your field of interest.

For further career counseling assistance in the selection of a major or help writing a resume, contact: College of San Mateo, Career Services Center, 1700 W. Hillsdale Blvd. (B10, Rm 340), San Mateo, CA 94402, [obrien@smccd.edu](mailto:obrien@smccd.edu)

(650) 574-6116

[collegeofsanmateo.edu/career](http://collegeofsanmateo.edu/career)