

Assessment of Program Student Learning Objectives (SLOs)  
*SLO Survey of Degree Applicants*  
Management: Business Management AA Degree  
Summer 2012 – Spring 2014



Program SLO Statements

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
1. Critically analyze business management concepts and principles as applied to a business situation	4	75.0%	25.0%	0.0%	0.0%	3.75
2. Describe and discuss risk management	4	75.0%	25.0%	0.0%	0.0%	3.75
3. Explain human resources: recruitment, retention, and compensation	4	50.0%	50.0%	0.0%	0.0%	3.50

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM degree applicants, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.