

2018-19 Instructional Program Review

Program Name: Enology/Viticulture

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Academic Year: 2018-19

Assessment planning for 2016-2018 focused on the cohesion and quality of the AS in Enology/Viticulture. Faculty assessed whether the curriculum served the program learning outcomes, in two ways:

(a) Curriculum mapping review: Faculty assessed whether the SLOs for the core and elective courses in the program aligned with the program outcomes, checking for coherence, cohesion and currency. Core courses required no change; however, the SLOs for one elective (BUS 666) suggest that the course is no longer aligned with the Viticulture program learning goals.

(b) Student learning review: Faculty took a snapshot of student learning in the program using the following methods:

- *Examination of student work:* Faculty developed a rubric to assess a capstone assignment in the last course in the program. The rubric language reflected program as well as course outcomes. From the capstone course, 15 end-of-semester assignments were selected at random, and assessed using this rubric. The results indicate that students are achieving program learning outcomes at the rate suggested by their grades (see Assessment Plan Update).
- *Feedback from alumni.* A Facebook and email outreach targeting graduates of the program received ten responses. These respondents completed a survey giving feedback on the program. A key response (60%) was that students could have benefitted from more field work, especially regarding the business end of wine-making.

C. Results: Faculty implemented the following:

- Tidied up curriculum (dropping BUS 666)
- Amended the curriculum for two core courses (“Winery Organization,” “Wine Marketing and Sales”) to include elements of field work.