

ANNUAL UPDATE
PROGRAM REVIEW &
PLANNING
OFFICE OF COUNSELING,
ADVISING and
MATRICULATION
MARCH 25, 2010
ANNUAL

DEPARTMENT OR PROGRAM: Office of Counseling, Advising, and Matriculation Counseling Services Focus

### 1. BRIEF DESCRIPTION OF PROGRAM:

The Office of Counseling, Advising and Matriculation includes general counseling, EOPS, DSPS, MCC, Assessment, Transfer Services, Career Services, Instructional Programs for CRER, COOP, and DSKL, and articulation. For the purpose of this report, general counseling is addressed.

Counseling Services at College of San Mateo provide students with access to faculty who specialize in student development and academic and career planning. Counseling faculty meet with students via individual or group appointments. They meet with students in class environments, and they participate in instructional and student service collaborations to support student success and retention.

Counseling faculty work with students to assess and evaluate academic readiness, interests, goals, motivations, skills, abilities, and provide information and guidance related to educational opportunities, educational and career ladders, goals, academic and life planning and decision making. In addition, counseling faculty work with students to enhance academic and personal success, and to resolve personal concerns that interfere with the ability to succeed in college.

Counseling faculty provide services to students at assigned times and locations, maintain detailed counseling records, teach Career and Life Planning curricula, and maintain expertise that includes, but is not limited to, student development, student success, requirements related to the completion of a broad range of educational and career goals, and district and state regulations related to enrollment and goal completion. They participate in the development, implementation and evaluation of matriculation processes and services and other student success initiatives such as basic skills project, transfer success, learning communities, veteran's services, and financial aid program services.

Counseling Services facilitates matriculation requirements. We provide admissions letters and matriculation directions to all new and returning students, maintain matriculation and enrollment information on the website, facilitate heavy public contact via phone, email, and in-person office contact. We develop, implement and evaluate the Priority Enrollment Program for High School Seniors and the College Orientation and Course Selection Workshops for new and returning students. We implement follow up for students out of academic good standing, manage transcript evaluations, monitor course repetition issues, and other issues related to student enrollment. The office, as of September 2009, manages the articulation function for College of San Mateo

STAFFING (Certificated and Classified) Description

FACULTY	05/06	06/07	07/08	08/09	09/10	10/11
Sylvia	50%	50%	50%	50%	50%	50%
Aguirre-	EOPS Co	EOPS Co	EOPS Co	EOPS Co	EOPS Co	EOPS Co
Alberto	50% MCC	50% MCC	50% MCC	50% MCC	50% MCC	50% MCC
Martin	Jerry	Full time	Full time	50%	Full time	Full time
Bednarek	Frazzetti	Internation	Internation	International	General	General
	held the FT	al Students	al Students	50 %	Counseling	Counseling
	position			General CO	30 hours	30 hours
Kitty Brown	Full time	Full time	Full time	50%	50%	Retired
	General Co	General Co	General Co	EOPS Co	EOPS Co	
	30 hrs	30 hrs	30 hrs	50% MCC	50% MCC	
Elaine Burns	Full time	Full time	Retired	Retired	Retired	Retired
	General Co	General Co	POST	POST	POST	
	30 hrs	30 hrs				
Arnett	50%	50%	50%	50%	50%	50%
Caviel	General Co	General Co	General Co	General Co	General Co	General Co
	50%	50%	50%	50%	50%	50%
	EOPS Co	EOPS Co	EOPS Co	EOPS Co	EOPS Co	EOPS Co
Dean	Full time	Full time	Full time	Retired	Retired	Retired
Chowenhill	General Co	General Co	General Co	POST	POST	POST
	30 hrs	30 hrs	30 hrs			
Jacqueline	Full time	Full time	Full time	Full time	Full time	Full time
Gamelin	General Co	General Co	General Co	General Co	General Co	General Co
	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs
Martha	Full time	Full time	Retired	Retired	Retired	Retired
Gutierrez	General Co	General Co				
	30 hrs	30 hrs				
Modesta	Full time	Full time	Full time	Full time	Full time	Full time
Garcia	General Co	General Co	General Co	General Co	General Co	General Co
	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs
Eileen	Full time	Full time	Full time	Full time	Full time	Full time
O'Brien	Career Co	Career Co	Career Co	Career Co	Career Co	Career Co
	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs
Carolyn	Full time	Full time	Full time	Full time	Retired	Retired
Ramsey	General Co	General Co	General Co	General Co		
	30 hrs	30 hrs	30 hrs	30 hrs		
Kevin	Joan Hare	Full time	Full time	Full time	Full time	Full time
Sinarle	held FT	DSPS Co	DSPS Co	DSPS Co	DSPS Co	DSPS Co
	position	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs
Ruth Turner	Full time	Full time	Full time	Full time	Full time	Full time
	EOPS CO	EOPS CO	EOPS CO	EOPS CO	EOPS CO	EOPS CO
	30 hours	30 hours	30 hours	30 hours	30 hours	30 hours
Aisha	50% EOPS	50% EOPS	50% EOPS	Full time	Full time	Retired
Upshaw	50% MCC	50% MCC	50% MCC	General Co 30 hrs	General Co 30 hrs	
Mary	Full time	Full time	Full time	Full time	Full time	Full time
Valenti	General Co	General Co	General Co	General Co	General Co	General Co
	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs	30 hrs
	15 full time					9 full time
	faculty					faculty

Classified	05/06	06/07	07/08	08/09	09/10	10/11
Counseling	2 OAIIs	2 OAIIs	2 OAIIs	2 OAlls	2 OAIIs	2 OAIIs
Transfer	1 Division					
Career	Assistant	Assistant	Assistant	Assistant	Assistant	Assistant
Garcor	3 PT OA IIs	3 PT OA IIs	3 PT OA IIs	2 Program	2 Program	2 Program
	3 Program	3 Program	3 Program	Service	Service	Service
	Service	Service	Service	Coordinators	Coordinators	Coordinators
	Coordinators	Coordinators	Coordinators			
Assessment	1 Program					
	Service	Service	Service	Service	Service	Service
	Coordinator	Coordinator	Coordinator	Coordinator	Coordinator	Coordinator
	1 OA II	1 OA II	1 OA II			

One measure of program activity is counseling appointment numbers as noted below. The Counseling Services appointment scheduling system, SARS, provides the number of scheduled student appointments with counseling faculty. Building 5 provided adequate space so that services could be provided both by appointment and by drop in. Our location in Bldg 1 does not provide for waiting space for students so drop in services are not advertised and limited drop in service is provided. Services, in Bldg 1, are primarily by appointment.

Term	05/06	06/07	07/08	08/09	09/10
	(Bldg 5)	(Bldg 5)	(Bldg 1)	(Bldg 1)	(Bldg 1)
FALL SEMESTER August – December	5666	5565	5404	6235	5018
WINTER BREAK January	509	374	608	634	383
SPRING SEMESTER January – May/June	6319	5883	5813	6290	IN PROGRESS Jan 18, 2010 – March 15, 2010 1,903 appointments
SUMMER BREAK June – August	2409	2683	2539	2273	SUMMER 2010
Total appointments for each school year	14,803	14,505	14,364	15,432	

2. Based on the elements in your *Core Program and Student Success Indicators* (provided by PRIE for each program) and the goals stated in your most recent Program Review, please identify any key successes and challenges.

#### Key successes:

- Improved coordination between student services and instruction
  - o Counselor Partnership Program with Instructional Partners

- Improved efficiencies after faculty and staff reductions
  - New service models require students to use group counseling for introductory information
  - New in person College Orientation and Course Selection Workshop for all new and returning students that combines the orientation and advising matriculation services.
  - Development of "self service" worksheets and use of degree audit on Web SMART
  - Student NO SHOW policy for students who schedule counseling appointments and do not attend the meeting.
- Upgraded SARS system that allows for sharing of counseling notes district wide to improve counseling services to students and information continuity
- 2. Are you on track for meeting the goals/targets that your program identified in its most recent Program Review? If not, please explain possible reasons why. If needed, update your goal/targets based on these reasons.

#### **Updated GOALS**

- 1. Develop strategies and methods that support student engagement in their educational processes and informed educational and career planning.
- 2. Continue to focus on collaborations for the purpose of providing students with essential information about educational goals and student success strategies and tools.
  - Instructional faculty/counseling faculty partnerships
     Target key classes to develop partnerships (basic skills, transfer GE, CTE)
  - District collaborations distance learning information and support
  - College-to-college sessions to learn about how to view the student through "district" lenses.
  - Work with colleges and IT to provide a SEP on Web SMART
- Continue to develop, implement and evaluate service delivery and track service on SARS. As resources decline, develop new methods to provide students with information and guidance. Use group counseling, workshop formats, self-service vehicles, online information, and such.
- 4. Improve continuity of services and processes district wide or, at the least, become familiar with how services are provided and processes conducted at Canada and Skyline to assist students to use curriculum district wide as needed to meet education and career goals.
- 4. Have you identified any new goals or projects for the program to focus on during this next year? Please explain (grants, stipends, initiatives, etc.).
  - See #3. I hope to find financial support through VTEA grant dollars.

5. Are there any critical issues you expect to face in the coming year? How will you address those challenges?

Students arrive at our doors with critical needs for classes AND for services to support success in those classes and with educational, career and life planning. More students are likely to seek out the community college system given CSU and UC budget cuts and current employment statistics. Our challenge is to provide needed services to more students with less money and fewer faculty and staff. Aware of this challenge, we continue to review services and delivery methods in an effort to serve anticipated needs.

## 6. STUDENT LEARNING OUTCOMES (SLOS) AND ASSESSMENT FOCUS FOR THIS YEAR:

SLO: As a result of using counseling services, students can identify a principle educational goal.

Assessment: Counselor interview students to determine if a student has made an informed declaration of an educational goal.

Assessment: Student surveys.

Assessment: SARS reason code

## 7. SUMMARY OF RESOURCES NEEDED TO REACH PROGRAM ACTION STEPS

(Data resources: Educational Master Plan, 2008, Institutional Priorities, 2008-2011, College Index, 2009-2010, GE-SLOs, SLOs; department records; Core Program and Student Success Indicators; previous Program Review and Planning reports)

a. In the matrices below, itemize the resources needed to reach program action steps and describe the expected outcomes for program improvement.\* Specifically, describe the potential outcomes of receiving these resources and the programmatic impact if the requested resources cannot be granted.

\*Note: Whenever possible, requests should stem from assessment of SLOs and the resulting program changes or plans. Ideally, SLOs are assessed, the assessments lead to planning, and the resources requested link directly to those plans.

Full-Time Faculty Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
Counselor/Coordinator – Transfer	Target underrepresented and underprepared groups for transfer information and support.  Develop targeted programs to support transfer	

	Develop partnerships with	
	I	
	faculty to support transfer.	
	Develop partnerships with	
	universities to support transfer.	
	Monitor transfer admission	
	contracts.	
	Participate in articulation	
	Participate in articulation	
	process to support transfer	
	success.	
	Lead faculty to train others	
	related to transfer information	
	and policy.	
	Provide matriculation services.	
Counselor – Student Success	Target basic skills students and	
	•	
and Basic Skills	provide support.	
	Partner with basic skills faculty	
	to provide support for success	
	and retention.	
	Target students receiving	
	financial aid for sound	
	educational decision making	
	•	
	and planning.	
	B	
	Provide follow up on students	
	out of academic good	
	standing.	
	Provide matriculation services.	
Counselor - Service Coord	Plan and schedule counseling	
	services and related activities	
	Support SLO assessment for	
	counseling services	
	Coordination matriculation	
	activities - orientations,	
	counseling hours, workshops	
	and activities, outreach	

Classified Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, briefly indicate how the requested resources will link to achieving department action steps based on SLO assessment.
Office Assistant II	Support Assessment Center coverage and coverage for evening services	
Career Resources Counseling Aide	Support Career Services function and provide clerical support for articulation	

b. For instructional resources including equipment and materials, please list the exact items you want to acquire and the total costs, including tax, shipping, and handling. Include items used for instruction (such as computers, furniture for labs and centers) and all materials designed for use by students and instructors as a learning resource (such as lab equipment, books, CDs, technology-based materials, educational software, tests, non-printed materials). Add rows to the tables as necessary. If you have questions as to the specificity required, please consult with your division dean. Please list by priority.

Resources Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
Item: Input text here. Number: Input text here. Vendor: Input text here. Unit price: Input text here. Total Cost: Input text here. Status*: Input text here.	Input text here.	Input text here.

<sup>\*</sup>Status = New, Upgrade, Replacement, Maintenance or Repair.

# 8. PROGRAM REVIEW PARTICIPANTS AND SIGNATURES

Date of this Annual Update for Program Review and Planning evaluation: March 25, 2010

Please list the department's Annual Update for Program Review and Planning report team <u>as appropriate:</u>

Primary program contact person: Marsha Ramezane

Phone and email address: Ramezane@smccd.edu 650-574-6440

Full-time faculty: Arnett Caviel

Part-time faculty: Administrators: Classified staff: Students:

Primary Program Contact Person's Signature Marsha Ramezane		Date 3/25/2010
Full-time Faculty's Signature Arnett Caviel		Date 3/25/2010
Part-time Faculty's Signature	(as appropriate)	Date
Administrator's Signature	(as appropriate)	Date
Classified Staff Person's Signature	(as appropriate)	Date
Student's Signature	(as appropriate)	Date
Dean's Signature		Date

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# Annual Program Review RESOURCES FOR SUPPORTING DOCUMENTATION

This section contains a listing of sources for data and key documents referred to in this *Annual Update* along with other resources. Contact information for relevant people is also included.

### **Academic Senate**

http://www.collegeofsanmateo.edu/academicsenate/

Contact: <a href="mailto:csmacademicsenate@smccd.edu">csmacademicsenate@smccd.edu</a>

Diana Bennett, President, bennettd@smccd.edu, (650) 358-6769

# College Catalogs and College Class Schedules are archived online:

http://collegeofsanmateo.edu/schedule/archive.asp

#### Course Outlines are found at:

http://collegeofsanmateo.edu/articulation/outlines.asp

#### Committee on Instruction

http://www.smccd.net/accounts/csmcoi

Contact: Laura Demsetz, Chair, <a href="mailto:demsetz@smccd.edu">demsetz@smccd.edu</a>, (650) 574-6617.

**Program Review Resources** (includes forms, data, and completed program reviews for both instructional and student services program review)

Core Program and Student Success Indicators (see links for "Quantitative Data for Instructional Programs")

Distance Education Program Review Data

Glossary of Terms for Program Review

Listing of Programs Receiving Program Review Data from PRIE

Rotation Schedule for Instructional Program Review, 2008-2014

http://collegeofsanmateo.edu/prie/program\_review/program\_review.php

### Office of Planning, Research, and Institutional Effectiveness (PRIE)

http://collegeofsanmateo.edu/prie/

Contact: John Sewart, Dean, sewart@smccd.edu, (650) 574-6196

Contact: Milla McConnell-Tuite, Coordinator, mcconnell@smccd.edu, (650)574-6699

#### At PRIE Website:

College Index, 2009-2010, <a href="http://collegeofsanmateo.edu/prie/institutional\_documents.php">http://collegeofsanmateo.edu/prie/institutional\_documents.php</a> Comprehensive Listing of Indicators and Measures, 2009-2010

http://collegeofsanmateo.edu/prie/institutional\_documents.php

Division/Department Workplans, Spring 2009 (only)

http://collegeofsanmateo.edu/prie/institutional\_documents.php

Educational Master Plan, 2008, <a href="http://collegeofsanmateo.edu/prie/emp.php">http://collegeofsanmateo.edu/prie/emp.php</a> Institutional Priorities, 2008-2011

http://collegeofsanmateo.edu/prie/institutional\_documents.php

# Student Learning Outcomes (SLOs) website:

http://www.collegeofsanmateo.edu/sloac/

Contact: Frederick Gaines, Interim SLO Coordinator, gainesf@smccd.edu, (650)574-6183