

The Program Review process should serve as a mechanism for the assessment of performance that recognizes and acknowledges good performance and academic excellence, improves the quality of instruction and services, updates programs and services, and fosters self-renewal and self-study. Further, it should provide for the identification of weak performance and assist programs in achieving needed improvement. Finally, program review should be seen as a component of campus planning that will not only lead to better utilization of existing resources, but also lead to increased quality of instruction and service. A major function of program review should be to monitor and pursue the congruence between the goals and priorities of the college and the actual practices in the program or service.

~Academic Senate for California Community Colleges

INSTRUCTIONS

This *Annual Update for Program Review and Planning* is due each year that your *Comprehensive Program Review and Planning* report is not due.

(For information about program review cycles, see Instructional and Student Services program review rotation schedules posted online in their respective sections of the program review webpage: http://collegeofsanmateo.edu/prie/program_review/program_review.php)

Resources for Supporting Documentation:

A listing of resources and documents which provide data or information for each section is included at the end of this document, after the final signature page. These resources are posted online and their URLs are listed at the end of this document.

(You may delete this section, when you submit your final program review.)

Next Steps:

All *Annual and Comprehensive Program Review and Planning* reports are due March 25, 2010. This date is aligned with CSM's *Integrated Planning Calendar*.
(See: http://collegeofsanmateo.edu/prie/institutional_documents.php.)

Upon its completion, please email this *Program Review and Planning* report to the Vice President of Instruction, the Vice President of Student Services, the appropriate division dean, the CSM Academic Senate President, and the Dean of Planning, Research, and Institutional Effectiveness (PRIE).

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Susan Estes, Vice President of Instruction, estes@smccd.edu
Jennifer Hughes, Vice President of Student Services, hughesj@smccd.edu
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DEPARTMENT OR PROGRAM: Microcomputer Applications Program

DIVISION: Business/Technology

1. **BRIEF DESCRIPTION OF PROGRAM:** The Microcomputer Applications Program is a computer skills- based program designed to prepare students for immediate employment. The program offers entry-level computer skills such as keyboarding and Internet, mid-level skills in Word, Excel, Powerpoint and Access and high-level skills such as MS Project. It also includes AA and Certificate opportunities.
2. Based on the elements in your *Core Program and Student Success Indicators* (provided by PRIE for each program) and the goals stated in your most recent Program Review, please identify any key successes and challenges.

Key Successes:

- We had good percentages of completion and retention in both on-line and traditional courses.
- With no other indicators of change, enrollment decreases occurred in only two semesters where the microcomputer lab was moved across campus from its original site; correspondingly, enrollments increased appreciably when the lab was reopened in its original site.

Key Challenges:

- Maintaining the enrollment of the second halves of classes (second "mods") is still challenging so options are being reviewed to improve that situation;
- Maintaining the consistent offerings of all courses is challenging in light of the current budgetary crisis.

3. Are you on track for meeting the goals/targets that your program identified in its most recent Program Review? If not, please explain possible reasons why. If needed, update your goal/targets based on these reasons.

We are on track with three of our four goals for this year (increased marketing; development of a department website and creation of a new class—Project Management Professional Certificate Preparation. The fourth goal of adding "greening" concepts to our existing classes has not proven realistic at this time and will be postponed.

4. Have you identified any new goals or projects for the program to focus on during this next year? Please explain (grants, stipends, initiatives, etc.).

We have two primary goals for this next year: 1) to review the probability of installing and offering the newest Operating System (Windows 7) and the newest Office Applications Programs (Office 2010) and 2) to continue to review and improve our marketing options.

5. Are there any critical issues you expect to face in the coming year? How will you address those challenges?

Budgetary cutbacks of course offerings are the most critical issues and will be addressed by reducing class offerings and offering classes in alternating semesters.

6. STUDENT LEARNING OUTCOMES (SLOs) AND ASSESSMENT FOCUS FOR THIS YEAR:

- a. Academic areas: Identify at least one course SLO on which to focus. Describe the assessment strategies you will use and your method of reflection and documentation for this cycle.

In the last Program Review, we created an SLO question in both the Department and Class SLOs: "Do you know if the class you are taking has a Part II or follow-up class?" From the subsequent assessment, which was done with questionnaires and Scantrons, we learned that about 1/3 of the responses were, "No." That information was passed on to instructors and the data of the next few semesters (including Sp10) showed moderate increases to the second "mod" class enrollments. As part of our goal to improve marketing options, we changed one of the questions on the assessment to see if we can garner where else (other than from the instructors) the students are receiving their information about classes. We have not yet received back the results of this assessment, which were done electronically with questionnaires sent to the students on their *my.smccd.edu* email accounts. As to that modality, we discovered that many of our students had no idea that they even had *my.smccd.edu* accounts, so we will be adding that information into our class outlines in order to continue using this effective assessment tool.

- b. Student services areas: TBD

7. SUMMARY OF RESOURCES NEEDED TO REACH PROGRAM ACTION STEPS

(Data resources: Educational Master Plan, 2008, Institutional Priorities, 2008-2011, College Index, 2009-2010, GE-SLOs, SLOs; department records; Core Program and Student Success Indicators; previous Program Review and Planning reports)

- a. In the matrices below, itemize the resources needed to reach program action steps and describe the expected outcomes for program improvement.* Specifically, describe the potential outcomes of receiving these resources and the programmatic impact if the requested resources cannot be granted.

*Note: Whenever possible, requests should stem from assessment of SLOs and the resulting program changes or plans. Ideally, SLOs are assessed, the assessments lead to planning, and the resources requested link directly to those plans.

Full-Time Faculty Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
None	N/A	N/A

Classified Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
None	N/A	N/A

- b. For instructional resources including equipment and materials, please list the exact items you want to acquire and the total costs, including tax, shipping, and handling. Include items used for instruction (such as computers, furniture for labs and centers) and all materials designed for use by students and instructors as a learning resource (such as lab equipment, books, CDs, technology-based materials, educational software, tests, non-printed materials). Add rows to the tables as necessary. If you have questions as to the specificity required, please consult with your division dean. Please list by priority.

Resources Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
Item: None Number: N/A Vendor: N/A Unit price: N/A Total Cost: N/A Status*: N/A	N/A	N/A

*Status = New, Upgrade, Replacement, Maintenance or Repair.

8. PROGRAM REVIEW PARTICIPANTS AND SIGNATURES

Date of this *Annual Update for Program Review and Planning* evaluation:

Please list the department's *Annual Update for Program Review and Planning* report team as appropriate:

Primary program contact person:

Phone and email address:

Full-time faculty:

Part-time faculty:

Administrators:

Classified staff:

Students:

Patricia Brannock

3/25/2010

Primary Program Contact Person's Signature

Date

Darrel Dorsett

3/25/2010

Full-time Faculty's Signature

Date

N/A

Part-time Faculty's Signature

Date

N/A

Administrator's Signature

Date

Russell Cunningham

3/25/2010

Classified Staff Person's Signature

Date

N/A

Student's Signature

Date

Kathleen Ross

3/25/2010

Dean's Signature

Date