

CSM Labs & Learning Centers: Student Profile Spring 2009

Multimedia Lab/Total Number of Respondents: 49

| Demographic Variable | Count | % of Total | Collegewide (%) |
|----------------------|-------|------------|-----------------|
|----------------------|-------|------------|-----------------|

| Ethnicity | | | |
|------------------|-----------|------------|------------|
| Asian | 7 | 14.3 | 15.3 |
| African American | 0 | 0 | 3.8 |
| Filipino | 4 | 8.2 | 5.8 |
| Hispanic | 5 | 10.2 | 19.3 |
| Native American | 0 | 0 | 0.6 |
| Pacific Islander | 1 | 2 | 2.3 |
| White | 25 | 51 | 37.1 |
| Other | 0 | 0 | 0.1 |
| Unrecorded | 7 | 14.3 | 15.7 |
| Total | 49 | 100 | 100 |

| Gender | | | |
|--------------|-----------|------------|------------|
| Female | 33 | 67.3 | 47.6 |
| Male | 14 | 28.6 | 47.3 |
| Unrecorded | 2 | 4.1 | 5.1 |
| Total | 49 | 100 | 100 |

| Age | | | |
|--------------|-----------|------------|------------|
| 19 or less | 5 | 10.2 | 20.4 |
| 20-24 | 6 | 12.2 | 27.5 |
| 25-29 | 8 | 16.3 | 12.4 |
| 30-34 | 4 | 8.2 | 8.1 |
| 35-39 | 5 | 10.2 | 6.2 |
| 40-49 | 8 | 16.3 | 10.3 |
| 50+ | 12 | 24.5 | 12.2 |
| Unrecorded | 1 | 2 | 2.9 |
| Total | 49 | 100 | 100 |

| Enrollment Profile | Count | % of Total | Collegewide (%) |
|--------------------|-------|------------|-----------------|
|--------------------|-------|------------|-----------------|

| Total Number of Courses Enrolled | | | |
|----------------------------------|-----------|------------|------------|
| 1 | 11 | 22.4 | 47.9 |
| 2 | 17 | 34.7 | 17.3 |
| 3 | 8 | 16.3 | 12.2 |
| 4 | 4 | 8.2 | 11.6 |
| 5 | 3 | 6.1 | 6.9 |
| 6 | 5 | 10.2 | 2.9 |
| 7 | 0 | 0 | 0.9 |
| 8 | 1 | 2 | 0.3 |
| 8+ | 0 | 0.0 | 0 |
| Total | 49 | 100 | 100 |

| Total Units Enrolled | | | |
|----------------------|-----------|------------|------------|
| 0.5 – 3.0 | 11 | 22.4 | 43.6 |
| 3.5 – 6.0 | 12 | 24.5 | 18 |
| 6.5 – 12.0 | 16 | 32.7 | 23.2 |
| 12.5+ | 10 | 20.4 | 15.2 |
| Total | 49 | 100 | 100 |

| Day/Evening Course Enrollments* | | | |
|---------------------------------|--|------------|------------|
| Day Courses | | 68 | 68.6 |
| Evening Courses | | 31.3 | 31.1 |
| Total | | 100 | 100 |

DEFINITIONS AND NOTES:

This student profile is based upon data gathered about student users of the lab who completed the Student Satisfaction Survey and provided valid "G" numbers. All demographic and enrollment data were derived from the student academic database using students' "G" numbers.

Retention %: Percentage of course enrollments with a grade of A, B, C, D, F, P, NP, I. (Only excludes W's.) Hence, an 80% retention rate = a 20% "W" rate.

Success %: The percentage of course enrollments with a grade of A, B, C, or P.

Non-Success: The percentage of course enrollments with a grade of D, F, NP, I, or W.

* Day/Evening Course Enrollments: 68% of all the courses enrolled by student respondents were day courses.

*Prepared by CSM's Office of Planning, Research, and Institutional Effectiveness
<http://collegeofsanmateo.edu/PRIE>*

CSM Labs & Learning Centers: Student Profile Spring 2009

Multimedia Lab/Total Number of Respondents: 49

| Demographic Variable | Count | Column % | Respondent Count | | | Respondent Percentage | | | Collegewide Percentage | | |
|----------------------|------------|------------|------------------|-------------|------------|-----------------------|-------------|-------------|------------------------|-------------|-------------|
| | | | Success | Non-success | Retention | Success | Non-success | Retention | Success | Non-success | Retention |
| Ethnicity | | | | | | | | | | | |
| Asian | 23 | 16.7 | 23 | 0 | 23 | 100 | 0 | 100 | 73.9 | 26.1 | 84 |
| African American | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 58.4 | 41.6 | 80.3 |
| Filipino | 9 | 6.5 | 8 | 1 | 8 | 88.9 | 11.1 | 88.9 | 67.4 | 32.6 | 80.3 |
| Hispanic | 17 | 12.3 | 15 | 2 | 15 | 88.2 | 11.8 | 88.2 | 67.4 | 38.3 | 78.5 |
| Native American | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 65.2 | 34.8 | 82.6 |
| Pacific Islander | 2 | 1.4 | 2 | 0 | 2 | 100 | 0 | 100 | 60.9 | 39.1 | 81 |
| White | 70 | 50.7 | 59 | 11 | 64 | 84.3 | 15.7 | 91.4 | 71.5 | 28.5 | 83.6 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 73.7 | 26.3 | 89.5 |
| Unrecorded | 17 | 12.3 | 16 | 1 | 16 | 94.1 | 5.9 | 94.1 | 70.9 | 29.1 | 83.9 |
| Total | 138 | 100 | 123 | 15 | 128 | 89.1 | 10.9 | 92.8 | 68.6 | 31.4 | 82.2 |
| Gender | | | | | | | | | | | |
| Female | 103 | 74.6 | 90 | 13 | 95 | 87.4 | 12.6 | 92.2 | 70.3 | 29.7 | 83 |
| Male | 30 | 21.7 | 28 | 2 | 28 | 93.3 | 6.7 | 93.3 | 66.3 | 33.7 | 81.1 |
| Unrecorded | 5 | 3.6 | 5 | 0 | 5 | 100 | 6.7 | 100 | 74.5 | 25.5 | 85.6 |
| Total | 138 | 100 | 123 | 15 | 128 | 89.1 | 10.9 | 92.8 | 68.6 | 31.4 | 82.2 |
| Age | | | | | | | | | | | |
| 19 or less | 17 | 12.3 | 15 | 2 | 16 | 88.2 | 11.8 | 94.1 | 65 | 35 | 81.7 |
| 20-24 | 23 | 16.7 | 19 | 4 | 20 | 82.6 | 17.4 | 87 | 64.1 | 35.9 | 79.5 |
| 25-29 | 20 | 14.5 | 20 | 0 | 20 | 100 | 0 | 100 | 69.8 | 30.2 | 81.5 |
| 30-34 | 16 | 11.6 | 16 | 0 | 16 | 100 | 0 | 100 | 72.6 | 27.4 | 82.4 |
| 35-39 | 19 | 13.8 | 15 | 4 | 18 | 78.9 | 21.1 | 94.7 | 73.2 | 26.8 | 83.1 |
| 40-49 | 12 | 8.7 | 10 | 2 | 10 | 83.3 | 16.7 | 83.3 | 77.9 | 22.1 | 87.9 |
| 50+ | 27 | 19.6 | 24 | 3 | 24 | 88.9 | 11.1 | 88.9 | 79.8 | 20.2 | 88.2 |
| Unrecorded | 4 | 2.9 | 4 | 0 | 4 | 100 | 0 | 100 | 79.3 | 20.7 | 88.5 |
| Total | 138 | 100 | 123 | 15 | 128 | 89.1 | 10.9 | 92.8 | 68.6 | 31.4 | 82.2 |

CSM Labs & Learning Centers: Student Profile Spring 2009
Multimedia Lab
Course Enrollments: Top 25 Courses Sorted by Greatest Enrollment

| Course | Title | Count | Percent | Course | Title | Count | Percent |
|---------------|--------------------------------|--------------|----------------|---------------|--------------------------------|--------------|----------------|
| GRA 161 | Adobe Photo Print/Web DesignII | 17 | 34.7 | COSM 732 | Advanced Cosmetology I | 3 | 6.1 |
| MULT 172 | Web Design: Dreamweaver | 11 | 22.4 | BCST 312 | Field Lighting Techniques | 2 | 4.1 |
| GRA 170 | Adobe inDesign | 9 | 18.4 | ART 315 | Digital Printing & Mixed Media | 2 | 4.1 |
| GRA 150 | Adobe III Print & Web Design I | 9 | 18.4 | ART 102 | Art & Arch Ren & Bar Europe | 2 | 4.1 |
| GRA 135 | Graphic Design Foundations | 8 | 16.3 | BUSW 383 | Bus Pres PwrPt I Vista 07 | 2 | 4.1 |
| GRA 151 | Adobe III Print & Web DesignII | 6 | 12.2 | ART 101 | Art & Arch frm Anct World to M | 1 | 2.0 |
| GRA 260 | Portfolio | 6 | 12.2 | ART 103 | Art Eur & Amer frm Rococo-Pres | 1 | 2.0 |
| GRA 255 | Digital Publishing | 5 | 10.2 | ART 201 | Drawing and Composition I | 1 | 2.0 |
| GRA 115 | Designing w/Type I Essen Typog | 5 | 10.2 | ART 206 | Figure Drawing/Portraiture | 1 | 2.0 |
| MULT 187 | Final Cut Pro | 4 | 8.2 | ART 226 | Acrylic Painting II | 1 | 2.0 |
| MULT 274 | Flash | 4 | 8.2 | ART 231 | Watercolor I | 1 | 2.0 |
| MULT 279 | Flash Actionscript | 3 | 6.1 | ART 366 | Advanced Digital Photography | 1 | 2.0 |
| COSM 742 | Advanced Cosmetology II | 3 | 6.1 | | | | |

NOTE: This student profile is based upon data gathered about the student users of the lab who completed the Student Satisfaction Survey and provided correct "G" numbers.

CSM Labs & Learning Centers: Student Profile Spring 2009

Multimedia Lab

Course Enrollments: Sorted by Discipline Area

| Dept. | Course | Title | Count | Percent | Dept. | Course | Title | Count | Percent |
|-------------|-----------|--|-------|---------|-------------|------------|---|-------|---------|
| ART | ART 315 | Digital Printing & Mixed Media | 2 | 4.1 | COOP | COOP 641 | Coop Ed. Vocational Wrk Exp. | 1 | 2.0 |
| | ART 102 | Art & Arch Ren & Bar Europe | 2 | 4.1 | COSM | COSM 742 | Advanced Cosmetology II | 3 | 6.1 |
| | ART 101 | Art & Arch frm Anct World to M | 1 | 2.0 | | COSM 732 | Advanced Cosmetology I | 3 | 6.1 |
| | ART 231 | Watercolor I | 1 | 2.0 | | COSM 880MA | Adv. Hair Color as a Specialty | 1 | 2.0 |
| | ART 103 | Art Eur & Amer frm Rococo- Pres | 1 | 2.0 | ENGL | ENGL 100 | Composition and Reading Reading Non-Native | 1 | 2.0 |
| | ART 366 | Advanced Digital Photography | 1 | 2.0 | ESL | ESL 857 | SpeakersIII | 1 | 2.0 |
| | ART 206 | Figure Drawing/Portraiture | 1 | 2.0 | | ESL 897 | Vocabulary for NNS Speakers II Comp For Non-Native | 1 | 2.0 |
| | ART 374 | Master Portfolio | 1 | 2.0 | | ESL 400 | Speakers | 1 | 2.0 |
| | ART 201 | Drawing and Composition I | 1 | 2.0 | ETHN | ETHN 350 | Native American Way of Life | 1 | 2.0 |
| | ART 226 | Acrylic Painting II | 1 | 2.0 | FITN | FITN 116 | Body Conditioning | 1 | 2.0 |
| BCST | BCST 312 | Field Lighting Techniques | 2 | 4.1 | | FITN 335 | Pilates | 1 | 2.0 |
| | BCST 310 | Studio Lighting Techniques | 1 | 2.0 | GEOG | GEOG 110 | Cultural Geography Adobe Photo Print/Web | 1 | 2.0 |
| BIOL | BIOL 100 | Intro to the Life Sciences | 1 | 2.0 | GRA | GRA 161 | DesignII | 17 | 34.7 |
| BUSW | BUSW 383 | Bus Pres PwrPt I Vista 07 WP II WORD for Windows | 2 | 4.1 | | GRA 170 | Adobe inDesign | 9 | 18.4 |
| | BUSW 215 | Vista07 | 1 | 2.0 | | GRA 150 | Adobe III Print & Web Design I | 9 | 18.4 |
| | BUSW 384 | Bus Pres PwrPt II Vista 07 Enterprise Database Mgmt | 1 | 2.0 | | GRA 135 | Graphic Design Foundations | 8 | 16.3 |
| CIS | CIS 684MA | MySQL | 1 | 2.0 | | GRA 151 | Adobe III Print & Web DesignII | 6 | 12.2 |
| | CIS 680MA | Internet Prog - Ajax | 1 | 2.0 | | GRA 260 | Portfolio | 6 | 12.2 |
| | CIS 377 | Internet Prog: JavaScript/HTML | 1 | 2.0 | | GRA 255 | Digital Publishing Designing w/Type I Essen | 5 | 10.2 |
| | CIS 254 | Dsgn | 1 | 2.0 | | GRA 115 | Typog | 5 | 10.2 |

College of San Mateo Program Review
 Student Profile/Student Satisfaction Survey: Spring 2009
 Office of Planning, Research, and Institutional Effectiveness
 07/06/09 v.1

| Dept. | Course | Title | Count | Percent | Dept. | Course | Title | Count | Percent |
|-------------|----------|-------------------------|-------|---------|-------------|----------|----------------------------|-------|---------|
| | | Intermediate/Advanced | | | | MULT 297 | Pro Tools LE | 1 | 2.0 |
| INDV | INDV 254 | Tennis | 1 | 2.0 | PHIL | PHIL 100 | Introduction to Philosophy | 1 | 2.0 |
| JOUR | JOUR 690 | Special Projects | 1 | 2.0 | PLSC | PLSC 210 | American Politics | 1 | 2.0 |
| MATH | MATH 130 | Analytic Trigonometry | 1 | 2.0 | PSYC | PSYC 225 | Theories of Personality | 1 | 2.0 |
| MULT | MULT 172 | Web Design: Dreamweaver | 11 | 22.4 | R.E. | R.E. 100 | Real Estate Principles | 1 | 2.0 |
| | MULT 187 | Final Cut Pro | 4 | 8.2 | READ | READ 830 | College and Career Reading | 1 | 2.0 |
| | MULT 274 | Flash | 4 | 8.2 | SPCH | SPCH 100 | Public Speaking | 1 | 2.0 |
| | MULT 279 | Flash Actionsript | 3 | 6.1 | | | | | |
| | MULT 184 | Digital Video | 1 | 2.0 | | | | | |

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