



**Annual Update**  
**Approved 9/2/08 Governing Council**

This Annual update is due on March 25<sup>th</sup> of each year that your three year Program review and planning document is not due. Please email a copy of this to you Division dean, the VP of Instruction and the Academic Senate President.

1. What is the name of your Department and/or Division?

Film, Language Arts.

2. List the names of everyone who participated in developing this annual update.

David Laderman.

3. Based on the elements in your Annual Update Data Sheet (Provided by IRP to your dean) and goals stated in your most recent Program Review, please identify any key successes and challenges.

Enrollment continues to increase for all courses: for the current spring term, both 100 online courses maxed out at 50, for the first time; two on-campus sections of 100 also enrolled around 50 each; 153 and 110 continue to be strong; 121 had the highest enrollment in several years (over 30); 200/800 at HMB also was over 30 at beginning of semester.

We are still waiting for assistance from the college with creating a department web site. A new course, Film 215 Film and New Digital Media, was approved for UC transfer credit, and is slated to be required for the Multimedia certificate in Digital Video.

4. Are you on track for meeting the goals/targets that your program identified in its most recent Program Review? If not, please explain possible reasons why. If needed, update your goal/targets based on these reason.

We still need to engage in promotional outreach to local high schools. We still need a department web site, and are waiting for assistance on this from the college. In a meeting at the start of the fall 08 semester (that would be August 08, seven months ago), the Language Arts Dean and I were told by the Vice President of Instruction that Film's request for web site construction assistance was being moved to the top of the request list. No word since then.

5. Have you identified any new goals or projects for the program to focus on during this next year? Please explain (grants, stipends, initiatives, etc.)

Currently the full-time instructor is waiting to see whether he will go to Paris in Fall 09 through the study abroad program. This lingering uncertainty makes it a bit difficult to plan for Fall 09. We hope to get the department web site up and running; we hope to engage in promotional outreach to local high schools; and we hope to offer Film 215/815 during the next academic year. We also expect to be further involved in an Asian film festival, supposedly sponsored by the college, during next academic year. We also hope to continue to

offer courses at the Coastside campus.

6. Are there any critical issues you expect to face in the coming year? How will you address those challenges?

None, beyond those already stated: we would like to get the web site up and running.

7. Student Learning Outcome and Assessment focus for this year:

- a. Academic areas: Identify at least one course SLO in on which to focus. Describe the assessment strategies you will use and your method of reflection and documentation for this cycle.

The results from our department's first assessment of SLOs (for Fall 08) overall were encouraging. Most SLOs assessed (for courses 100, 120 and 200) showed approximately 80% of students achieving around 80% of the SLOs for each course. Our assessment strategy was to embed several questions (some multiple choice, some short essay) reflecting each SLO in the final exam for each course.

For Film 100 (the one course assessed with 3 sections), one SLO consistently showed the lowest scores (fewest number of students demonstrating mastery/knowledge): our "third" SLO: "Distinguish different styles and modes of filmmaking (documentary, genres, etc)." For this current semester, and most likely the next few semesters, there will be 2-3 different instructors teaching this course. We will meet and discuss strategies for helping students do better on this SLO. This SLO does reflect the typically least-emphasized component of the course. This SLO reflects more of a "macro" perspective, getting into more historical and more advanced categories of film; the first two SLOs reflect more of a "micro" perspective, meaning vocabulary, critical viewing and analysis, etc., which is the primary content focus.

- b. Student services areas: TBD

8. **SUMMARY OF RESOURCES NEEDED TO REACH PROGRAM ACTION STEPS** (*Data resources: Educational Master Plan, GE-SLOs, SLOs; department records; Core Program and Student Success Indicators; previous Program Review and Planning reports*)

- a. In the matrices below, itemize the resources needed to reach program action steps and describe the expected outcomes for program improvement.\* Specifically, describe the potential outcomes of receiving these resources and the programmatic impact if the requested resources cannot be granted.  
\*Note: Whenever possible, requests should stem from assessment of SLOs and the resulting program changes or plans. Ideally, SLOs are assessed, the assessments lead to planning, and the resources requested link directly to those plans.

Full-Time Faculty Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
None.		

Classified Positions Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
None.		

b. For instructional resources including equipment and materials, please list the exact items you want to acquire and the total costs, including tax, shipping, and handling. Include items used for instruction (such as computers, furniture for labs and centers) and all materials designed for use by students and instructors as a learning resource (such as lab equipment, books, CDs, technology-based materials, educational software, tests, non-printed materials). Add rows to the tables as necessary. If you have questions as to the specificity required, please consult with your division dean. Please list by priority.

Resources Requested	Expected Outcomes if Granted and Expected Impact if Not Granted	If applicable, <u>briefly</u> indicate how the requested resources will link to achieving department action steps based on SLO assessment.
<b>Item:</b> DVDs <b>Number:</b> N/A <b>Vendor:</b> various <b>Unit price:</b> varies <b>Total Cost:</b> \$250 <b>Status*:</b> New	If granted: expanded DVD library; more versatile and effective film study instruction; increased access for students to rare film history titles. If not granted: negative impact on program's effectiveness in current media pedagogy.	N/A

\* Status = New, Upgrade, Replacement, Maintenance or Repair.

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Primary faculty contact

Date

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Additional faculty

Date

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*Additional faculty*

*Date*