DGME 100 Media in Society (3.0 Units), Online Mode
Part I—Summary: Enrollment and Student Outcomes

|  | Fall 2009 |  | Fall 2010 |  | Fall 2011 |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Distance | Traditional | Distance | Traditional | Distance | Traditional | Distance | Traditional |
| \# Sections | 0 | 2 | 0 | 2 | 1 | 3 | 1 | 7 |
| \#Enrollments | 0 | 46 | 0 | 74 | 27 | 99 | 27 | 219 |
| \%Success | 0 | 54.3 | 0 | 54.3 | 81.5 | 61.6 | 81.5 | 62.1 |
| \%Retention | 0 | 82.6 | 0 | 94.6 | 92.6 | 88.9 | 92.6 | 89.5 |

## Part II-Demographic Profile: Enrollment and Student Outcomes

| Demographic <br> Variable | Distance |  | Traditional |  | Distance |  |  |  | Traditional |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | \% | Count | \% | Success | Retention | $\begin{gathered} \text { \% } \\ \text { Success } \end{gathered}$ | \% <br> Retention | Success | Retention | \% <br> Success | \% <br> Retention |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |  |
| Asian | 4 | 14.8 | 19 | 8.7 | 4 | 4 | 100.0 | 100.0 | 14 | 18 | 73.7 | 94.7 |
| Black | 2 | 7.4 | 6 | 2.7 | 2 | 2 | 100.0 | 100.0 | 3 | 6 | 50.0 | 100.0 |
| Flipino | 0 | 0.0 | 27 | 12.3 | 0 | 0 | 0.0 | 0.0 | 14 | 21 | 51.9 | 77.8 |
| Hispanic | 5 | 18.5 | 33 | 15.1 | 2 | 5 | 40.0 | 100.0 | 20 | 28 | 60.6 | 84.8 |
| Native Am | 0 | 0.0 | 2 | 0.9 | 0 | 0 | 0.0 | 0.0 | 0 | 1 | 0.0 | 50.0 |
| Pac Islander | 1 | 3.7 | 1 | 0.5 | 1 | 1 | 100.0 | 100.0 | 0 | 1 | 0.0 | 100.0 |
| White | 5 | 18.5 | 81 | 37 | 5 | 5 | 100.0 | 100.0 | 52 | 72 | 64.2 | 88.9 |
| Other | 5 | 18.5 | 32 | 14.6 | 4 | 4 | 80.0 | 80.0 | 21 | 32 | 65.6 | 100.0 |
| Unrecorded | 5 | 18.5 | 18 | 8.2 | 4 | 4 | 80.0 | 80.0 | 12 | 17 | 66.7 | 94.4 |
| Total | 27 | 100 | 219 | 100 | 22 | 25 | 81.5 | 926 | 136 | 196 | 621 | 89.5 |
| Gender |  |  |  |  |  |  |  |  |  |  |  |  |
| Female | 17 | 63.0 | 87 | 39.7 | 16 | 17 | 94.1 | 100.0 | 62 | 79 | 71.3 | 90.8 |
| Male | 10 | 37.0 | 125 | 57.1 | 6 | 8 | 60.0 | 80.0 | 69 | 111 | 55.2 | 88.8 |
| Unrecorded | 0 | 0.0 | 7 | 3.2 | 0 | 0 | 0.0 | 0.0 | 5 | 6 | 71.4 | 85.7 |
| Total | 27 | 100 | 219 | 100 | 22 | 25 | 81.5 | 926 | 136 | 196 | 621 | 89.5 |


| Age |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19 or less | 9 | 33.3 | 111 | 50.7 | 8 | 8 | 88.9 | 88.9 | 67 | 102 | 60.4 | 91.9 |
| 20-24 | 8 | 29.6 | 79 | 36.1 | 7 | 8 | 87.5 | 100.0 | 50 | 68 | 63.3 | 86.1 |
| 25-29 | 6 | 22.2 | 7 | 3.2 | 4 | 5 | 66.7 | 83.3 | 3 | 6 | 42.9 | 85.7 |
| 30-34 | 2 | 7.4 | 8 | 3.7 | 1 | 2 | 50.0 | 100.0 | 5 | 7 | 62.5 | 87.5 |
| 35-39 | 1 | 3.7 | 4 | 1.8 | 1 | 1 | 100.0 | 100.0 | 3 | 4 | 75.0 | 100.0 |
| 40-49 | 0 | 0.0 | 2 | 0.9 | 0 | 0 | 0.0 | 0.0 | 1 | 1 | 50.0 | 50.0 |
| 50+ | 1 | 3.7 | 2 | 0.9 | 1 | 1 | 100.0 | 100.0 | 2 | 2 | 100.0 | 100.0 |
| Unrecorded | 0 | 0.0 | 6 | 2.7 | 0 | 0 | 0.0 | 0.0 | 5 | 6 | 83.3 | 100.0 |
| Total | 27 | 100 | 219 | 100 | 22 | 25 | 81.5 | 92.6 | 136 | 196 | 62.1 | 89.5 |

## DERNIIONS AND NOTES:

Distance course not offered Fall 2009 and Fall 2010.

Ovenview of Data: This is a delivery-mode comparison of student success in online courses with their traditional mode counterparts, if offered.
The comparison spans Fall semesters only: F' 09, F'10, F'11.

## Part I: Enrollment \& Student

## Outcomes

Displays summary data of tota enrollment, numbers of sections offered, retention, and success.

## Part Il: Demographic Profile

Displays comparative
demographic data aggregated with retention and success data.
This includes totals for all Fall semesters combined.

Enrollments: Indic ates a duplicated headcount that is the sum of end-of-term enrollments.

Retention \%: The percentage of enrollments with a grade of $A, B$, C, D, F, P, NP, I, at end-of-term. (Only excludes W's.)
Success \%: Also known as
"successful course completion." The percentage of enrollments with a grade of $\mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{P}$ at end-of-term."

## (*) Indic ates no distance course

 offered and no comparisonPrepared by the Office of Planning, Research, and Institutional Effectiveness (PRIE) collegeofsanmateo.edu/prie

DGME 102 Media Law \& Ethics (3.0 Units), Online Mode
Part I—Summary: Enrollment and Student Outcomes

|  | Fall 2009 |  | Fall 2010 |  | Fall 2011 |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Distance | Traditional | Distance | Traditional | Distance | Traditional | Distance | Traditional |
| \# Sections | 0 | 1 | 1 | 0 | 1 | 0 | 2 | 1 |
| \#Enrollments | 0 | 10 | 28 | 0 | 28 | 0 | 56 | 10 |
| \%Success | 0 | 60 | 39.3 | 60 | 42.9 | 0 | 41.1 | 60 |
| \% Retention | 0 | 70 | 57.1 | 0 | 60.7 | 0 | 58.9 | 70 |

## Part II-Demographic Profile: Enrollment and Student Outcomes

| Demographic <br> Variable | Distance |  | Traditional |  | Distance |  |  |  | Traditional |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | \% | Count | \% | Success | Retention | $\begin{gathered} \text { \% } \\ \text { Success } \end{gathered}$ | \% <br> Retention | Success | Retention | \% <br> Success | \% <br> Retention |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |  |
| Asian | 6 | 10.7 | 1 | 10 | 4 | 4 | 66.7 | 66.7 | 1 | 1 | 100.0 | 100.0 |
| Black | 1 | 1.8 | 0 | 0 | 0 | 1 | 0.0 | 100.0 | 0 | 0 | 0.0 | 0.0 |
| Flipino | 7 | 12.5 | 0 | 0 | 3 | 5 | 42.9 | 71.4 | 0 | 0 | 0.0 | 0.0 |
| Hispanic | 8 | 14.3 | 3 | 30 | 1 | 3 | 12.5 | 37.5 | 2 | 2 | 66.7 | 66.7 |
| Native Am | 0 | 0.0 | 0 | 0 | 0 | 0 | 0.0 | 0.0 | 0 | 0 | 0.0 | 0.0 |
| Pac Islander | 3 | 5.4 | 0 | 0 | 0 | 1 | 0.0 | 33.3 | 0 | 0 | 0.0 | 0.0 |
| White | 20 | 35.7 | 5 | 50 | 10 | 12 | 50.0 | 60.0 | 2 | 3 | 40.0 | 60.0 |
| Other | 7 | 12.5 | 1 | 10 | 3 | 5 | 42.9 | 71.4 | 1 | 1 | 100.0 | 100.0 |
| Unrecorded | 4 | 7.1 | 0 | 0 | 2 | 2 | 50.0 | 50.0 | 0 | 0 | 0.0 | 0.0 |
| Total | 56 | 100 | 10 | 100 | 23 | 33 | 41.1 | 58.9 | 6 | 7 | 60 | 70 |
| Gender |  |  |  |  |  |  |  |  |  |  |  |  |
| Female | 25 | 44.6 | 3 | 30 | 12 | 20 | 48.0 | 80.0 | 3 | 3 | 100.0 | 100.0 |
| Male | 27 | 48.2 | 7 | 70 | 8 | 10 | 29.6 | 37.0 | 3 | 4 | 42.9 | 57.1 |
| Unrecorded | 4 | 7.1 | 0 | 0 | 3 | 3 | 75.0 | 75.0 | 0 | 0 | 0.0 | 0.0 |
| Total | 56 | 100 | 10 | 100 | 23 | 33 | 41.1 | 58.9 | 6 | 7 | 60 | 70 |


| Age |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19 or less | 9 | 16.1 | 2 | 20 | 3 | 5 | 33.3 | 55.6 | 1 | 1 | 50.0 | 50.0 |
| 20-24 | 23 | 41.1 | 6 | 60 | 7 | 11 | 30.4 | 47.8 | 4 | 5 | 66.7 | 83.3 |
| 25-29 | 8 | 14.3 | 0 | 0 | 3 | 5 | 37.5 | 62.5 | 0 | 0 | 0.0 | 0.0 |
| 30-34 | 7 | 12.5 | 0 | 0 | 4 | 5 | 57.1 | 71.4 | 0 | 0 | 0.0 | 0.0 |
| 35-39 | 1 | 1.8 | 1 | 10 | 0 | 0 | 0.0 | 0.0 | 0 | 0 | 0.0 | 0.0 |
| 40-49 | 4 | 7.1 | 1 | 10 | 2 | 3 | 50.0 | 75.0 | 1 | 1 | 100.0 | 100.0 |
| 50+ | 3 | 5.4 | 0 | 0 | 3 | 3 | 100.0 | 100.0 | 0 | 0 | 0.0 | 0.0 |
| Unrecorded | 1 | 1.8 | 0 | 0 | 1 | 1 | 100.0 | 100.0 | 0 | 0 | 0.0 | 0.0 |
| Total | 56 | 100 | 10 | 100 | 23 | 33 | 41.1 | 58.9 | 6 | 7 | 60 | 70 |

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## Part l: Enrollment \& Student

Outcomes
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Displays comparative
demographic data aggregated with retention and success data. This includes totals for all Fall semesters combined.
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"suc cessful course completion." The percentage of enrollments with a grade of A, B, C, P at end of-term."
(*) Indic ates no distance course offered and no comparison

Prepared by the Office of Planning, Research, and Institutional Effectiveness (PRIE) collegeofsanmateo.edu/prie

