

Division: 4411 - Business/Technology/Multimedia Department

INDICATOR	Academic Year			Projections		
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Enrollments/Dup. Headcount	505	401	351	265	188	111
WSCH	2082.17	1652.1	1290.2	882.85	486.87	90.88
FTES	69.4	55.1	43	29.4	16.2	3
LOAD (WSCH/FTEF)*	387	478	434	480	503	526
Retention %	82%	82%	81%	80%	80%	79%
Success %	68%	70%	64%	63%	60%	58%
Classroom Teaching FTEF						
Full-time FTEF	3.9	2.81	2.31	<p style="text-align: center;">Projection Methodology</p> <p>Linear projections based upon 3 years' prior data, using simple linear regression trend analysis. <u>NOTE:</u> Not intended as a goal or target.</p> <p>Notes: Academic Year = Fall + Spring only.</p>		
Adjunct FTEF	1.07	0.65	0.46			
Overload FTEF (F-T Faculty)	0.4	0	0.2			
Retired FTEF	0	0	0			
Total FTEF	5.37	3.45	2.97			
Percent Full-time	73%	81%	78%			
Reassigned FTEF	0.34	1.2	1.4			
Number of Sections	30	19	15			
% Vocational Education	100%	100%	100%			
% Transferable	0%	0%	0%			
% Degree Applicable	0%	0%	0%			
% Basic Skills	0%	0%	0%			

Successful Course Completion Rates: 2009-10

Demographic Variable	Count	Col%	Non-Success			% Success	% Non-Success	% Withdraw
			Success	Withdraw	Success	Success	Withdraw	
Ethnicity								
Asian	40	12	24	16	10	60	40	25
Black	14	4	10	4	1	71	29	7
Filipino	20	6	13	7	2	65	35	10
Hispanic	84	24	51	33	13	61	39	15
Native Am	1	0	0	1	0	0	100	0
Pac Islander	14	4	9	5	4	64	36	29
White	119	34	82	37	23	69	31	19
Other	55	16	32	23	14	58	42	25
Unrecorded	0	0	0	0	0	0	0	0
Total	347	100	221	126	67	64	36	19
Gender								
Female	108	31	81	27	17	75	25	16
Male	218	63	123	95	47	56	44	22
Unrecorded	21	6	17	4	3	81	19	14
Total	347	100	221	126	67	64	36	19
Age								
19 or less	55	16	42	13	6	76	24	11
20-24	99	29	55	44	22	56	44	22
25-29	55	16	32	23	11	58	42	20
30-34	46	13	28	18	10	61	39	22
35-39	19	5	13	6	3	68	32	16
40-49	34	10	27	7	3	79	21	9
50+	31	9	18	13	11	58	42	35
Unrecorded	8	2	6	2	1	75	25	13
Total	347	100	221	126	67	64	36	19

DEFINITIONS:
Enrollments/Dup. Headcount: Sum of end-of-term enrollments.
WSCH: "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
Retention%: The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
Success%: The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
FTEF: "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
LOAD (Productivity) WSCH/FTEF: Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
Reassigned FTEF: Faculty assigned to projects to which there is no course/CRN.
FTES: Full-Time Equivalent Students. Definition to be supplied.

*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle
Core Program and Student Success Indicators
Academic Years 2007/08 to 2009/10

Division: 4411 - Business/Technology/Multimedia Department

INDICATOR	2007	Fall Term 2008	2009	DEFINITIONS:
Enrollments/Dup.Headcount	270	173	132	Enrollments/Dup.Headcount: Sum of end-of-term enrollments.
WSCH	1023.1	612.9	506.6	WSCH: "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
FTES	34.1	20.4	16.9	
LOAD (WSCH/FTEF)*	365	401	415	Retention%: The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
Retention %	81%	84%	86%	
Success %	66%	75%	73%	Success%: The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
Classroom Teaching FTEF				
Full-time FTEF	2.2	1.28	1.01	FTEF: "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
Adjunct FTEF	0.61	0.25	0.21	
Overload FTEF (F-T Faculty)	0	0	0	
Retired FTEF	0	0	0	LOAD (Productivity) WSCH/FTEF: Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
Total FTEF	2.81	1.53	1.22	
Percent Full-time	78%	84%	83%	
Reassigned FTEF	0.07	0.6	0.8	Reassigned FTEF: Faculty assigned to projects to which there is no course/CRN.
Number of Sections	16	9	6	FTEF: Full-Time Equivalent Students. Definition to be supplied.
% Vocational Education	100%	100%	100%	
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle
Core Program and Student Success Indicators
Academic Years 2007/08 to 2009/10

Division: 4411 - Business/Technology/Multimedia Department

INDICATOR	Spring Term			DEFINITIONS:
	2008	2009	2010	
Enrollments/Dup. Headcount	235	228	219	Enrollments/Dup.Headcount: Sum of end-of-term enrollments.
WSCH	1059.07	1039.2	783.6	
FTES	35.3	34.6	26.1	WSCH: "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
LOAD (WSCH/FTEF)*	413	539	447	
Retention %	83%	81%	77%	Retention%: The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
Success %	71%	71%	58%	
Classroom Teaching FTEF				
Full-time FTEF	1.7	1.53	1.3	Success%: The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
Adjunct FTEF	0.47	0.4	0.25	
Overload FTEF (F-T Faculty)	0.4	0	0.2	FTEF: "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
Retired FTEF	0	0	0	
Total FTEF	2.57	1.93	1.75	LOAD (Productivity) WSCH/FTEF: Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
Percent Full-time	66%	79%	74%	
Reassigned FTEF	0.27	0.6	0.6	Reassigned FTEF: Faculty assigned to projects to which there is no course/CRN.
Number of Sections	14	10	9	
% Vocational Education	100%	100%	100%	FTES: Full-Time Equivalent Students. Definition to be supplied.
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.

CSM Program Review: Fall 2010 Cycle
Core Program and Student Success Indicators
Academic Years 2007/08 to 2009/10

Division: 4411 - Business/Technology/Multimedia Department

INDICATOR	Summer Term			DEFINITIONS:
	2008	2009	2010	
Enrollments/Dup.Headcount	27	19	30	Enrollments/Dup.Headcount: Sum of end-of-term enrollments.
WSCH	81	76.43	90	
FTES	2.7	2.5	3	WSCH: "Weekly Student Contact Hours" = total hours per week a student attends a specific class. WSCH are used to report apportionment attendance and FTES.
LOAD (WSCH/FTEF)*	405	382	433	
Retention %	85%	94%	89%	Retention%: The percentage of enrollments with a grade of A, B, C, D, F, CR, NC, I, at end-of-term. (Only excludes W's.)
Success %	45%	88%	54%	
Classroom Teaching FTEF				Success%: The percentage of enrollments with a grade of A, B, C, CR at end-of-term.
Full-time FTEF	0	0	0	
Adjunct FTEF	0	0	0	FTEF: "Full-Time Equivalent Faculty" is calculated at the course level as a proportion of a full-time teaching load. FTEF is calculated by using the Faculty Load Credit (FLC) assigned to the course.
Overload FTEF (F-T Faculty)	0.2	0.2	0.21	
Retired FTEF	0	0	0	LOAD (Productivity) WSCH/FTEF: Ratio of the weekly contact hours of enrolled students and a faculty's hours of instruction per week = faculty load. The State's productivity measure is 525 WSCH/FTEF.
Total FTEF	0.2	0.2	0.21	
Percent Full-time	0%	0%	0%	Reassigned FTEF: Faculty assigned to projects to which there is no course/CRN.
Reassigned FTEF	0	0	0	
Number of Sections	1	1	1	FTEF: Full-Time Equivalent Students. Definition to be supplied.
% Vocational Education	100%	100%	100%	
% Transferable	0%	0%	0%	
% Degree Applicable	0%	0%	0%	
% Basic Skills	0%	0%	0%	

*Slight discrepancies in the ratio of WSCH/FTEF (LOAD) are due to the rounding of numeric figures.