

**Assessment of Program Student Learning Objectives (SLOs)**  
**SLO Survey of Degree Earners**  
**Business Administration AA Degree – Option 2 (Transfer)**  
**Summer 2012 – Spring 2014**



	<b># of Respondents</b>	<b>Agree Strongly</b>	<b>Agree</b>	<b>Disagree</b>	<b>Disagree Strongly</b>	<b>Mean Score</b>
Apply critical thinking and analytical skills in decision-making and problem solving.	6	33.3%	66.7%	---	---	3.33
Create effective oral and written business communications utilizing modern communication technologies.	6	50.0%	50.0%	---	---	3.50
Develop an understanding of the law and the legal environment as it relates to business operations, including its ethical implications.	6	33.3%	50.0%	16.7%	---	3.17
Identify the basics of information technology and apply software applications to enhance efficiency of business functions.	6	50.0%	33.3%	16.7%	---	3.33
Understand and apply accounting principles to prepare financial statements.	6	50.0%	50.0%	---	---	3.50

Notes: The data presented here are derived from an online survey sent to all CSM degree earners, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program. "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

**Assessment of Program Student Learning Objectives (SLOs)**  
**SLO Survey of Degree Earners**  
**Business Administration AA Degree (Non-transfer)**  
**Summer 2012 – Spring 2014**



	<b># of Respondents</b>	<b>Agree Strongly</b>	<b>Agree</b>	<b>Disagree</b>	<b>Disagree Strongly</b>	<b>Mean Score</b>
Apply critical thinking and analytical skills in decision-making and problem solving.	3	66.7%	33.3%	---	---	3.67
Create effective oral and written business communications utilizing modern communication technologies.	3	33.3%	66.7%	---	---	3.33
Develop an understanding of the law and the legal environment as it relates to business operations, including its ethical implications.	3	66.7%	33.3%	---	---	3.67
Identify the basics of information technology and apply software applications to enhance efficiency of business functions.	2	50.0%	50.0%	---	---	3.50
Understand and apply accounting principles to prepare financial statements.	3	100.0%	---	---	---	4.00

Notes: The data presented here are derived from an online survey sent to all CSM degree earners, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program. "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

Assessment of Program Student Learning Objectives (SLOs)  
*SLO Survey of Degree Applicants*  
Management: Business Management AA Degree  
Summer 2012 – Spring 2014



Program SLO Statements

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
1. Critically analyze business management concepts and principles as applied to a business situation	4	75.0%	25.0%	0.0%	0.0%	3.75
2. Describe and discuss risk management	4	75.0%	25.0%	0.0%	0.0%	3.75
3. Explain human resources: recruitment, retention, and compensation	4	50.0%	50.0%	0.0%	0.0%	3.50

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM degree applicants, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.

Assessment of Program Student Learning Objectives (SLOs)  
*SLO Survey of Degree Applicants*  
Management: Retail Management AA Degree  
Summer 2012 – Spring 2014



Program SLO Statements

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
1. Critically analyze retail management concepts and principles as applied to a business situation	2	100.0%	0.0%	0.0%	0.0%	4.00
2. Describe exposure identification and risk management techniques	2	100.0%	0.0%	0.0%	0.0%	4.00
3. Explain the basic IRS corporate tax structure	2	100.0%	0.0%	0.0%	0.0%	4.00
4. Explain the relevance of endorsements in modifying contracts	2	100.0%	0.0%	0.0%	0.0%	4.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM degree applicants, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.

Assessment of Program Student Learning Objectives (SLOs)  
*SLO Survey of Certificate Applicants*  
Business Management Certificate of Achievement  
Spring 2013 – Spring 2014



Program SLO Statements

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
1. Critically analyze business management concepts and principles as applied to a business situation	1	0.0%	100.0%	0.0%	0.0%	3.00
2. Describe and discuss risk management	1	0.0%	100.0%	0.0%	0.0%	3.00
3. Explain human resources: recruitment, retention, and compensation	1	0.0%	100.0%	0.0%	0.0%	3.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM certificate applicants, Spring 2013-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.

**Assessment of Program Student Learning Objectives (SLOs)**  
**SLO Survey of Certificate Earners**  
**Human Resources Management**  
**Certificate of Specialization**  
**Spring 2013 – Spring 2014**



	<b># of Respondents</b>	<b>Agree Strongly</b>	<b>Agree</b>	<b>Disagree</b>	<b>Disagree Strongly</b>	<b>Mean Score</b>
Apply practical Human Resource tools and methods in one\'s own work environment.	2	100.0%	---	---	---	4.00
Demonstrate professional business communication skills appropriate for Human Resources personnel.	2	100.0%	---	---	---	4.00
Demonstrate understanding of critical Federal, State, or local laws implemented by the Human Resource team.	2	50.0%	---	---	50.0%	2.50
Demonstrate understanding of the core functions of the Human Resource profession as practiced in a contemporary business setting.	2	100.0%	---	---	---	4.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.