Assessment of Program Student Learning Objectives (SLOs)
SLO Survey of Degree Earners
Digital Media: Graphic Design AA Degree
Summer 2012 – Spring 2014

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
Analyze, compare and contrast the effectiveness of their own original design work and the work of others.	1	100.0%	---	---	---	4.00
Design and produce original solutions to graphic problems using technology and software central to the graphics industry effectively.	1	100.0%	---	---	---	4.00
Synthesize visual solutions to graphic problems by integrating information and ideas.	1	100.0%	---	---	---	4.00

Notes: The data presented here are derived from an online survey sent to all CSM degree earners, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program. "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.