

Assessment of Program Student Learning Objectives (SLOs)
SLO Survey of Degree Earners
Business Administration AA Degree (Non-transfer)
Summer 2012 – Spring 2014



	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
Apply critical thinking and analytical skills in decision-making and problem solving.	3	66.7%	33.3%	---	---	3.67
Create effective oral and written business communications utilizing modern communication technologies.	3	33.3%	66.7%	---	---	3.33
Develop an understanding of the law and the legal environment as it relates to business operations, including its ethical implications.	3	66.7%	33.3%	---	---	3.67
Identify the basics of information technology and apply software applications to enhance efficiency of business functions.	2	50.0%	50.0%	---	---	3.50
Understand and apply accounting principles to prepare financial statements.	3	100.0%	---	---	---	4.00

Notes: The data presented here are derived from an online survey sent to all CSM degree earners, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program. "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.