

Assessment of Program Student Learning Objectives (SLOs)  
*SLO Survey of Degree Applicants*  
Management: Retail Management AA Degree  
Summer 2012 – Spring 2014



Program SLO Statements

	<b># of Respondents</b>	<b>Agree Strongly</b>	<b>Agree</b>	<b>Disagree</b>	<b>Disagree Strongly</b>	<b>Mean Score</b>
1. Critically analyze retail management concepts and principles as applied to a business situation	2	100.0%	0.0%	0.0%	0.0%	4.00
2. Describe exposure identification and risk management techniques	2	100.0%	0.0%	0.0%	0.0%	4.00
3. Explain the basic IRS corporate tax structure	2	100.0%	0.0%	0.0%	0.0%	4.00
4. Explain the relevance of endorsements in modifying contracts	2	100.0%	0.0%	0.0%	0.0%	4.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM degree applicants, Summer 2012-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.