Assessment of Program Student Learning Objectives (SLOs)
SLO Survey of Certificate Earners
Digital Media: Graphic Production
Certificate of Specialization

Spring 2013 – Spring 2014

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
Demonstrate a holistic understanding and practical ability to complete production cycles of graphic design / web design projects.	1	100.0%	---	---	---	4.00
Demonstrate the ability to communicate effectively to team members or clients regarding graphic design / web design production techniques and solutions.	1	100.0%	---	---	---	4.00
Produce graphic design / web design projects using comprehensive production techniques.	1	100.0%	---	---	---	4.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.