

Assessment of Program Student Learning Objectives (SLOs)
SLO Survey of Certificate Applicants
Digital Media: Graphic Design Certificate of Achievement
Spring 2013 – Spring 2014



Program SLO Statements

	# of Respondents	Agree Strongly	Agree	Disagree	Disagree Strongly	Mean Score
1. Collaborate effectively with project team members and industry professionals	1	100.0%	0.0%	0.0%	0.0%	4.00
2. Create an original portfolio in order to pursue employment or college transfer opportunities	2	100.0%	0.0%	0.0%	0.0%	4.00
3. Create original graphic design projects using comprehensive design, production, and business techniques	2	100.0%	0.0%	0.0%	0.0%	4.00
4. Demonstrate a holistic understanding and practical ability to complete an industry standard graphic design project from inception to completion	2	100.0%	0.0%	0.0%	0.0%	4.00

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM certificate applicants, Spring 2013-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.