

Assessment of Program Student Learning Objectives (SLOs)
SLO Survey of Certificate Applicants
Business Management Certificate of Achievement
Spring 2013 – Spring 2014



Program SLO Statements

| | # of Respondents | Agree Strongly | Agree | Disagree | Disagree Strongly | Mean Score |
|--|------------------|----------------|--------|----------|-------------------|------------|
| 1. Critically analyze business management concepts and principles as applied to a business situation | 1 | 0.0% | 100.0% | 0.0% | 0.0% | 3.00 |
| 2. Describe and discuss risk management | 1 | 0.0% | 100.0% | 0.0% | 0.0% | 3.00 |
| 3. Explain human resources: recruitment, retention, and compensation | 1 | 0.0% | 100.0% | 0.0% | 0.0% | 3.00 |

Note: "Mean Score" is derived by assigning numeric values to each response (where 1="Disagree Strongly", 2="Disagree", 3="Agree", and 4="Agree Strongly") and calculating the mean of all responses for a given question item.

NOTE: The data presented here are derived from an online survey sent to all CSM certificate applicants, Spring 2013-Spring 2014. Award earners are asked to indicate the extent to which they agreed with statements regarding student learning outcomes associated with their program.