# COLLEGE of SAN MATEO

## Office of the President • Executive Report to the Board of Trustees

OCTOBER 29, 2009



#### FIRE ENGINE DONATED TO CSM

The Belmont-San Carlos Fire Department recently donated a 1984 fire engine to CSM's Fire Technology Progam. The engine provides newer technology for students to use and practice their skills. The previous engine that CSM had been using was donated by the South San Francisco Fire Department and has been passed on to City College of San Francisco. A "passing down" ceremony for the newly acquired engine was held as President Mike Claire accepted the donated engine from Fire Chief Doug Fry with firefighters, college faculty and administrators and fire technology students looked on. An article and photo (*left*), about the donation appeared in the *Daily Journal*. *Photo by Peter Mootz, Daily Journal* 

#### CHILDREN'S ARTWORK GRACES CONSTRUCTION ZONE

Children enrolled in the Mary Meta Lazarus Child Development Center are making their contribution toward improving the aesthetics of our campus. Our youngest students have painted colorful, eye-catching murals that are being displayed on the cyclone fence around Building 5N's construction zone. All who pass by the area can admire the children's beautiful artwork which provides a welcoming distraction from the construction site.





#### CSM Instructor Highlighted in Calendar

Jane Williams ethnic studies instructor, is one of 12 local women featured in *San Mateo County Loves Its Women 2009 Calendar*. The calendar highlights messages from each woman about the important role of mammograms as a simple test that saves lives. Also featured in the calendar is San Mateo County Superior Court Judge Rosemary Pfeifer, a CSM alumna. The calendar was a collaborative effort of Mills-Peninsula Health Services, Chambers of Commerce for the San Mateo Area, Foster City, San Bruno, Half Moon Bay and South San Francisco, Downtown San Mateo and *Live Work Shop Mateo*.

#### CSM Hosts Boot Camp for High School Journalists

CSM was the site of the second annual High School Journalism Boot Camp, hosted by the San Francisco Peninsula Press Club and the college. Seventy-five students from Bay Area high schools attended the event which featured workshops on topics such as news writing, sports writing, arts and entertainment, live TV news, newspaper design, online publishing, advertising, digital photography and pod casting. Students were welcomed by Jamie Casini, president of the San Francisco Peninsula Press Club and managing editor of the Palo *Alto Daily News*. A keynote presentation on the topic of defamation was given by James Wagstaffe, media law professor at San Francisco State University. High school students also attended session in which they could have their school newspapers critiqued by local professional journalists.

#### **EVENTS ON CAMPUS**



▶ The 5<sup>th</sup> Autumn Job Fair, sponsored by the Career Development Center was held on October 15. CSM students and the community-at-large were invited and approximately 275 people attended. Forty-one employers from a wide variety of industries and resources were present looking for interns, part-time, temporary and full-time employees with diverse skill sets. Among the participating employers were: Wells Fargo, California Staffing, Adecco, Allen Lund Co., Bright Horizons Family Solutions, Carney Ed. Services, Radio Shack, Home Depot, Hyatt Regency, Radio Disney, ABACUS, City of Redwood City, Job Train and Circuit City. CSM Counselor **Eileen O'Brien** who coordinated the event also

participated in a radio interview about the fair that aired on WILD 94.9, KISS 98.1, KIOI 101.3 and KKSF 103.7 and Green 960.

- ▶ CSM's Library sponsored the CSM Learning 2.0 Kickoff party, an event that encouraged faculty and staff to join the CSM Learning 2.0 community. The goal of the party was to create a fun and interactive online community by learning about blogging, RSS feeds, Flickr, tagging, wikis and podcasting and connecting with the types of software that students are using.
- ▶ Earlier today, CSM's Health Center hosted the 2nd annual Fall Health Fair. This popular event featured free flu shots, blood pressure screening, blood sugar testing, yoga and fitness information, and acupressure and massage demonstrations. The theme for this semester's fair was Halloween and included free health treats and prizes. It was held in a tent located on the upper quad area. **Sharon Bartels** and **Gloria D'Ambra** coordinated the event (photo at right with Dr. Nichols, medical director of the Health Center)



▶ On October 15, College Council held an All-College meeting devoted to two topics: the draft of the district's Strategic Plan and an update on college construction activities. The meeting began with a college-wide feedback session on the SMCCCD Strategic Plan which was facilitated by Patty Dilko, district Academic Senate president and co-chair of the district Strategic Planning Committee. This session was followed by a presentation by Construction Planning Department representatives about the latest developments in the construction of Building 5N, modernization of 2, 4, 14 and part of 16 and what the college community can expect when construction is in full swing next year.

#### COLLEGE LAUNCHES INTEGRATED PLANNING WORKSHOPS

The college is offering a series of workshops to facilitate the implementation of its new integrated planning process. The fall offerings, which are currently underway, include: "Program Review and Annual Work Plan," "Assessment of Tools and Data," "Student Demographics and Today's Students," and "Understanding CSM's Budget Planning Process." Four additional workshops are scheduled during the spring semester: "Interpersonal Communication," Intercultural Communication," Discussion and Review of this Academic Year's Educational Master Plan," and Assessment of CSM's Integration Planning Process. Integrated Planning Workshops are open to all faculty, staff and administrators.

#### MASTERWORKS CHORALE IN CONCERT

On November 8 and 9, Masterworks Chorale presents its fall concert – *Mozart Grand Mass in C Minor* at Trinity Presbyterian Church in San Carlos. Rivaling the *Requiem* for passionate excitement and sheer beauty, the *Grand Mass* fulfills a promise Mozart made to his wife. Combining chorale, orchestra and soloists, this sublime work joins Whitacre's "Five Hebrew Love Songs" and the premiere of "The Moon and the Sprite" by Bay Area composer Nicholas Carlozzi, commissioned by Masterworks. Performance times are 8-10 pm on Saturday, November 8 and 4-6pm on Sunday, November 9. Tickets are \$20 in advance and \$25 at the door.

#### CSM CELEBRATES DISABILITY AWARENESS MONTH

Throughout October, CSM has been celebrating Disability Awareness Month with a number of special events. Highlights include a presentation on living with mental illness by speaker from National Alliance on Mental Illness; a showing of the film "Reign Over Me," a fundraiser for the Assistive Technology Equipment Scholarship Fund, and a brown bag forum, Academic Accommodations Gone Hi-Tech (coming up on Nov.19).

#### **KUDOS**

\*CSM journalism students captured top honors at a Northern California journalism conference held earlier this month at San Jose State University. The students were honored for their work with a General Excellence award for the web site version of *The San Matean*, and several writing awards. Christine Karavas (right), editor of *The San Matean*, was awarded first place for opinion writing in an on-the-spot competition held at the daylong event. Her article addressed the event's keynote speakers and was written under strict deadline pressure in competition with other students. In the mail-in competition, judging work over the last year, Karavas also earned fourth place news feature honors for her story about changes to language and writing caused by text messaging.

Other San Matean staffers receiving honors included: **Colleen Shjeflo**, Meritorious Award in Enterprise Story/Series category, for her in-depth report about the use of firearms by college security officers; **Peter Jadelrab**, third place in Profile Feature, for his article about an Iraq war veteran returning to



college; **Emily Daly**, fourth place in News writing, for her story about the slaying of a Cañada College student; and **Danny Castro**, Honorable Mention in Sports Game Story, for his game coverage. "CSM's journalism students work hard to excel, so it's terrific to see their efforts acknowledged by the professionals who judge for the JACC," said **Ed Remitz**, CSM journalism adviser.

The conference was hosted by the Journalism Association of Community Colleges, a statewide organization. The JACC holds Northern California and Southern California conferences and a larger state conference each spring that brings both regions together. Approximately 225 students from 22 community colleges attended the event, which presented an array of workshops and competitions.

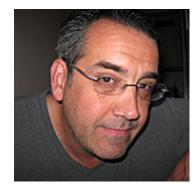


### CSM TAKES 1<sup>ST</sup> PLACE IN STATE COSMETOLOGY CONTEST

\*CSM Cosmetology students earned first place honors at a California Cosmetology Association student competition held in Riverside at the end of September. CSM's winning team competed with 25 other teams from the Southern California area; they were the only team representing Northern California and won a first place trophy and cash prize for their work in the nail category. Team members (photo, right) included: Adomeli Matureli, Melanie Meyer, Angel Ortiz and Jenifer Kanemitsu.

\*CSM alum and former football player **Keith Osai** is a 2008 graduate of Brigham Young University with a degree in sociology. He has recently been hired by Utah State University (USU) as advisor and academic programs coordinator for Multicultural Student Services. Keith works with new freshmen and transfer students, assists with counseling, scholarships, tutoring, recruiting, advisor to the Polynesian Student Union and he teaches a life skills course. USU's student newspaper, *The Statesman*, recently carried a feature article about Osai and ties to CSM and the football program. The article can be read at <a href="http://www.utahstatesman.com/contents/campus\_news/a\_new\_mind\_for\_multicultural\_student\_services">http://www.utahstatesman.com/contents/campus\_news/a\_new\_mind\_for\_multicultural\_student\_services</a>

\*Professor of Film **David Laderman** has had a scholarly paper published in an anthology, "Lowering the Boom: Critical Studies in Film Sound," editors Jay Back and Tony Grajeda, 2008, University of Illinois Press. Laderman's essay, "(S)lip-Sync: Punk Rock Narrative Film and Postmodern Musical Performance," which he used as a dissertation for his PhD, has been expanded to book length and will be published in 2009. The subject of the publication is American and British punk films from the late 1970's and early 1980's which Laderman describes as "mostly low budget, sloppy independent films that tried to incorporate punk or reflect punk on some variation on the musical film genre." He developed the idea for "slip-sync" from punk rockers performing in the films that "slipped out of sync" with the soundtrack.



David Laderman

**★ Makiko Ueda**, psychologist with Student Services, coordinated the Japanese Choral Festival which recently took place in the Skyline College Theatre. She also participated in the festival as a singer in two of the six choirs that performed traditional Japanese songs and some American classics. Approximately 150 people attended the event. The program was co-sponsored by CSM's Diversity In Action Group (DIAG), the Multi-Cultural Center and the Skyline Student Activities Office.